



16th
Annual
Lemon
Ball

To Benefit Alex's Lemonade Stand
Foundation for Childhood Cancer

Friday
March 4, 2022

Presented By



V O L V O



KIDS WITH CANCER ARE STILL KIDS.

For 10 years, Northwestern Mutual has been committed to giving all kids the chance to live life to the fullest by accelerating the search for a cure to childhood cancer while providing support to families battling the disease.



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Proud to help in the fight against childhood cancer.

Since 2019, we've partnered with the Alex's Lemonade Stand Foundation to give nearly \$3.2 million. To help kids and families battling cancer, we've created the ALDI Heroes Fund, supporting Travel for Care, Supersibs, and cancer guides for families. Thanks to our passionate employees, we were able to assist nearly 200 families in 2021.



ALEX'S LEMONADE STAND DOES NOT STAND ALONE

WE ARE PROUD TO JOIN THE FIGHT



Making it Easy for the Building & Flooring Pro



BIG INVENTORY



BIG HELP



BIG WIN

**THANK YOU FOR
10 YEARS
OF PARTNERSHIP,
INSPIRATIONAL
LESSONS & HOPE**

Alex's Lemonade Stand Foundation,
you've given us more than we can
ever give back!



POWER HOME REMODELING GROUP
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ALEX'S LEMONADE STAND



Alexandra Flynn Scott

Founder of Alex's Lemonade Stand Foundation

1996-2004

Welcome to the 2022 Lemon Ball!



Each year, The Lemon Ball stands as a reminder of not only what we've accomplished, but what we are fighting for: Alex's dream of curing all kids with cancer. Honoring that dream with all of you is what makes The Lemon Ball special. When planning this year's Lemon Ball, it was important to us to be able to gather safely, so we may continue to honor Alex's dream by raising much-needed funds for childhood cancer research. Truthfully, it was a challenge navigating whether the gala would be virtual or in-person, but we always reminded ourselves that this was nothing compared to what these kids go through.

Through 2021, kids with cancer and their families continued to face hardships from the year before and beyond. While too many children have been newly diagnosed, many more have been fighting their cancer battles for years. It is thanks to your support that we are seeing a positive change in the future of childhood cancer through the research you are helping fund, right now.

Because of donors like you, ALSF awarded four game-changing, collaborative projects at institutions across the United States and Europe in spring 2021 as part of the Crazy 8 Initiative. These projects focus on identifying solutions and discovering cures for hard-to-treat and incurable cancers. From the bottom of our hearts, we appreciate your support to make these life-changing treatment options possible.

Our appreciation extends to this year's Alex Scott Crystal Cup Awardees, for showing outstanding dedication to the cause. One of our honorees is Mary Stengel Austen, whose priceless support from her team and company, Tierney, assisted ALSF in strategizing and reaching new supporters in countless ways. Mary is also currently Board Chair of ALSF's Board of Directors and has served on the Board for 15 years. Our second honoree is The Malvern School, an institution built on teaching kids they have the power to make a difference. Over the past 13 years, The Malvern School has held creative fundraisers that their students and communities can easily be a part of, and have raised more than \$1 million to find cures for kids with cancer. We are grateful to have them as partners in this fight.

Our daughter, Alex, believed that if we all work together, we will find cures for childhood cancer. Today, you are continuing her dream. We thank you all for your commitment to helping kids like her, and hope this Lemon Ball is a memorable experience for you, and your loved ones. Remember that together, we will find cures.

With great belief,

Liz & Jay Scott

Alex's Parents/Co-Executive Directors of ALSF



Schedule of **Events**

Wednesday, March 2

12 pm

Silent Auction & Raffle Open

Raffle will close at 8 pm on March 4

Silent Auction will close at 10 pm on March 4

Friday, March 4

6-7 pm

Virtual Pre-Event Cocktail Reception

7 pm

Main Program

Welcome from Hosts

7:30 pm

Awards Presentations

7:45 pm

Auction Highlights

8 pm

Closing Remarks from Hosts

8:15 pm

Virtual After Party featuring BVTLive!

