BRIGHTER FUTURES FOR THESE KIDS ARE POSSIBLE.

All thanks to you.
ALEX’S LEMONADE STAND FOUNDATION (ALSF) emerged from the front yard lemonade stand of 4-year-old Alexandra “Alex” Scott, who was fighting cancer and wanted to raise money to find cures for all children with cancer. Her spirit and determination inspired others to support her cause, and when she passed away at the age of 8, she had raised $1 million. Since then, the Foundation bearing her name has evolved into a national fundraising movement. Today, ALSF is one of the leading funders of pediatric cancer research in the U.S. and Canada raising more than $200 million so far, funding over 1,000 research projects and providing programs to families affected by childhood cancer. For more information, visit AlexsLemonade.org.

Above: Alex’s last stand in 2004 as she and her dad, Jay Scott, greet supporters that day
Dear supporter,

Since the beginning, passionate people like you have believed in our daughter Alex’s goal to find better treatments and cures for kids fighting cancer, one cup at a time. When she set up her first stand, we never could have predicted everything it has become today. Every research breakthrough, every family helped, every sibling encouraged – it’s all thanks to you.

You make untreatable diseases, treatable. For kids like Lakelynn, a little girl whose family thought they were out of options, a clinical trial made possible by Alex’s Lemonade Stand Foundation gave them hope for her future. Today, she continues to fight her disease.

You make unreachable solutions, reachable. Doctors told Jake’s family that there were no treatment options left. That is, until his mom discovered an ALSF-funded clinical trial in Georgia. That’s when Travel For Care provided financial support that helped his family travel from Toronto to keep fighting.

You make all siblings, super siblings. For Timothy, whose sister Abigail was diagnosed with cancer, backyard playtime suddenly turned into hospital room sleepovers. Timothy had to step up for his younger sister and the SuperSibs Program helped empower him in this new role.

You make impossible breakthroughs, possible. Every day, children have hope for brighter futures because of you. Thank you.

Until there are cures for all kids,

Liz & Jay Scott
Alex’s Parents/ALSF Co-Executive Directors
Matteo is 3 years old, the youngest of five and isn’t afraid to stand up for what he wants.

The day before doctors found a mass on 6-month-old Matteo’s kidney, his mom, Kim, had stayed up late baking cookies for a fundraiser to support ALSF.

Matteo’s cancer, a rare cellular congenital mesoblastic nephroma, accounts for less than five percent of all pediatric kidney cancers. Matteo had to switch hospitals to be treated, but after the mass and one of Matteo’s kidneys was removed, doctors saw no evidence of disease.

However, three months later, a routine scan showed a new tumor in Matteo’s lungs. It required six months of chemotherapy followed by surgery to remove part of his lung. The good news: today, he is cancer-free!

ALSF means a lot to Matteo and his family. They have hosted two lemonade stands and stay involved through Power Home Remodeling’s corporate partnership with ALSF since Matteo’s father works there.

“I wanna get rid of cancer.”
- Lakelynn, childhood cancer hero

“Never in a million years did I think my kid would have cancer. We knew about childhood cancer. But we did not think it would be us. Giving back to ALSF and helping fund research gives us something good to do with all the hard things cancer gave us.”
- Kim, Matteo’s mom
On October 5, 2019, Alex's Lemonade Stand Foundation kicked off the End Childhood Cancer Walk/Run, formerly known as the Lemon Run. Nearly 2,000 enthusiastic participants gathered at the Philadelphia Navy Yard to loop around the Marine Parade Grounds and raise funds and awareness for childhood cancer research. Most people walked or ran the mile or 5K route, but one attendee crossed the finish line with an added sense of accomplishment.

Isabel (her family calls her Izzy) has been fighting ganglioglioma, a spinal cord tumor, for most of her life. Despite her physical struggles, the joyous 6 year old has participated in this event since 2015. Her family always makes it a point to help Izzy cross the finish line every year as a celebration of her strength and progress.

In 2019, she returned for the new run. Because Izzy had developed scoliosis over the year due to surgery and her tumor, she was placed in an upper body cast to maintain her improvement from therapy. This didn’t stop her from crossing the Kids' Dash finish line all on her own.

