



Frequently Asked Questions

Q: Why is Alex's Lemonade Stand Foundation different from other childhood cancer charities?

- **Changing Childhood Cancer, One Research Grant at a Time:**
Alex's Lemonade Stand Foundation (ALSF) is unique in its big picture approach to funding research. Projects are examined by a peer review board and range from early science to clinical trials. This approach attracts the most talented pediatric cancer researchers across North America.
- **National Institute of Health Approved:**
ALSF is the only childhood cancer foundation approved by the National Institutes of Health. That distinction is due to the Foundation's rigorous grant selection process. ALSF is also the sole pediatric cancer organization granted the National Cancer Institute Peer Reviewed Funder designation.
- **Leveraging Big Data:** ALSF founded the first of its kind Childhood Cancer Data Lab (CCDL) to collect and harmonize all publicly available childhood cancer data for researchers to use for free and enhance the quality of their own projects.
- **A Willing Partner:** Many smaller childhood cancer foundations from across the country partner with ALSF to ensure their dollars are going to the most critically needed areas of research.



Q: Who was Alex Scott?

Alex was a little girl born to Liz and Jay Scott in 1996. She was diagnosed with neuroblastoma shortly before her first birthday. She fought the disease courageously and decided to start a lemonade stand to help cure childhood cancer. Her selfless idea grew into a national movement that raised over \$1 million before she passed away in 2004. The Foundation that bears her name continues her goal of supporting kids facing cancer by finding cures and promoting awareness.

Q: How much money has ALSF raised?

ALSF has raised over \$175 million and funded nearly 1,000 research projects at over 135 institutions in the U.S. and Canada. ALSF also has important resources to help families, including the Travel For Care program that provides financial assistance for eligible families that must travel far from home to receive treatment.

Q: How much of the money raised goes to programs and research versus administrative/fundraising costs?

Alex was committed to making every donation count, and the Foundation has carried on that vision by giving as much as possible to research and programs. In 2018, the fundraising and administrative expenses combined were 17%. ALSF also received a 4/4 rating from *Charity Navigator*.



For more frequently asked questions, visit: AlexsLemonade.org/About/FAQ

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