**Northwestern Mutual – (OFFICE NAME) Hosts Lemonade Stand in Support of Childhood Cancer Research**

*Continued efforts, in partnership with Alex’s Lemonade Stand Foundation, help the fight in eradicating cancer*

**WHO:** Northwestern Mutual – **(OFFICE NAME)** is hosting a Lemonade Stand in support of Alex’s Lemonade Stand Foundation.

**WHAT:** Northwestern Mutual – **(OFFICE NAME)** will sell lemonade, contributing to the more than $**XXX,XXX** the office has raised since dedicating philanthropic efforts to pediatric cancer. Since 2000, Alex’s Lemonade Stand has strived to live out its mission of empowering individuals to fight childhood cancer, one cup of lemonade at a time.

Northwestern Mutual – **(OFFICE NAME)** has provided **(BACKGROUND ON PREVIOUS CHILDHOOD CANCER EFFORTS OF OFFICE)**.

Through the lemonade sold, Northwestern Mutual – **(OFFICE NAME)** strives to help children experience the joy of life while supporting researchers in taking a step closer to finding the cure for cancer.

**WHERE:** **LOCATION   
ADDRESS**

**CITY, STATE, ZIP CODE**

**WHEN:** **DAY OF WEEK, MONTH/DATE, TIME (AM/PM) (TIME ZONE)**

**WHY:** Cancer remains the [leading cause of death](https://www.cancer.gov/types/childhood-cancers) by disease past infancy among children in the United States, yet childhood cancer research and services are vastly and consistently underfunded. Through Northwestern Mutual’s Childhood Cancer Program, it has donated more than $30 million and funded more than 400,000 hours of research since 2012.

**CONTACTS:**

**ON-SITE CONTACT:**

**(NAME), Northwestern Mutual – (OFFICE NAME)**

**XXX-XXX-XXXX;**

**(NORTHWESTERN MUTUAL EMAIL)**

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