

# Alex's Lemonade Stand Foundation

## frequently asked questions



### ***What is the mission of Alex's Lemonade Stand Foundation (ALSF)?***

- To raise money and awareness of childhood cancer causes - especially research into new treatments and cures; and to encourage and empower others, especially children, to get involved and make a difference for children with cancer.

### ***Is Alex's Lemonade Stand Foundation a registered non-profit?***

- Yes, ALSF is a registered 501(c)3.

### ***How does ALSF raise funds and where does the money go?***

- Donations to ALSF come from several sources, including: devoted volunteers who host Alex's Lemonade Stand fundraisers, special events, partnerships with businesses and corporations and individual donations made directly to the Foundation.
- The funds raised go toward fulfilling Alex's dream of finding a cure for childhood cancer by funding research projects all across the country, creating a Travel Fund to assist families who need to travel for treatment and providing resources for all children and families as they fight childhood cancer. (We encourage you and your stand visitors to visit our website for a complete list of all projects currently being funded: [ALSFgrants.org](http://ALSFgrants.org).)

### ***How much money goes to fundraising and administrative costs?***

- We are proud to report that in the past year, our total fundraising and administrative expenses combined were approximately 9.5%.

### ***What should I tell stand visitors who want to host a stand or fundraising event?***

- Encourage your stand visitors to get involved by holding a stand or event anytime, anywhere! Tell them why you became involved and how easy and rewarding hosting an event can be. Hand out the enclosed fliers at your fundraiser so others can take home information on how to participate too, or tell them to check out our website.



**We want everyone to help spread the word about Alex's Lemonade Stand Foundation, so below are some talking points for kids:**

#### ***Who is Alex?***

- Alexandra "Alex" Scott (1996-2004) had cancer, and at the age of 4, she decided that she wanted to hold a lemonade stand to raise money to help other children with cancer.

#### ***What kind of cancer did Alex have?***

- Alex had neuroblastoma – a cancer of the nervous system that occurs in infants and young children, and is rarely found in children older than 10 years.

#### ***How much money has Alex's Lemonade Stand Foundation raised?***

- ALSF has raised more than \$50 million through the support of people all over the country.

#### ***How can I find out more information about Alex or Alex's Lemonade Stand Foundation?***

- You can go to [AlexsLemonade.org](http://AlexsLemonade.org).

*Turn this sheet over for more information on how to talk to kids about cancer.*