This monumental moment encapsulated what the End Childhood Cancer Walk/Run is all about: helping children get better treatments and cures so they can overcome the obstacles in their way and live their lives. On this bright October morning, supporters brought in more than $200,000 and everyone took steps to stop childhood cancer in its tracks.

**THE TEN-YEAR GRAND STAND**

Lauren O'Malley is a sophomore in high school with a plan to raise $100,000 for childhood cancer research before she graduates in 2022.

To accomplish this ambitious goal, she is holding lemonade stands three to four times each year and inviting her local Skippack, PA community to donate. Lauren has already reached nearly $70,000 since her first stand in 2013. The year before, she was diagnosed with an inoperable brain tumor.

Lauren failed a school vision test at 7 years old. Then an MRI revealed a tumor on her optic nerve, a low-grade glioma. Lauren endured a biopsy, a port placement, several rounds of chemotherapy and vision loss in her right eye before enrolling in a clinical trial with her ALSF-funded oncologist, Dr. Angela Waanders. For a while her tumor was stable, but then in 2019, she needed two brain surgeries and began taking a targeted drug that resulted in some tumor reduction. Thanks to pediatric cancer research, Lauren can continue fighting.

When Lauren's parents asked her what she wanted for her birthday, her answer was inspired by a mural of Alex Scott's lemonade stand in the playroom at Children's Hospital of Philadelphia, the same hospital where both girls were treated. She said she wanted to hold a lemonade stand of her own.

"This little girl had an idea and now, 15 years later, it's a remarkable wave across the country," said Patrick O'Malley, Lauren's dad. "We’re doing it for our reasons – for Lauren – but what we do for her will help other kids who will be diagnosed as well."
In 2004, Chris and Nicolle called each other to ask if they had watched The Oprah Winfrey Show that day. The show featured a little girl named Alex who shared her story about the lemonade movement she started during treatment for her neuroblastoma. Alex’s story moved the then engaged couple, who had no direct connection with childhood cancer, to start a lemonade journey of their own. In fact, Alex had such an impact on them, they donated to ALSF in lieu of favors at their 2006 wedding and vowed to start hosting lemonade stands of their own.

In 2013, their first front-yard stand raised $1,500 and brought out tons of family and friends in their Columbia, South Carolina neighborhood. Now, these parents have made hosting a stand an annual tradition with their own kids. When a student at the preschool Nicolle works in was diagnosed with Wilms tumor in 2017, Chris and Nicolle started fundraising in his honor. With the help of the community, they have made a huge impact for kids fighting cancer!

"Alex is why we got involved," said Chris. “But all the stories along the way is what keeps us going.”

Everyone Can Take a Stand

Squeezing The Most Out of Their Internship

The power of lemonade can inspire businesses to make a difference too. Like all of ALSF’s partners, Northwestern Mutual thrives on a culture of philanthropy that encompasses the entire organization. All employee contributions are valued, including interns in the College Financial Representatives’ Program, which is dedicated to creating meaningful opportunities to learn about the industry while giving back.

That’s why it was so special when interns from the Chicagoland offices hosted lemonade stands this past summer. Together, they raised more than $1,000 for the fight against childhood cancer. Not bad for a day’s work!

A LIFELONG LOVE AFFAIR WITH SUPPORTING ALSF

In 2004, Chris and Nicolle called each other to ask if they had watched The Oprah Winfrey Show that day. The show featured a little girl named Alex who shared her story about the lemonade movement she started during treatment for her neuroblastoma. Alex’s story moved the then engaged couple, who had no direct connection with childhood cancer, to start a lemonade journey of their own. In fact, Alex had such an impact on them, they donated to ALSF in lieu of favors at their 2006 wedding and vowed to start hosting lemonade stands of their own.

In 2013, their first front-yard stand raised $1,500 and brought out tons of family and friends in their Columbia, South Carolina neighborhood. Now, these parents have made hosting a stand an annual tradition with their own kids. When a student at the preschool Nicolle works in was diagnosed with Wilms tumor in 2017, Chris and Nicolle started fundraising in his honor. With the help of the community, they have made a huge impact for kids fighting cancer!

