



Collecting Donations

FUNDRAISING PAGE

There is one fundraising page for each network office for the length of Race for Research. This page is created by ALSF each year. You can begin collecting donations on this page June 1, of the current year to May 31, of the following year.

COLLECTING DONATIONS

There are several ways to collect donations:

- Enter credit card information directly on your fundraising page. A tax receipt will automatically be sent to the donor.
- Collect Cash. Someone from the office must then make a credit card donation on the fundraising page for the amount of cash collected. Then, use the cash to pay the credit card bill. Tax receipts cannot be provided for cash donations.
- Checks should be made payable to Alex's Lemonade Stand Foundation. In the memo field of each check, write the event ID from your fundraising page URL. Complete the Tax ID spreadsheet by listing every check/donor received. Mail all checks and the Tax ID spreadsheet to:
Alex's Lemonade Stand Foundation
Attn: Erica Stein
333 E. Lancaster Ave, #414
Wynnewood, PA 19096
- Mobile donations can be made on any mobile device with a credit card. Donors can go to: <http://alsf.me/donate/> Event ID (enter your office's unique Event ID) and put in their credit card information and any donation amount.
- If you choose to sell tickets to your event using EventBrite, you will need to open an FBO (for the benefit of account) and attach it to the EventBrite event. EventBrite will then send automatic deposits to the FBO account for the amount of money it collects via ticket sales.