Dear Friends of Alex's Lemonade Stand Foundation,

Through the years, it has been our great pleasure to watch Alex's Lemonade Stand grow from our front yard into a national awareness and fundraising campaign for childhood cancer research. The joys of witnessing firsthand the generosity and kindness of others have filled our lives with hope and comfort as we miss Alex every day. Among the many joys, there is no greater than seeing the outpouring of support and generosity from children and young people all over the country.

Some of the first letters and donations of support that Alex received in the mail were from children and young people who heard her story and were inspired to help her cause. Back then we marveled at how sweet and selfless those children were. Little did we know that, through the years, those sweet and selfless children would be joined by tens of thousands of other sweet and selfless children who have held lemonade stands, birthday parties, and other events simply because they want to help kids with cancer.

This newsletter is dedicated to all of our young stand hosts and volunteers who have allowed Alex's Lemonade Stand to grow from our front yard to their front yards, schools, and communities. They have kept the true spirit of Alex's Lemonade Stand alive and growing – the spirit of KIDS HELPING KIDS.

Please read on and be inspired...

Gratefully yours,
Liz and Jay Scott

“Dear Alex,

After hearing your story and learning all about your courage and determination, we have decided to open our own stand in your honor. If I got the chance to meet you, I know we would be friends forever. I look forward to helping the cause and meeting new friends as a result of your inspiration. Love, Ava, age 4, Larchmont, New York"

NEW for Teachers and Parents!

Get your students of all ages involved in helping other kids, it's fun and easy!

We have ready-to-use lesson plans and event ideas new for September and October at:

www.alexslemonade.org/school_program

HALLOWEEN is coming (BOO)!

MAKE HALLOWEEN EVEN MORE MEANINGFUL AND SPOOK-TACULAR BY SIGNING YOUR SCHOOL UP FOR THE GREAT LEMON EVENT!!

“Inside, you will find the money from my lemonade stand for Alex. I really hope this $12.55 helps with cancer research!

-Your supporter, Rebecca"
Fighting childhood cancer one cup at a time

This year is Wilmington College Summer Camp’s second year hosting an Alex’s Lemonade Stand. The camp felt a very special connection to the cause this year because one of the campers is a cancer survivor. After sharing his story with the entire camp, every camper from age five through thirteen was even more excited and determined to raise money to help find a cure for all kids with cancer. By the end of the day their hard work had raised donations that totaled $800.

CHILDoOH HERO -- DANIEL COOPER

2007 is a big year for Daniel Cooper! After many scans, needle sticks, biopsies, and a surgery in his young life, he marks two years of being off treatment with no signs of cancer and this fall he will start pre-school. Family and friends are very excited for both of these events, as is Daniel.

At 14 months old, Daniel was diagnosed with stage III neuroblastoma. Inspired by his smile and the joy he brings to those around him, friends and family took action to help raise awareness and funds for childhood cancer research in honor of Daniel. Two years later, “The Friends of Daniel Cooper” are still at it, and to date they have raised a total of $25,000 at their lemonade stands.

Daniel loves music, books, Scooby Doo, swimming, running and playing with his 5 year old brother, Jason...and of course is looking forward to starting school. Way to go, Daniel!

This summer, Reilly H. celebrated her third birthday. Her celebration consisted of much more than the usual cake and presents, however. For the third year in a row (that’s three out of three!) Reilly celebrated her birthday by holding an Alex’s Lemonade Stand to raise money for the fight against childhood cancer. Reilly, though young, knew what was at stake—she told her customers, “Kids are sick and I will sell lemonade and it will make them feel better.”

Fortunately, Reilly is not the only child who has made her birthday extra meaningful in this way. Across the country, children have decided to sacrifice their birthday gifts, receiving donations to Alex’s Lemonade Stand Foundation instead. Some kids, like Reilly, have held stands as part of their birthday celebration. Others, like siblings Madison, Eddie, Griffin and Owen, have found different ways to incorporate Alex into their birthday celebrations—these four had a movie night birthday party, serving Alex’s Lemonade with their popcorn.