8:45 pm

Event Ends

This schedule is presented in Eastern Time.



Lemon Ball **Committee**

Gala Chairs

Liz & Jay Scott

Planning Committee

Leigh Bednoff

Décor Co-Chair

Stacey Pellegrini

Auction Acquisition Co-Chair

Lisa Bellagamba

Auction Presentation Co-Chair

Geraldine Scutti

Décor Co-Chair

Danielle Cormier-Smith

Auction Acquisition Co-Chair

Debra Zweben

Auction Presentation Co-Chair

Our **Mission**

To change the lives of children with cancer through funding impactful research, raising awareness, supporting families, and empowering everyone to help cure childhood cancer.

2022 Board of Directors

Mary Stengel Austen (Board Chair)

President and CEO, Tierney

Kristin Kelly (Board Vice Chair)

Former Branding and Merchandising Executive, Lancôme and Cole Haan

Ann Weiser (Board Secretary)

President, Weiser Works

Larry Vincent (Board Treasurer)

Associate Professor of the Practice of Marketing, USC Marshall School of Business; Founder - Conclusive

Marc Bruno

Chief Operating Officer of Aramark

Stephen Cohn

Co-President, Sage Financial Group

Joel Frank

Managing Partner, Lamb McErlane, PC

Michael Harad

Global Client Service Partner, EY

Jocelyn Hillman

Parent Advocate

Gianna Jackson

Attorney and Corporate Social Responsibility Professional

Billy King

Radio Host/TV Analyst

Tim Lung

Retired Partner, KPMG

Meena Mansharamani

President, Intend Growth, LLC

Sue Naegle

Chief Content Officer, Annapurna Pictures

Chip Olson

President and CEO, The Olson Research Group, Inc.

Jay Scott

Alex's Father, Co-Executive Director of ALSF

Liz Scott

Alex's Mother, Co-Executive Director of ALSF

Jeff Snyder

President, Inspira Marketing Group

Scientific Advisory Board

Garrett Brodeur, MD

Children's Hospital of Philadelphia

Steven DuBois, MD/MS

Dana-Farber Cancer Institute

Nada Jabado, MD/PhD

McGill University

Stephen Lessnick, MD/PhD

Nationwide Children's Hospital

John Maris, MD

Children's Hospital of Philadelphia

Katherine (Kate) Matthay, MD

University of California, San Francisco

Michelle Monje, MD/PhD

Stanford University

Maureen O'Brien, MD/MS

Cincinnati Children's Hospital Medical Center

Donald (Will) Parsons, MD/PhD

Texas Children's Cancer Center

Auction Rules

Tonight's silent and live auctions benefit ALSF and the fight against childhood cancer. The silent and live auction bidding is powered through GiveSmart. Guests can bid by text, on a smartphone or tablet.

Silent Auction Rules

- You may continue to bid on an item you would like until the silent auction closes at 10:00 pm ET on March 4, 2022.
- You must bid in or above the suggested increments. You will be notified if your bid is not accepted.
- In the event of any dispute, the Auction Coordinator shall have the sole and final discretion to determine the winning bid.
- GiveSmart does not share or sell personal information. Their privacy policy can be found at **GiveSmart.com**.

Conditions of Sale

- All auction sales are final "as is" or "as accepted." There will be no exchange or refund on items unless otherwise specified.
- The dates and times of items listed as "mutually agreed upon" are to be arranged between the donor and the buyer.
- All rooms and services must be used within one year unless otherwise specified.
- All private home, resort or vacation items are offered to adults and families; minors must be accompanied by adults.
- Alex's Lemonade Stand Foundation and the item donor cannot be held responsible for any personal injury or property damage resulting from the use of any auction item purchased.
- Alex's Lemonade Stand Foundation has endeavored to catalogue and describe the auction items correctly, but all items are sold "as is." No statements made on auction signage or made orally at the sale or elsewhere shall be deemed a warranty, representation or assumption of liability.
- Bidders should carefully note the specific restrictions, conditions and expiration dates for items purchased.
- No refunds are permitted for canceled, lost or unused tickets and/or accommodations.

