



Sponsor **Opportunities**

Presenting

\$100,000

- Match donations for one or multiple days throughout the month, helping supporters to double their donations for that day
- Opportunity to sponsor The Million Mile Kick-off or Concluding event
- Sponsor a special challenge day for participants (i.e. “Wear Yellow Day” or a 5K Challenge)
- Sponsor a “virtual cheer station” with a motivational message from your company posted on all participant fundraising pages to mark a special milestone during the month
- Opportunity to co-brand specialty item sent to all participants
- Opportunity to include item in virtual gift bag
- Opportunity to have a virtual activation in digital participant portal
- Company logo listed on all email communications to participants
- Company logo listed on The Million Mile webpage
- Four (4) social media posts

Gold

\$25,000

- Sponsor a special challenge day for participants (i.e. “Wear Yellow Day” or a 5K Challenge)
- Sponsor a “virtual cheer station” with a motivational message from your company posted on all participant fundraising pages to mark a special milestone during the month
- Opportunity to include item in virtual gift bag
- Opportunity to have a virtual activation in digital participant portal
- Company logo listed on The Million Mile webpage
- Two (2) social media posts

Silver

\$10,000

- Opportunity to include item in virtual gift bag
- Opportunity to have a virtual activation in digital participant portal
- Company name listed on The Million Mile webpage
- One (1) social media post

To learn more about sponsor opportunities or to donate services or products through an in-kind donation, please contact Addie Martelli at 866-333-1213 or Addie@AlexsLemonade.org.

TheMillionMile.org



2021 The Million Mile September 1 – 30, 2021



To be included on materials information and payment must be received by August 2.

Sponsorship Level:

- Presenting Sponsor \$100,000
 Platinum Sponsor \$25,000
 Gold Sponsor \$10,000

I/We are unable to attend, but a tax-deductible donation of \$ _____ is enclosed.

Contact Information

Company Name _____

(Please list as your company would like to appear on the website and other materials)

Contact Name _____

Mailing Address _____

City _____ State _____ Zip _____

Phone _____ Email _____

Billing Address (if different) _____

City _____ State _____ Zip _____

Payment Method

Check Enclosed (payable to Alex's Lemonade Stand Foundation)

Credit Card

Type of card Visa MasterCard American Express Discover

Card Number _____

Exp. Date _____ Security Code _____

Name on Card _____

Have a representative from ALSF call me for payment information.

All donations are tax-deductible (#56-2496146).

Please complete the information above and email Addie Martelli at Addie@AlexsLemonade.org. Or mail to:

Alex's Lemonade Stand Foundation, Attn: Chris Katt
111 Presidential Blvd, Suite 203 | Bala Cynwyd, PA 19004

Phone: 866-333-1213 | AlexsLemonade.org