Even if you’re not a social media guru, using Facebook, Twitter or other social media platforms can be an easy way to update your friends, family and neighbors about your stand or event.

SHARE YOUR FUNDRAISING PAGE
The easiest way to spread the word is to share your fundraising page which was created when you registered your event. There are Facebook and Twitter icons right on the page – just click on the icon, include a quick note (we’ve given some examples below) and encourage people to donate and/or join you!

I’m holding a lemonade stand to raise money for @AlexsLemonade and the fight against childhood cancer! Stop by my stand on (date, time) or donate online now – (include fundraising page link)

Did you know that 1 out of 285 kids will be diagnosed with cancer by the time they are 20? I’m raising money for better treatments and cures. Donate online to my @AlexsLemonade page: (include fundraising page link)

Join me and @AlexsLemonade and help raise funds and awareness for #ChildhoodCancer! I’m holding an event and would love your help. Visit my page for more info: (include fundraising page link)

TIP: Create an incentive for friends to donate. Tell everyone that if they make a donation to your fundraising page that you’ll post an old photo and/or memory about them to your Facebook page. Or, post a “top 10” list – one reason each day – why friends should support you!

LIKE US AND TAG US!
Whatever you decide to post on social media – photos, inspirational quotes, updates on your event, requests for support -tag and follow ALSF.

NOT SO INTO FACEBOOK?
Writing and mailing a letter might seem old-fashioned, but it works! A letter template is available on our website.