“Alex is why we got involved,” said Chris. “But all the stories along the way is what keeps us going.”
Just one year into the Crazy 8 Initiative, pilot projects are already reporting progress on the road to cures for childhood cancer. ALSF awarded pilot funding in 2019 to 11 projects that aim to answer critical questions about the most challenging childhood cancers, including high-grade gliomas, high-risk neuroblastoma, high-risk leukemias, embryonal brain tumors and sarcomas. Here are some updates from the Crazy 8 researchers:

Yael Mossé, MD from Children’s Hospital of Philadelphia and Julie Park, MD from Seattle Children’s Hospital are collaborating with other top researchers to find new technologies to combat MYCN oncogene-driven neuroblastoma, one of the most aggressive forms of the disease.

Javed Khan, MD from the National Cancer Institute (NCI), Kimberly Stegmaier, MD from Dana-Farber Cancer Institute and Olivier Delattre from Institut Curie are developing model cell lines of Ewing sarcoma and alveolar rhabdomyosarcoma. The cell lines will be used to assess which drugs are most effective at killing these two deadly cancers.

Mariella Filbin, MD/PhD from Dana-Farber Cancer Institute, is processing high-grade glioma tumor samples for genetic sequencing. This data will be shared for analysis with another Crazy 8 Pilot Grantee, Stephanie Hicks, PhD from Johns Hopkins Bloomberg School of Public Health. The end goal is to learn more about the developmental pathways being used by the cancerous glioma cells to grow and proliferate as well as to learn how the cancer cells communicate with the surrounding cells in the tumor microenvironment.

In 2020, ALSF will award another round of Crazy 8 research funding, continuing our $25 million commitment to the initiative. Learn more at Crazy8Initiative.org.

THE CLINICAL TRIALS NAVIGATION PROGRAM

It was Dylan’s third relapse in four years after being diagnosed with osteosarcoma, the most common bone cancer among children, at age 9. Already, he had gone through chemotherapy, then immunotherapy, another targeted therapy, and finally, another cycle of chemotherapy for his latest relapse. All along, his mom Christina and his dad Burt searched for other options; safer, more effective treatments should Dylan need them. Even with years of experience navigating childhood cancer treatment, they still struggled finding clinical trials.

“I have spent lots of time on the ClinicalTrials.gov site, but it is still just a lot of information,” said Christina. “I would put filters on, but then you’re always worried that you’re leaving options out.”

ALSF is committed to expanding the number of clinical trials, but it also wants to expand awareness of trials to ensure families know every available option for their child. That’s the goal of the Clinical Trials Navigation Program.

After parents or a member of a child’s medical team submits a request, the ALSF clinical trials navigator conducts personalized searches for pediatric oncology clinical trials available within the U.S. Then, they send that report back to the family to use in consultation with their doctors. Having a knowledgeable resource who could quickly provide a thorough, easy-to-use report was a huge help to Christina.

“IT was nice to know that someone who really knows how to use the system is filtering it down to actionable trials that we may be interested in,” said Christina. “They also let us submit as much health information as we could to narrow down the clinical trial list. I thought that was great because it felt more personal and less generic.”

While Dylan is still fighting his cancer and currently undergoing chemotherapy, Christina appreciates having a list of trials to consult if they need them. These are the types of gaps ALSF continues to fill thanks to supporters like you.

To learn more about this program, go to AlexsLemonade.org/Clinical-Trials.
ALSF founded the Childhood Cancer Data Lab (CCDL) in 2017 to address a widely recognized need in the childhood cancer field: vast amounts of accumulated data are not being put to use at scale. The mission of the CCDL is to accelerate the pace of finding cures for childhood cancers by empowering scientists and doctors to harness the power of big data. Read on to learn about CCDL project updates and plans for 2020.

A special thanks to the CCDL’s Founding Sponsors: Northwestern Mutual, The Hayman Foundation and Love Your Melon.

refine.bio: Saving Time to Save Lives

The CCDL’s most ambitious project to date, refine.bio, has successfully processed just over 1.3 million transcriptomic assays, data that initially would have cost $1.3 billion to generate. Without refine.bio, the process of downloading and normalizing a dataset would take a researcher around two weeks. It is estimated that the CCDL has already saved approximately eight years of researcher time.

refine.bio is enabling researchers across the globe to quickly and easily compare their patient data models to thousands of datasets, supporting efforts to improve treatment options for patients. You can explore their work at refine.bio.

