



## Alex's Lemonade Stand School-based Lessons

A. **Concept:** Persuasive letter

B. **Objective:** Students will listen to the story *Alex and the Amazing Lemonade Stand* and write a persuasive letter to their principal containing the reasons why he or she should allow them to host an Alex's Lemonade Stand in their school.

C. **Related Standards:**

- NL-ENG.K-12.1 – Reading for Perspective
- NL-ENG.K-12.6 – Applying Knowledge
- NL-ENG.K-12.12 –Applying Language Skills

D. **Materials/Resources/Technology:**

- \* *Alex and the Amazing Lemonade Stand*, by Liz and Jay Scott.
- \* Chart paper (brainstorming)
- \* Scratch paper for rough copies
- \* Computers to type good copies

E. **Procedure:**

- a. *Introduction (15 minutes):* Read *Alex and the Amazing Lemonade Stand*
- b. *Developmental Activities (20 minutes):*
  1. Make list of feelings the book evoked
  2. Make a list of characteristics that describe Alex.
  3. Using words in the lists students should draft a letter to the Principal
- c. *Closure (5-10 minutes):* Share letters, give them to the Principal. Hold Lemonade Stand.

F. **Assessment:** The students will informally assessed by how actively they participate in classroom discussions and activities. The students will also be formally assessed by the completeness of their letters.