

FACEBOOK FUNDRAISING GUIDE



CREATE A FUNDRAISER ON FACEBOOK

- Log into Facebook
- Press the create “+” button in the top right corner; select Fundraiser at the bottom of the drop down menu.
- Facebook will ask who you are raising money for; select Nonprofit.
- Type Alex’s Lemonade Stand Foundation into the search bar; select ALSF.
- Customize your fundraiser:
 - Choose a fundraising goal
 - Select the date your fundraiser will end
 - Choose a title and add a description
- Click Create

TRACK DONATIONS ON FACEBOOK

- Facebook Fundraisers do not automatically sync with your personal fundraising page for the event. Therefore, please track the names, donation amounts and dates that anyone donates to your fundraiser and notify Sara Moyer (S.Moyer@AlexsLemonade.org) so the donation(s) can be allocated correctly.
- Please allow some time for processing to see the donations on your personal fundraising page.