Data Science Training Workshops

The CCDL has developed a robust training program to empower childhood cancer researchers with cutting-edge data science techniques. These 3-day workshops teach researchers how to examine their own data, in particular using gene expression analysis. In turn, these techniques help them make more informed decisions about their research direction without having to wait – sometimes up to weeks – for analysis from a bioinformatician.

The CCDL’s goal in 2019 was to train 30 researchers. Four workshops were held around the country (Houston, Chicago, the Bay Area and Philadelphia) to train 58 scientists and demand has only grown going into 2020. The CCDL’s ability to train more people than expected has been driven by an overwhelming demand, which may in part be due to a net promoter score of 80.6, indicating how valuable most researchers find them. The CCDL aims to train at least 200 workshop participants over the next five years. Alongside their continued training efforts, they hope to rapidly expand these skill sets among childhood cancer researchers in search of better treatments and cures.

More than 4,200 visitors have accessed refine.bio, averaging 500 visitors per month.

58 Scientists trained in data science techniques

1.3 million transcriptome assays processed = $1.3 billion dollars worth of data
Dr. Genevieve Kendall of Nationwide Children’s Hospital has used her ALSF ‘A’ Award Grant to integrate the human forms of rhabdomyosarcoma cancer genes into the zebrafish genome and study the processes for developing tumors. She uses zebrafish and cell culture systems to understand how pediatric sarcomas develop and to identify targetable vulnerabilities. She has found that genetic suppression of two genes inhibits the rhabdomyosarcoma zebrafish phenotype, indicating that these two genes are candidates for chemical inhibition and, thus, represent new therapeutic opportunities.

Dr. Costas Lyssiotis of the University of Michigan received an ALSF Innovation Grant in 2019 to therapeutically target the disrupted metabolic state in diffuse intrinsic pontine gliomas (DIPG). DIPG is a highly aggressive type of childhood cancerous tumor that forms in the brain stem, making it extremely difficult to treat. In fact, a child diagnosed with DIPG today faces the same prognosis as a child diagnosed 40 years ago, but researchers like Dr. Lyssiotis are working hard to change the statistics.

Dr. Lyssiotis plans to expand and translate his studies by determining the molecular underpinnings that lead to the profound sensitivity of DIPG cells to ferroptosis (a form of cell death mediated by the accumulation of toxic lipid peroxides). Unlike cancer cells, normal cells readily tolerate inhibition of many of the nodes that promote ferroptosis in DIPG cells. This suggests that a therapeutic window may exist for targeting these pathways. Results from this research will uncover novel drug targets for DIPG therapy and evaluate ferroptosis as a treatment regimen that can proceed to clinical trials for DIPG patients.

Dr. Alice Bertaina of Stanford University received an ALSF Reach Grant in 2019 to study donor-derived genome-edited CAR T cells for acute lymphoblastic leukemia (ALL). To improve patient outcomes, scientists have developed specially adapted T cells called “CAR T cells,” by taking a patient’s own T cells and engineering them to kill only leukemia cells. Dr. Bertaina aims to create a potent treatment for high-risk ALL, eradicating leukemic cells without increasing the risk for side effects in those patients in whom the stem cell transplant can fail.
SAFER TREATMENTS AND LESS SIDE EFFECTS FOR OSTEOSARCOMA

For children who are diagnosed with bone cancers like osteosarcoma, surgical removal of tumors can improve the odds of a cure, but also cause damage to healthy bones, especially those resulting in volumetric bone losses.

In an effort to rebuild and repair the affected bone, surgeons typically use bone grafting (the transplant of healthy bone tissue from a patient’s own skeleton or those obtained from donor or animal cadaver) in combination with high doses of bone morphogenetic protein (BMP) therapeutics, which are drugs that support bone development.

However, this conventional approach does not always result in fully repaired bones, and there are some safety risks associated with the use of BMP therapeutics. The result: children are left with bones that are not strong enough to support their active lifestyle.