Close of Auction

- All silent auction items will close automatically at 10:00 pm ET on March 4, 2022.

Payment

- Payment may be made with check, credit card, Apple Pay or Google Pay. Payment arrangements may be made for larger-ticket items.
- All items must be paid in full before the item can be redeemed. When the auction closes, GiveSmart messages each attendee with a magic-link to complete their payment. If a guest wishes to pay by check, please let ALSF know in advance so we can make note for our records. Checks should be made payable to Alex's Lemonade Stand Foundation.
- Physical items will be mailed or shipped to winners' homes immediately following the event. Electronic items will be emailed immediately following the event.

Deductibility

- Only the portion that exceeds the stated value of the item is tax-deductible for federal or state income tax purposes.



Alex making a wish at her 8th birthday party

Alex's Dream: *"When we all work together."*

In honor of what would have been Alex Scott's 26th birthday, friends and supporters shared what Alex's legacy means to them and how they are continuing her dream to work together to find cures for kids with cancer.

"I pray that your wish someday becomes true and no child dies from cancer." - D.

"We are a recipient of her legacy as the drug that was funded through her foundation has saved our son's life! We are so grateful! Happy Birthday in heaven, sweet Alex!" - P.K.

"Happy birthday Alex! You will forever change so many lives. Thank you for your beautiful vision." - E.H.

"Happy Birthday Alex. Thank you for making people aware that kids get cancer too. So much progress has been made and **it all started with you**, your wish to help and your lemonade stand. We are incredibly grateful." - B.C



Alex Scott Crystal Cup Award Recipient

Mary Stengel Austen



When Liz and Jay Scott, Alex's parents, first met Mary in 2005, ALSF was a new organization, still finding its footing. Mary immediately stood out as someone who was willing and eager to help the Foundation grow. As President and CEO of the marketing and communications agency, Tierney, Mary made countless introductions to new partners, supporters and board members that were instrumental in building ALSF into what it is today. And that was only the beginning.

Over the years, Mary showed her extreme generosity countless times, donating pro bono work from her teams at Tierney to assist with public relations outreach, brainstorming, hosting large meetings and communications needs. In 2020, at a time when many businesses needed to cut back on their support, Mary stepped up to take on the role of Board Chair for ALSF. She organized a number of strategic initiatives, including a successful major gifts campaign, and always had time for a quick call, email or meeting to advise and plan despite an uncertain future. When it was clear that the pandemic was going to have a profound impact on fundraising, Mary jumped into action, reaching out regularly to strategize. The talent from Tierney also worked alongside ALSF's internal team on a total brand refresh: a huge undertaking that they embraced and approached with enthusiasm.

"It is hard to say all the ways that Mary has helped ALSF become the organization it is today," said Liz Scott. "I would describe her as a connector, donor, volunteer, sponsor, cheerleader, advisor and friend."

Mary's dedication to helping ALSF in its pursuit of finding cures for kids with cancer is truly remarkable. Her heart of gold, selfless giving of time and energy and humble nature are just a few of the reasons why we are so happy to present Mary Stengel Austen with the 2022 Alex Scott Crystal Cup Award.

She lives in Radnor with her equally amazing husband Peter and their 5 children: Thomas, Andrew, Christopher, John and Sally.



Alex Scott Crystal Cup Award Recipient

The Malvern School



Empowering kids with the knowledge and tools to help others and make a difference is not only a big part of ALSF's mission, but The Malvern School's mission as well. The Malvern School began supporting ALSF in 2008, when they were approached by CBS 3 Philadelphia to be part of the Alex Scott: A Stand for Hope Telethon. Given their commitment to being more than a daycare, The Malvern School fully embraced this opportunity to connect with what they stood for, not just at the Telethon, but as a community of teachers, parents and children. A meaningful partnership was born.

Every year, The Malvern School hosts their annual Lemonade Stand Day at each location, bringing to life Alex Scott's inspiring message of how children of all ages can make a difference. Typically, each of the schools host lemonade stands, asking parents and community members to join them in fighting childhood cancer, one cup at a time. When the pandemic hit, their support continued with a Virtual Lemonade Stand in lieu of physical stands, which helped them raise more than \$100,000 for kids with cancer in 2021 alone!

