



THE GREAT CHEFS EVENT

to benefit Alex's Lemonade Stand Foundation

Hosted by Urban Outfitters
at The Navy Yard, Philadelphia
Tuesday, June 14, 2011, 6PM

The Great Chefs Event Sponsorship Opportunities

Executive Chef Sponsor, \$50,000

- 30 VIP tickets to The Great Chefs Event and entry to the Lemon Lounge
- 30 tickets to the Great Chefs After Party at Amis
- Attend media appearances with chef
- Opportunity before event to watch and help the selected Chef prepare for the event
- Recognition throughout the evening as the Executive Chef Sponsor
- Car service for two to the event
- Participate in "Welcome" with guest emcee
- Placement of full-page advertisement in event book, company name & logo included in promotional materials
- Dinner for 12 at the kitchen table at Osteria on the date of your choosing

Chef Sponsor, \$25,000

- 20 VIP tickets to The Great Chefs Event and entry to the Lemon Lounge
- 20 tickets to The Great Chefs After Party at Amis
- Recognized during the event as Chef Sponsor
- Placement of full-page advertisement in event book, company name & logo included in promotional materials
- Mentions in all media releases as a Chef Level Sponsor
- Dinner for four people at Vetri for the Grand Tasting Menu on the date of your choosing

Sous Chef Sponsor, \$12,500

- 15 VIP tickets to The Great Chefs Event and entry to the Lemon Lounge
- 15 tickets to The Great Chefs After Party at Amis
- Recognized during the event as Sous Chef Sponsor
- Placement of full-page advertisement in event book, company name & logo included in promotional materials

Line Cook Sponsor, \$7,500

- 10 tickets to The Great Chefs Event and entry to the Lemon Lounge
- 10 tickets to The Great Chefs After Party at Amis
- Placement of half-page advertisement in event book, company name & logo included in promotional materials

Vetri Benefit Committee, \$1,000

- 1 VIP ticket to The Great Chefs Event and entry to the Lemon Lounge
- 1 ticket to The Great Chefs After Party at Amis
- Name included in benefit committee group listing on event website and event book

The Great Chefs Event Ticket Opportunities

VIP Ticket, \$500

- 5:30pm early admission
- Personal meet & greet with participating chefs
- Entry to the Lemon Lounge, which includes premium bar, visits from the chefs and samplings
- Admissions into The Great Chef's After Party at Amis
- Reserved copy of "Rustic Italian Food" by Marc Vetri with David Joachim, Foreword by Mario Batali

General Ticket, \$300

- Tasting of chefs' signature dishes
- Open Bar
- Valet Parking



Great Chef Event Sponsorship and Ticket RSVP

The favor of reply is requested by May 18, 2011

Return to the The Vetri Foundation for Children | 1312 Spruce St. Philadelphia, PA 19107
(215) 732-3478 | info@vetrifoundation.org



vetri foundation
FOR CHILDREN

Name(s) as it should appear in print _____

Address _____

E-mail _____

City _____ State _____ Zip _____

Please reserve the following in my name:

- Executive Chef Sponsor, \$50,000
- Chef Sponsor, \$25,000
- Sous Chef Sponsor, \$12,500
- Line Cook Sponsor, \$7,500
- Vetri Benefit Committee, \$1,000
- VIP Ticket, \$500 _____ # of tickets
- General Ticket, \$300 _____ # of tickets
- I am unable to attend but enclosed is my tax-deductible contribution of \$ _____

Enclosed is my check for \$ _____ made payable to The Vetri Foundation for Children.

Please charge my MasterCard Visa AMEX Discover

Exp. Date _____ Security Code _____

Account Number _____

Name on Card _____

Signature _____

Billing Address _____