However, Jie Song, PhD an ALSF grantee and professor of orthopedics and physical rehabilitation at the University of Massachusetts, is getting closer to a solution that allows doctors to remove tumors and preserve quality of life. Dr. Song developed a 3D-printed biodegradable synthetic bone graft that is capable of successfully attaching to healthy bone and supporting robust bone formation, without the use of high-dose BMP therapeutics.

Using her ALSF Innovation Grant, Dr. Song found that her synthetic bone graft successfully resulted in the formation of healthy long bones 12-16 weeks after surgery. This successful outcome now has the potential to translate into safer and more effective reconstruction of bones in children with osteosarcoma, spinal cord cancer, oral cancer or other tumors in the skeleton.

ACCELERATING DRUG DEVELOPMENT FOR CHILDREN

ALSF-funded researcher, George Daley MD/PhD from the Harvard School of Medicine, has taken a huge leap forward in the development of drugs to treat childhood cancer.

The promise of precision medicine as a potential cure for all types of childhood cancer brings with it the need for targeted therapeutics; but finding those highly specialized drugs requires hours of lab work, drug development, clinical trials, and the hope that ultimately the treatment will translate into a cure for children.

Using his Innovation Grant, Dr. Daley was able to demonstrate that the drug-like molecules developed by his team disrupted a protein called LIN28 in the lab. LIN28 is linked to a wide variety of pediatric cancers including neuroblastoma, Wilms tumor, germ cell tumor, leukemia and pediatric brain tumors. Disrupting the protein has the potential to also disrupt cancer growth and progression.

This finding pushed Dr. Daley’s research from the investigative phase to the drug development phase. It’s also led to the formation of a biotechnology company that is dedicated to creating the drugs that will disrupt LIN28, meaning faster delivery of these new therapies for kids.
In 2019, Alex’s Lemonade Stand Foundation continued to raise the bar. **With your help, ALSF achieved more than $28 million for children fighting cancer.** You continue to build on the legacy Alex first started with that modest stand in her front yard.

ALSF is dedicated to funding groundbreaking research, but it also recognizes the importance of supporting families through their fight. Whether it is financial support to travel for treatment, dealing with a diagnosis, empowering a sibling or identifying a clinical trial, ALSF helps every step of the way.

Thank you for making that possible.

[Diagram showing financial highlights and family support statistics]
**2019 FINANCIAL HIGHLIGHTS**

### STATEMENT OF ACTIVITY

<table>
<thead>
<tr>
<th>Year</th>
<th>Total Support and Revenues</th>
<th>$28,387,000</th>
</tr>
</thead>
<tbody>
<tr>
<td>2019</td>
<td></td>
<td></td>
</tr>
<tr>
<td>2018</td>
<td></td>
<td>$25,331,000</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Year</th>
<th>Total Expenses</th>
<th>$26,703,000 Surplus $1,684,000</th>
</tr>
</thead>
<tbody>
<tr>
<td>2019</td>
<td></td>
<td></td>
</tr>
<tr>
<td>2018</td>
<td></td>
<td>$25,010,000 Surplus $321,000</td>
</tr>
</tbody>
</table>

#### Program Services

<table>
<thead>
<tr>
<th>Service</th>
<th>2019</th>
<th>2018</th>
</tr>
</thead>
<tbody>
<tr>
<td>Pediatric Cancer Research</td>
<td>$19,028,000</td>
<td>$17,275,000</td>
</tr>
<tr>
<td>Public Awareness/ Education</td>
<td>$1,681,000</td>
<td>$1,833,000</td>
</tr>
<tr>
<td>Family Service Programs</td>
<td>$1,051,000</td>
<td>$1,038,000</td>
</tr>
<tr>
<td>Childhood Cancer Data Lab</td>
<td>$1,108,000</td>
<td>$868,000</td>
</tr>
</tbody>
</table>

#### Total Program Services

<table>
<thead>
<tr>
<th>Year</th>
<th>Total Program Services</th>
<th>$22,868,000</th>
</tr>
</thead>
<tbody>
<tr>
<td>2019</td>
<td></td>
<td></td>
</tr>
<tr>
<td>2018</td>
<td></td>
<td>$21,014,000</td>
</tr>
</tbody>
</table>

