**Virtual Run Series Fundraising Email Template**

***\*\* Use this email to collect donations and fundraise on your page***

Dear [insert recipient name],

I want to personally ask you to join me in the fight against pediatric cancer. **I will be partaking in The Virtual End Childhood Cancer Run Series by virtually participating in [\*list your distance here: a mile, 5K and/or 10K race] to create awareness for kids fighting cancer everywhere.** My first step in this challenge, with your help, is to fundraise. The money raised will support Alex’s Lemonade Stand Foundation (ALSF), which aims to change the lives of children with cancer through funding impactful research, raising awareness, supporting families, and empowering everyone to help cure childhood cancer.

Your support means hope for families who struggle daily with the impact of childhood cancer, which are especially important amid the challenges presented by COVID-19. Here is a glimpse of how your donation could be used to help these families:

* $10 = 1 treatment with resources and information for pediatric cancer families
* $50 = 1 hour of funded research
* $100 = 1 month of gas cards for travel to and from treatment
* $150 = 75 personalized care packages so siblings of kids with cancer don’t feel alone
* $200 = 2-night hotel stay for a family traveling to a life-saving clinical trial

ALSF has evolved into a national fundraising movement and a leader in the fight against childhood cancer because of the generosity of others. Founder, Alex Scott, was a 4-year-old girl who had a vision that if everybody worked together, we could find the cure. With the help of others, Alex achieved her original goal of $1 million before she passed at 8 years old. Now the Foundation bearing her name has gone on to raise more than $200 million and funded over 1,000 research projects with the help of supporters all over the world.

**In that same regard, I am asking for your support to help me reach my fundraising goal that will make an impact on behalf of this meaningful cause.** Please visit my personal fundraising page (\**be sure to link to your page here!)* to make a secure, tax-deductible online donation. You can even leave a personal note for motivation!

Thank you in advance for your donation and support!

One step at a time,

[insert your name]