

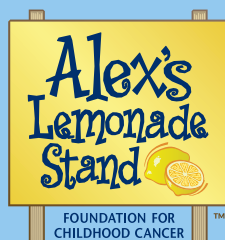
WHERE THE MONEY GOES



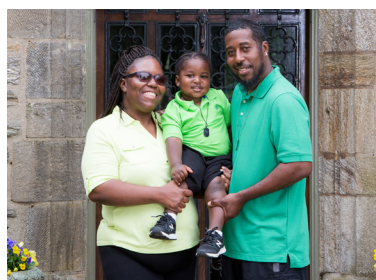
ALSF RATED 4 OUT OF 4 STARS!

Charity Navigator evaluates charities' financial documents and develops an unbiased, objective numbers-based rating system to assess the charity's performance.

ALSF was also named one of their "10 best medical research organizations" in the U.S.



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HOW YOUR DONATION HELPS KIDS WITH CANCER

At Alex's Lemonade Stand Foundation (ALSF), the primary focus is to find better treatments and cures for all childhood cancers. ALSF is doing everything it can to accelerate the research that will help these children.

In addition, ALSF provides resources such as sibling programs, treatment journals, community forums and more to support childhood cancer families.

CHILDHOOD CANCER RESEARCH

To date, ALSF has raised more than \$150 million and funded nearly 1,000 cutting-edge research projects all for one purpose, to put an end to childhood cancer.

Did you know a gift of:

- \$50 will fund one hour of research;
- \$500 will fund over one day of research;
- \$2,500 will fund over a week of research;
- \$10,000 will fund over one month of research.

The research that your donation funds could lead to a cure!



ALSF TRAVEL FOR CARE PROGRAM

While the majority of ALSF funding goes toward research, ALSF is also deeply aware of the struggles families face while dealing with a childhood cancer diagnosis. We have created several programs to assist them financially, emotionally or otherwise. One of these programs is Travel For Care.

Recognizing the financial burden that families often face during treatment, Travel For Care offers lodging and transportation assistance to families who meet eligibility criteria.

A Travel For Care donation of:

- \$15 can provide a gas card to help a family drive to a hospital for treatment;
- \$100 allows members of a family traveling for cancer care to stay at a hotel and not be burdened by the cost.

**Any size donation will help so families can focus on what really matters—
their child's health.**

For more information on ALSF-funded researchers and programs, visit AlexsLemonade.org/Where-Money-Goes