#### Supporting Services

<table>
<thead>
<tr>
<th>Service</th>
<th>2019</th>
<th>2018</th>
</tr>
</thead>
<tbody>
<tr>
<td>General and Administrative</td>
<td>$1,490,000</td>
<td>$1,515,000</td>
</tr>
<tr>
<td>Fundraising</td>
<td>$2,345,000</td>
<td>$2,481,000</td>
</tr>
</tbody>
</table>

#### Total Supporting Services

<table>
<thead>
<tr>
<th>Year</th>
<th>Total Supporting Services</th>
<th>$3,835,000</th>
</tr>
</thead>
<tbody>
<tr>
<td>2019</td>
<td></td>
<td></td>
</tr>
<tr>
<td>2018</td>
<td></td>
<td>$3,996,000</td>
</tr>
</tbody>
</table>

*Please note, full audited financials and IRS Form 990’s are available at AlexsLemonade.org/Reports.

### STATEMENT OF FINANCIAL POSITION

<table>
<thead>
<tr>
<th></th>
<th>2019</th>
<th>2018</th>
</tr>
</thead>
<tbody>
<tr>
<td>Total Assets</td>
<td>$19,841,000</td>
<td>$17,332,000</td>
</tr>
<tr>
<td>Total Liabilities</td>
<td>$5,234,000</td>
<td>$4,410,000</td>
</tr>
<tr>
<td>Total Net Assets</td>
<td>$14,607,000</td>
<td>$12,922,000</td>
</tr>
</tbody>
</table>
Bradley Larson has been beating the odds since he was 10 weeks old. After a concerning nosebleed and bruise on his back, Bradley was diagnosed with acute megakaryoblastic leukemia. Doctors told his family there was only a 20% chance he would survive, let alone continue as an athlete.

Today, Bradley is not only in remission, he is also a kicker on his high school football team in Texas and a Champion for Kids with Cancer. In 2019, he dedicated his football season to children battling cancer because, as a cancer survivor, he wanted to help other kids live their lives too. With every point he made, Bradley accepted donations and raised more than $3,800, surpassing his original goal and inspiring hope with his story.

“I wanted to make a difference,” said Bradley. “I wanted to show people who are dealing with cancer in their family that there is hope. I wanted to show kids who have survived cancer that it gets better. I wanted people to know that I’m a survivor and I live my life to the fullest. I wanted to raise money for all the families who need help because I know how much they need to know that people care.”

If you know a student of any age interested in being a Champion for Kids with Cancer, please share this program with them by visiting ALSFChampions.org.

Lemonade Days is a sweet summer event when fresh lemonade stands pop up all over the country during the first week in June. These stands are held simultaneously and are dedicated to honoring ALSF founder Alex Scott’s memory by raising money and awareness for pediatric cancer. What started as a single lemonade stand in Alex’s front yard 20 years ago has grown to more than 2,500 stands across the nation during this one week alone. Thanks to the endeavors of ALSF’s passionate supporters, this annual tradition has raised more than $14 million so far to fund better and safer childhood cancer treatments and more cures.

ALSF’s charity racing team amassed nearly 250 runners who participated in marathons, half-marathons, 10Ks, 5Ks and more across the country in 2019. Together, those passionate Team Lemon members raised nearly $335,000 for childhood cancer research.

The Kick-It and ALSF Games Programs let friends, family and co-workers plan a tournament or game of their choice. From kickball to corn hole, supporters invite others to create teams to compete and raise critical funds for ALSF. In the end, everyone wins with a big victory for kids fighting cancer.

Last year, more than 8,000 supporters of all ages rose to the challenge of walking, running or cycling during The Million Mile. This nationwide effort to raise funds and awareness for childhood cancer through September, Childhood Cancer Awareness Month, raised more than $1.6 million in 2019, proving that people are willing to go the extra mile for kids with cancer.
In the United States, childhood cancer is the leading cause of death by disease in children under the age of 19. *Every day, 43 kids are diagnosed with cancer in the U.S.*

Alex’s Lemonade Stand Foundation is working to change that – with your help.

