

Lemonade for Life: Kids helping kids cure cancer, one cup at a time

- Who:** Local members of YMCA Adventure Guides and Princesses program, including eight-year-old cancer survivor, Lina Rak, with community support from Publix Supermarkets, Pepsi, Alex's Lemonade Stand Foundation, and the Tom Coughlin Jay Fund, **including appearances by Tom Coughlin, members of the Jacksonville Jaguars, PGA Tour golfers and more!**
- Why:** Lemonade for Life will benefit pediatric cancer patients on the First Coast *and* nationwide. Proceeds will be divided between the Tom Coughlin Jay Fund, a local organization providing emotional and financial assistance to families impacted by childhood cancer, and Alex's Lemonade Stand Foundation, a national organization that has raised more than \$18 million for pediatric cancer research.
- When:** Saturday, May 3rd, from 2:00 pm to 6:00 pm
- Where:** More than 15 area Publix Supermarkets in Jacksonville, Orange Park, Ponte Vedra and St. Augustine.
- Facts:** This year is the 3rd annual Lemonade for Life, a public service project sponsored by the Adventures Guides and Princesses. Donations from last year's Lemonade for Life event totaled more than \$11,000. Thanks to Jacksonville area generosity, the Adventure Guides and Princesses have raised upwards of \$15,000 for pediatric cancer organizations since 2005.
- Media:** You're invited! Refreshments - including lemonade, of course - will be served. Lina will be available for a photo opportunity, and she and her parents will be available for interviews by calling Natalie Rak at 881-6131.

About Lina

Lina Rak was diagnosed with Stage IV Neuroblastoma, an often deadly pediatric cancer, seven years ago. As a survivor, Lina's goal is to inspire families with similar experiences and to raise money to support them during their challenging times. Lina and Alexandra "Alex" Scott, the founder of Alex's Lemonade Stand Foundation, both battled neuroblastoma.

About Alex's Lemonade Stand Foundation

Alex's Lemonade Stand Foundation (ALSF) emerged from the front yard lemonade stand of cancer patient Alexandra "Alex" Scott (1996-2004). At the age of 4, Alex announced that she wanted to hold a lemonade stand to raise money to help find a cure for *all* children with cancer. The Foundation bearing her name has evolved into a national fundraising movement, raising more than \$18 million towards fulfilling Alex's dream of finding a cure, funding over 50 research projects nationally.

About the Tom Coughlin Jay Fund Foundation

The Tom Coughlin Jay Fund Foundation benefits local area children with cancer by providing emotional and financial support to help reduce the stress associated with treatment and improve quality of life.

Additional information about each organization can be found at www.alexlemonade.org and www.tcjayfund.org respectively.

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