



FOR IMMEDIATE RELEASE

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**YMCA ADVENTURE GUIDES & PRINCESSES HOST 5TH ANNUAL
LEMONADE FOR LIFE FUNDRAISER**

Local youth and their dads raise funds in the battle against childhood cancer

In their continuing efforts to fight back against childhood cancer, over 200 local children and their dads will sell lemonade during the Adventure Guides & Princesses 5th Annual Alex's Lemonade Stand Lemonade for Life fundraiser on **Saturday, May 22, 2010 from 2 – 6PM, at Publix Supermarkets throughout the Jacksonville, Jacksonville Beach, Orange Park, Ponte Vedra, and St. Augustine area.** The fundraiser, which is known as an Alex's Lemonade Stand Grand Stand, will take place at over 25 area Publix stores.

The Lemonade for Life fundraiser first began when a local Jacksonville family, whose daughter battled cancer, decided to raise funds and awareness for the disease. Lina Rak was diagnosed with Stage IV neuroblastoma, an often deadly pediatric cancer, ten years ago. As a survivor, Lina's goal is to inspire families with similar experiences and to raise money to support them during their challenging times. Though the Rak family has since moved out of the area, the YMCA Adventure Guides and Princesses continue their mission. Lemonade for the stands has graciously been donated by Pepsi.

Alex's Lemonade Stand Foundation (ALSF) emerged from the front yard lemonade stand of cancer patient Alexandra "Alex" Scott (1996-2004). 2010 marks 10 years since 4-year-old Alex announced that she wanted to hold a lemonade stand to raise money to help find a cure for *all* children with cancer. Since Alex held that first stand, the Foundation bearing her name has evolved into a national fundraising movement, complete with thousands of volunteers across the country carrying on her legacy of hope. To date, Alex's Lemonade Stand Foundation, a registered 501(c)3 charity, has raised more than \$30 million towards fulfilling Alex's dream of finding a cure, funding over 125 research projects nationally.

WHAT: LOCAL YOUTH & DADS HOST LEMONADE FOR LIFE FUNDRAISER

**WHEN: SATURDAY, MAY 22, 2010
2 – 6PM**

WHERE: PUBLIX SUPERMARKETS THROUGHOUT THE AREA

For more information or to donate, visit: www.AlexsLimonade.org/node/8329

Alex's Lemonade Stand



FOUNDATION FOR CHILDHOOD CANCER

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<p>Shops at Mission Trace 955 State Road 16 St. Augustine, FL</p>	<p>Shoppes at Murabella 84 Tuscan Way St. Augustine, FL</p>
<p>Fleming Island 5000 US Highway 17 Fleming Island, FL</p>	<p>Riverside 2033 Riverside Avenue Jacksonville, FL</p>
<p>Gateway Shopping Center 5210 Norwood Avenue Jacksonville, FL</p>	<p>Roosevelt Square Shopping Center 4495 Roosevelt Boulevard Jacksonville, FL</p>
<p>Normandy Crossing 7749 Normandy Boulevard Jacksonville, FL</p>	<p>University Square 2875 University Boulevard West Jacksonville, FL</p>
<p>Windsor Commons Shopping Center 4765 Hodges Boulevard Jacksonville, FL</p>	<p>Oakleaf Plantation 9518 Argyle Forest Boulevard Jacksonville, FL</p>
<p>Publix Plaza 9100 Merrill Road Jacksonville, FL</p>	<p>Harbour Place 13170 Atlantic Boulevard Jacksonville, FL</p>
<p>Atlantic Village 985 Atlantic Boulevard Atlantic Beach, FL</p>	<p>Argyle Village 6001 Argyle Forest Boulevard Jacksonville, FL</p>
<p>Kernans Square 12620 Beach Boulevard Jacksonville, FL</p>	<p>St. Johns Town Center 4413 Town Center Parkway Jacksonville, FL</p>
<p>Medical & Merchants Center 14444 Beach Boulevard Jacksonville, FL</p>	<p>Middle Beach Commons 408 Beach Boulevard Jacksonville Beach, FL</p>
<p>Reedy Branch Commons 10920 Baymeadows Road Jacksonville, FL</p>	<p>St. Augustine Plaza 11250 St. Augustine Road Jacksonville, FL</p>
<p>Publix Super Market # 1066 10500 San Jose Boulevard Jacksonville, FL</p>	<p>Shoppes at Bartram Park 13820 St. Augustine Road Jacksonville, FL</p>
<p>Johns Creek Center 2845 County Road 210 West Jacksonville, FL</p>	<p>Plantation Plaza 2750 Race Track Road Jacksonville, FL</p>
<p>Nocatee Town Center 120 Marketside Avenue Ponte Vedra, FL</p>	<p>Shoppes at Palm Valley 3777 Palm Valley Road Ponte Vedra, FL</p>
<p>Sawgrass Village 600 Sawgrass Village Drive Ponte Vedra Beach, FL</p>	<p>South Beach Parkway 670 Marsh Landing Parkway Jacksonville Beach, FL</p>

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