At Alex’s Lemonade Stand Foundation (ALSF), there are so many opportunities to make a difference for kids battling cancer, whether it’s through recurring donations or co-funding impactful research. Read on for details about ways to include ALSF in your charitable giving plans.

**Join ALSF’s Monthly Giving Club**

By joining the One Cup at a Time Club, you will become a sustaining donor and help advance impactful research. Recurring donations can quickly add up to a big difference for kids with cancer. You’ll receive exclusive benefits, including a custom tumbler and welcome package, but more than that, you’ll be giving families hope – hope for cures, and hope for a brighter tomorrow. With no minimum to join, you can rest assured that you’re making a difference where it matters most.

**Join the Alexandra Scott Legacy Society**

Like our founder, Alex Scott, you can make ending childhood cancer your lasting legacy. By naming ALSF as a beneficiary in your will or trust, you can make a substantial gift that costs you nothing during your lifetime – and ensure that generations of children after you can face the future with courage and hope.

**Be a Leader in the Fight against Childhood Cancer**

ALSF’s major donors are leaders in the fight against childhood cancer. By making a $25,000+ leadership gift, you can make a transformational change for kids facing cancer.

**Become an ALSF Charity Partner**

Recognizing the importance of collaboration in order to increase impact, ALSF partners with other foundations and organizations seeking to make a profound difference. Upon expressing interest, ALSF will send a detailed list of co-funding opportunities, tailored to fit your foundation’s mission. ALSF charity partners also get exclusive informational materials, such as annual impact reports and researcher videos. Together, we can catalyze research and find cures for all kids, faster.

Learn more about these opportunities at AlexsLemonade.org/Ways-To-Give or contact Jay Scott at Jay@AlexsLemonade.org or (866) 333-1213.
Thank you to our partners:

2 Million+
ANNUAL GIVING

Northwestern Mutual®

1 Million+
ANNUAL GIVING

1 Million+
ANNUAL GIVING

500K+
ANNUAL GIVING

200K+
ANNUAL GIVING

100K+
ANNUAL GIVING
Our Mission
To change the lives of children with cancer through funding impactful research, raising awareness, supporting families, and empowering everyone to help cure childhood cancer.

2020 Board Of Directors

Mary Austen (Board Chair), President and CEO, Tierney
Kristin Kelly (Board Vice Chair), Former Branding and Merchandising Executive, Lancôme and Cole Haan
Ann Weiser (Board Secretary), President, Weiser Works
Larry Vincent (Board Treasurer), Chief Branding Officer, UTA Brand Studio
Marc Bruno, Chief Operating Officer of Aramark
Stephen Cohn, Co-President, Sage Financial Group
Joel Frank, Managing Partner, Lamb McErlane, PC
Michael Harad, Global Client Service Partner, EY
Jocelyn Hillman, Parent Advocate
Gianna Jackson, Attorney and Corporate Social Responsibility Professional
Jeffrey Kaliner, Founding Partner, Power Home Remodeling
Billy King, Radio Host/TV Analyst
Tim Lung, Partner, KPMG
Meena Mansharamani, President, Intend Growth, LLC
Sue Naegle, Chief Content Officer, Annapurna Pictures
Chip Olson, President & CEO, The Olson Research Group, Inc.
Jay Scott, Alex’s Father, Co-Executive Director, Alex’s Lemonade Stand Foundation
Liz Scott, Alex’s Mother, Co-Executive Director, Alex’s Lemonade Stand Foundation
Jeff Snyder, President, Inspira Marketing Group

Scientific Advisory Board

Garrett Brodeur, MD, Children’s Hospital of Philadelphia
Steven DuBois, MD/MS, Dana-Farber Cancer Institute
Nada Jabado, MD/PhD, McGill University
Stephen Lessnick, MD/PhD, Nationwide Children’s Hospital
John Maris, MD, Children’s Hospital of Philadelphia
Katherine (Kate) Matthay, MD, University of California, San Francisco
Michelle Monje, MD/PhD, Stanford University
Maureen O’Brien, MD/MS, Cincinnati Children’s Hospital
Donald (Will) Parsons, MD/PhD, Texas Children’s Cancer Center

ALSF was given a Platinum Seal by GuideStar in 2019, the highest level of recognition offered.