**Virtual Run Series Recruitment Email Template**

***\*\* Use this email to recruit team members via your network***

Dear [insert recipient name],

I want to personally ask you to join me in the fight against pediatric cancer. **I will be partaking in The Virtual End Childhood Cancer Run Series by virtually participating in [\*list your distance here: a mile, 5K and/or 10K race] to create awareness for kids fighting cancer everywhere.** I’ve created a team: [insert team name here], and I would love for you to join me in this virtual fitness challenge. The money raised will support Alex’s Lemonade Stand Foundation (ALSF), which aims to change the lives of children with cancer through funding impactful research, raising awareness, supporting families, and empowering everyone to help cure childhood cancer.

ALSF has evolved into a national fundraising movement and a leader in the fight against childhood cancer because of the generosity of others. Founder, Alex Scott, was a 4-year-old girl who had a vision that if everybody worked together, we could find the cure. With the help of others, Alex achieved her original goal of $1 million before she passed at 8 years old. Now the Foundation bearing her name has gone on to raise more than $200 million and funded over 1,000 research projects with the help of supporters all over the world.

**If you are unable to participate, please consider spreading the word about the event and this meaningful cause to friends, family and coworkers. You also can support by helping me reach my fundraising goal.** Please visit my personal fundraising page (\**be sure to link to your page here!)* to make a secure, tax-deductible online donation. You can even leave a personal note for motivation!

Thank you in advance for your support and I hope you can join me for this inspirational event.

One step at a time,

[insert your name]