But their support does not end there. The Malvern School goes above and beyond by integrating ALSF's message of hope into their curriculum. By reading the book *Alex and the Amazing Lemonade Stand* with students and hosting creative fundraising events children can easily engage in (like Crow for a Cause, art auctions, and bake sales) year-round, they are a consistent champion for the cause. In 2021, The Malvern School surpassed \$1 million raised since they started supporting ALSF.

"Like everything we do at The Malvern School, our partnership with ALSF is all about the children: children who are desperately hoping for a cure and children at our schools who are learning life-long lessons about helping others," says Kristen M. Waterfield, Founder and CEO of The Malvern School. "We are incredibly proud of what we have achieved as a community with ALSF, and we remain committed to supporting this cause that's near and dear to our hearts."

The Malvern School's belief that children have the power to make a difference, and outstanding dedication to continuing ALSF's mission over the past 13 years, are why we are delighted to present The Malvern School with the 2022 Alex Scott Crystal Cup Award.

Lemon Ball Co-Host

Ukee Washington



Ukee Washington is co-anchor with Jessica Kartalija of CBS 3's Eyewitness News at 5, 6 and 11 pm and Eyewitness News at 10 pm on The CW Philly 57. Additionally, Ukee hosts CBS 3's popular Brotherly Love segment profiling people who have had a positive impact in their communities.

Ukee (born Ulysses Samuel Washington III) joined the Channel 3 news team as a sports anchor in July 1986. In 1996, he moved over to the news desk as early morning and noon anchor. In July 2015, he was promoted to anchor of the evening editions of Eyewitness News.

Since that time, Ukee has been front and center anchoring some of the region's most memorable stories including Super Storm Sandy in 2012, the 2016 Democratic National Convention in Philadelphia and Pope Francis' historic visit to the city in 2015. In addition, the versatile anchor's assignments have run the gamut from hosting the 2015 Philadelphia Mayoral Candidates Forum to going behind bars to interview a high school classmate on death row.

Ukee was raised in West Philadelphia and attended Dover High School in Delaware where he was a celebrated athlete. As a youngster, his other love was music. As a member of the Philadelphia Boys Choir's "elite," he traveled to Russia, Sweden, Finland, Poland, Denmark and Mexico to perform. Both experiences proved helpful in his broadcasting career as host of the station's live telecasts of the Philadelphia Orchestra and his live coverage of the 1998 Winter Olympic Games from Nagano, Japan.

Prior to coming home to the Philadelphia area, Ukee was a sports anchor at WBBH-TV in Fort Myers, Florida and at WSB-TV in Atlanta. He is a graduate of the University of Richmond. Today, he makes his home in Wilmington, Delaware.

Among his honors, he was named to both the Pennsylvania Association of Broadcasters Hall of Fame in 2015 and the Philadelphia Broadcast Pioneers Hall of Fame in 2008. In February 2017, Philadelphia's City Council confirmed what most of us have already known – it named Ukee a “Living Legend” during its special Black History Month observance. Ukee also proudly serves as co-host of CBS 3's annual Alex Scott: A Stand For Hope Telethon special.

Lemon Ball Co-Host

Jessica Kartalija



Jessica Kartalija is co-anchor with Ukee Washington of CBS 3's Eyewitness News at 5, 6 and 11 pm and Eyewitness News at 10 pm on The CW Philly 57. She joined the Channel 3 team in the fall of 2018.

Before joining CBS3, KYW-TV, she worked for WJZ, the CBS-owned station in Baltimore. She came to Baltimore from the southwest, where she worked in Albuquerque, New Mexico anchoring KASA FOX 2's News at Nine, and reporting for sister station KOB-TV. She was promoted at KOB-TV, anchoring the station's 4 pm news while continuing to serve as a reporter for other newscasts.

Prior to moving to New Mexico, she worked as the weekend anchor and reporter for KYMA-TV in Yuma, Arizona. While there, she won first place in the "Hard News Feature" category from the Associated Press.

