

# TAKE A SWING AT CHILDHOOD CANCER

## HOST AN ALEX'S LEMONADE STAND GOLF OUTING

A golf outing can be a fun, teambuilding activity for your colleagues as well as an effective way to raise money for childhood cancer research! Here are some ideas for avoiding whiffs and making your golf event a hole in one. Have questions? We're happy to help! Call us at (866) 333-1213 or email us at [FundraisingTeam@AlexsLemonade.org](mailto:FundraisingTeam@AlexsLemonade.org).



### STEP 1 PICK A DATE AND PLACE

Start by choosing a time of year for your golf outing. Many courses offer discounts for off-season or midweek golf dates. Most golf courses have experience hosting tournaments and fundraisers. Call around to find out what packages they offer. Make sure to ask about costs, what is included, weather policies, cancellation terms, and payment due dates.



### STEP 2 REGISTER YOUR EVENT

Register your golf tournament or golf outing at [AlexsLemonade.org/golf-outings](http://AlexsLemonade.org/golf-outings). You can choose to have a fundraising kit mailed to you you'll receive a free set of ALSF golf balls and yellow tees when you register!. You'll get a personal fundraising coach to help answer your questions.

**NICE SHOT!  
THANK YOU FOR YOUR  
EFFORT TO FIGHT  
CHILDHOOD CANCER!**



### STEP 3 SET A GOAL

Set a fundraising goal for the tournament. This will help you determine entry fees. You can also raise additional funds by selling mulligans, raffling off items donated by businesses, or holding a 50/50 raffle, a live or silent auction or a contest for the longest drive. You can also hold a lemonade stand on the course and ask for donations.



### STEP 4 BRING IN SOME PROS

Assemble a planning committee to help with publicity and marketing, recruiting participants, hospitality, and signing up volunteers.



### STEP 5 SUBMIT PROCEEDS

The person or company hosting the tournament is responsible for paying the golf course (greens fees, meals, etc.). Collect cash or checks made out to the organizer, deduct the fees, and within two weeks of the event send the proceeds including your Event ID number to Alex' Lemonade Stand Foundation:  
Alex's Lemonade Stand Foundation  
333 E. Lancaster Avenue, #414  
Wynnewood, PA 19096