



## Alex's Lemonade Stand School-Based Lessons

**A. Concept:** Alex's Lemonade Club

**B. Objectives:**

Students will create an Alex's Lemonade Club where they will serve as facilitators in their school to host related activities throughout the year that will benefit the Alex's Lemonade Foundation.

**C. ASCA Related Standards:**

Academic

Standard C: Students will understand the relationship of academics to the world of work and to life at home and in the community.

Personal/Social Development

Standard A: Students will acquire the attitudes, knowledge and interpersonal skills to help them understand and respect self and others.

Standard B: Students will make decisions, set goals, and take necessary action to achieve goals.

**D. Materials/Resources/Technology:**

- a. Faculty advisor
- b. Record keeping materials
- c. T-shirts
- d. Brochures about Alex's Lemonade Stand Foundation
- e. *Alex and the Amazing Lemonade Stand*, by Liz and Jay Scott.
- f. Advertising/Poster making materials
- g. Event materials – lemonade, paper lemons, cups, etc

**E. Procedure/Possible Club Ideas**

- a. Lemonade stands at dances, sporting events, school musicals, etc.
- b. Lemonade awareness day (i.e. host school assembly, school wears yellow, lemonade sold in cafeteria)
- c. Develop mentor-relationships with local elementary schools
  - i. Read Alex's story to students
  - ii. Help students set up their own stand
  - iii. Create related, developmentally appropriate activities to do with students