We at ALSF are amazed by these kids everyday—many of them come up with the idea to give to ALSF themselves, and all of them are very excited to do it. Three year old Michigan resident Izzy had a birthday wish to “help the kids who are sick”. Alexandra B. and her friends did their best to “strike’ out childhood cancer” by holding a party and stand at a bowling alley. Children from all over the country, of all ages, with all interests, have decided to give rather than receive on their birthdays—and together, they have already raised more than $25,000 in 2007 to fight childhood cancer! To every kind and giving child who has made Alex’s Lemonade Stand a part of their birthday—thank you!

Letters from Kids

Wow! My friends and I had a stand for part of my birthday party. I don’t think that my friends or I will ever forget this experience. I couldn’t believe it. When we counted the money, we jumped around my house screaming, we did it!” - Selena, IL

“I really want to help. And I love being with my friends making a huge difference. And I love to help people even though I don’t know them.” - Sarah, CT

“This is for all the kids with cancer. The 3rd grade students want to help kids who are sick. We hope you can find a cure so more kids can live their childhood. We are little people who want to make a difference. Please find a cure quickly!”

Mrs. Klifto’s 3rd Grade Class, NJ

“I have just received twenty dollars for having good grades and I have decided that you guys need it more than I do... I hope you find a cure.” - Andee, Age 11
One Company Sets a Challenge, and Their Kids Respond

XO Communications, a leading provider of 21st century communications services, recently challenged their over 30 offices across the country to host Alex’s Lemonade Stands in their communities.

The Salt Lake City XO Communications team heard this challenge and since Alex’s Lemonade Stand is all about kids helping kids, they decided to make their children an important part of the fundraising team. Their children were deeply moved by the story of another Utah child – beautiful little Alexis Hess – so they decided to hold their lemonade stand as a tribute to Alexis. As a result of the children's devotion and enthusiasm, Alex’s Lemonade Stands started popping up all over the Salt Lake Valley. Kids were waving signs and cars were stopping by, sometimes donating up to $100 for a cup of lemonade. Some XO Communications families even went door-to-door collecting money and handing out flyers. All of the kids were eager to wake up early on a normally lazy summer day and stand out in the heat and sell lemonade. In total, the children and families of XO Communications in Salt Lake City honored the memory of Alexis Hess by raising over $7,000 for Alex’s Lemonade Stand Foundation, adding to the company’s total of $19,000 raised to date, with more XO stands planned.

XO Communications volunteer Cristin Adamson writes, “It has only been a month and the kids are already asking when we will be having another lemonade stand! We were honored to be able to raise money for such an amazing cause and in honor of such a beautiful little girl.”

Thank you to all of XO Communications Employees and Families for your enthusiasm and support!

CAMP GRAND: Getting their grand kids involved...

Every year, Geri and Jerry Meuschke host their 5 grandchildren for a week of “camp” at their home in Acworth, Georgia. For the past 2 years, they have held an Alex’s Lemonade Stand as part of their Camp Grand experience. Their efforts have raised over $1300 to help kids with cancer. Here’s what Geri has to say about her awesome grand kids and their Camp Grand Lemonade Stand:

CAMP GRAND kids Lemonade Stand is the highlight of CAMP GRAND. Celestia (13), Jeffrey (12), Jacob (11), Kayla (10) and Madeleine (7) have all said the Lemonade Stand is their favorite part of CAMP GRAND. Each year they are given a plain white tee-shirt and they decorate the tee-shirt for the event. They love the idea of “kids helping kids” by raising as much money as they can! The pride we feel when we see their efforts is more than I can describe! ALEX’S LEMONADE STAND held by the CAMP GRAND kids has become the highlight of our summer and CAMP GRAND. Whenever you see yellow balloons indicating a Lemonade Stand on my mail box, please stop by and enjoy a glass of the best lemonade you will ever drink made by the sweetest kids you will ever meet…our CAMP GRAND kids.

The Leadership Experience – Teaching Kids about Leadership and Making a Difference

“Make it Happen” is the motto of The Leadership Experience – a week long fun and hands-on leadership event, run by Learning to Lead, a 501c3 non profit organization whose mission is to develop leadership skills specifically in teens to make a positive difference in their own lives and those of others.

