



## Steps

The walker's guide to fundraising for The Alex's Lemonade Stand Foundation  
National Walk-a-thon Project

**\*\*Youth participating in fundraising and events for Alex's Lemonade Stand Foundation should always be supervised by an adult\*\***

Thanks so much for getting involved in your community's walk-a-thon. Being involved with Alex's Lemonade Stand Foundation is a fun and simple way to help beat childhood cancer. Once you have received your walk-a-thon information and pledge form from your school, follow these steps to walk-a-thon success!

### **1 Step 1: Ask friends and family for pledges**

Once you have learned about ALSF (you can learn even more on our website, [www.AlexsLemonade.org](http://www.AlexsLemonade.org)) and received your pledge form, ask people you know to sponsor you during your walk-a-thon. They can give you a certain amount of money per lap or mile, or they can give you a flat rate sponsorship ahead of time.

### **2 Step 2: Prepare for your walk**

Before your walk, make sure you are physically ready to walk, that you have a great yellow shirt or Alex's Lemonade Stand Foundation shirt to wear, and that you have collected any flat rate pledges.

### **3 Step 3: Enjoy your walk-a-thon**

Have a great day walking with your school and feel a great sense of accomplishment in raising funds and awareness for childhood cancer.

### **4 Step 4: Collect pledges and hand in everything to your school**

Once your walk-a-thon is completed, make sure to collect pledges from your friends and family who sponsored you per lap or mile. Make sure to put your pledge form and all checks and cash in an envelope to give to the walk-a-thon leader at your school.



#### **Did you know?**

Alex's Lemonade Stand Foundation funds research for childhood cancer at leading hospitals nationwide.