

Sample Blurb for City Events Calendars, School or Church Newsletters, Homes Associations, Chamber of Commerce websites, etc

The Alex's Lemonade Stands for Pediatric Cancer Research are being held at all 24 area Kansas City Hy-Vee stores including Lawrence, KS and St. Joseph, MO on Fri Jun 8 and Sat Jun 9 from 10 am-6pm daily. Last year, Kansas Citians raised over \$60,000 for this cause with over \$10 million raised nationally. ***Cordill Mason 4th grader, Jacob Mozer, and his family organize the KC efforts and will be staffing the Blue Springs stand along with several other Cordill Mason students. Jacob is a pediatric cancer survivor. *** Pediatric cancer is the number one killer of children by disease in this country, more than all other diseases combined. In the United States, two classrooms full of children are diagnosed with cancer each day. For information, please go to www.alexlemonade.org and for more information about our local efforts, go to: <http://www.firstgiving.com/kclemonadestands> which will link you to Jacob's website and his story and more information about the charity. Donations via credit card may be made securely online at this website. Cash and checks made payable to Alex's Lemonade Stand are accepted at the stands. Please come to your nearest Hy-Vee and help to find a cure for childhood cancer!!

***This section personalizes the blurb to your specific circumstances. For example, if sending to your church bulletin, add that your family, who attends this church will be running the stand at your local Hy-Vee as team leaders.