Serving as keynote speakers for the past two years at the Binghamton University, NY and Villanova, PA locations, Liz and Jay Scott commence the event by exploring the key characteristics of a leader and how their daughter, Alex, demonstrated many critical leadership skills at a young age including goal setting, having a vision, and teamwork.

Participants then gather into teams and are provided with a themed lemonade kit. They then have 90 minutes to raise money and awareness for Alex’s Lemonade Stand Foundation by setting up a stand on their respective campus site. This year, the two groups raised a combined total of $3,800!

According to The Leadership Experience Executive Director, Beth Mooney, the youth come away from the experience understanding “the sheer determination and perseverance” that Alex Scott exhibited at such a young age while fighting cancer, and become motivated to make a difference themselves. “Through this experience, the Scotts teach the participants about leadership skills by providing the inspiration for these students to raise a significant amount of money in a short time period.”

Thanks to all of the hardworking youth who put their heart and soul into this experience - to learn how youth can become leaders in their community and beyond! To learn more about The Leadership Experience visit (www.learningtolead.org).
Long time ALSF volunteer Anita Deasey recently made a trip overseas to China as part of a program to teach Chinese children conversational English. Deasey, the Physical Education teacher at Penn Wynne Elementary School (Alex’s school) in Wynnewood, PA, went to China along with Penn Wynne’s Librarian, Karen Nemeth. The two made sure that “Alex and the Amazing Lemonade Stand” was a part of the curriculum with all their classes. Deasey and Nemeth both felt that the experience of teaching children about Alex was special. "Before we read the book, we went over vocabulary words like courage, illness, charity, cancer and bravery and discussed what those words meant. As we read the book, we would show the pages to the kids and we could see the understanding in their eyes. Just a note that it doesn’t matter the country; her message translates into any language. They were very moved by it and a lot of the kids wanted the book, but we had only brought 2. So we had a drawing to see who was lucky enough to take the book home with them. Talking about Alex was easy for us because we were spreading the word about the remarkable young girl who taught us more about life than we had ever taught her.”

The ALSF Gift Shop is exploding with new ways to show your support for Alex’s Lemonade Stand. The list includes:
- Pens
- Pencils
- Bookmarks
- Cups
- Sport Bags
- Water Bottles

Keep checking our gift shop for updates and new items. http://www.alexslemonade.org

As of August 1, 2007 ALSF’s Nursing Research Grants Program is officially up and running! A national board of nurses has designed 3 research categories ranging in awards from $10,000 to $50,000 per year. This program was created to support nurse researchers who are focused on enhancing the quality of care and life for children with cancer. For more information and to check out the approved grants check our website - www.alexslemonade.org

Progress Notes From Our 2006 Grant Recipients

“Funding from Alex’s Lemonade Stand has allowed us to spend a significant amount of time with each patient and family in a ratio of two caregivers to one patient...This kind of attention cannot be substituted and we feel extremely fortunate to be able to provide this level of care to the families we serve.” -Dr. Lia Gore, Children’s Hospital, Denver, Colorado

“[Our study] showed that this [experimental] therapy is feasible and effective for patients with neuroblastoma exhibiting resistance to chemotherapy” - Dr. Robert Seeger Children’s Hospital of Los Angeles, California

2nd Annual Lemon Ball— On January 12, 2008 Alex’s Lemonade Stand will host its second annual Lemon Ball in Philadelphia at the Park Hyatt Bellevue. The evening will feature a live / silent auction, raffle, music and dancing! This year we will honor Tracy Smith of CBS News for her continued dedication and support of Alex’s Lemonade Stand Foundation. Lemon Ball Co-Chairs Laura & John Kelly, along with the entire 2008 Lemon Ball Committee, have been working hard to ensure that this year’s event is even “sweeter” than last year’s. Sponsorship opportunities & tickets for this wonderful event are now available. For more info about The Lemon Ball please visit our website.

NEW Progress Notes From Our 2006 Grant Recipients

“The support from the Alex’s Lemonade Stand Foundation, we have made several exciting discoveries regarding a novel pediatric brain tumor gene” – Dr. Hai Yan, Duke University Medical Center, Durham, North Carolina

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