Although Jessica was born and raised in San Diego, California, her family is originally from the east coast. She headed there for college, graduating from The Pennsylvania State University where she majored in broadcast journalism and minored in Spanish. While in college, she completed a semester abroad, living in Sevilla, Spain, and became fluent in the language.

She also gained hands-on experience in broadcast journalism prior to graduating by interning at KFMB in San Diego and WRC in Washington, D.C. In 2016, Jessica earned a master's degree in communications from Johns Hopkins University.

While in Albuquerque, Jessica worked with the Special Olympics, teaching athletes public speaking skills. She is very involved with the House of Ruth Maryland, where she is a board member and part of the Women's Initiative Network (WIN) at Kennedy Krieger Institute. She was named a recipient of The Daily Record's Leading Women Award for 2014, which celebrates women under 40 for their professional accomplishments, community involvement, and commitment to inspiring change. She was also named a Baltimore Rising Star from the Living Classrooms Foundation, is a member of the American News Women's Club and National Press Club and is on the Board of Trustees at the Irvine Nature Center.

When not working, she enjoys golf and loves to ski and travel. She lives with her husband and son. Jessica also proudly serves as co-host of CBS 3's annual Alex Scott: A Stand For Hope Telethon special.

Lemon Ball Co-Host

Tracy Smith



Tracy Smith has been a CBS News correspondent for the past 21 years. She reports primarily for “CBS Sunday Morning with Jane Pauley” and “48 Hours.” Her work on “CBS Sunday Morning” has covered news, the arts, pop culture and celebrity interviews with the likes of Madonna, Eddie Murphy and Nicole Kidman. She was also one of the first journalists to tell Alex Scott’s story to a national audience.

Smith and the Sunday Morning team have won six national Emmys for the broadcast. She’s also earned four Association of Women in Television Gracie Allen Awards and seven National Educational Media Network Awards.

Tracy Smith was born in Wyoming, Ohio. She graduated cum laude from Boston University with a Bachelor of Science degree and earned a Master of Arts in broadcast journalism from the University of Southern California.

She is married to “CBS Sunday Morning” producer John D’Amelio. They have two children, John and Gia.

Crazy 8 Initiative

This Initiative joins the globe's leading childhood cancer researchers to build roadmaps towards curing hard-to-treat cancers, including high-risk leukemias, neuroblastoma, medulloblastoma, and bone tumors – Ewing sarcoma and osteosarcoma. In spring 2021, ALSF selected four research projects for Crazy 8 Awards, and already these teams have made significant progress.

Drugging MYCN

In her clinic, Dr. Yael Mossé sees the toll treating neuroblastoma takes, but in her lab, she finds hope for children through targeted treatment. Many of Dr. Mossé's patients have high-risk neuroblastoma driven by MYCN proteins. MYCN drives numerous pediatric cancers, including certain medulloblastomas, rhabdoid tumors and retinoblastomas. Excessive MYCN fuels tumor growth. Without it, the cancer won't grow.

No one has drugged MYCN yet because it comes from a family of essential transcription factors in normal cell processes. "To date, virtually all of the strategies targeting MYCN haven't really led to any responses in kids because all have been indirect," said Dr. Mossé. Collectively, her team, uses their unique expertise to attack MYCN with innovative technologies.



Team Leader:
Yael Mossé, MD,
Children's Hospital
of Philadelphia

Tracking Ewing Sarcoma Origin by Developmental and Trans-Species Genomics

Dr. Heinrich Kovar began his career studying Ewing sarcoma. Then, in a twist of fate, his younger brother was diagnosed with Ewing sarcoma. Doctors told his brother that researchers were working on better treatments, but his brother sadly passed before those treatments came. That left Dr. Kovar with a mission: cure Ewing sarcoma.

While there have been improvements in understanding Ewing sarcoma in the past 30 years, why frontline treatment works well for some and leaves others to face a poor prognosis remains unknown. Dr. Kovar's team is determined to change that. They are studying the disease's origins to understand the moment that the cell becomes a sarcoma. This knowledge will develop pre-clinical models to test therapeutics, eventually leading to safer treatments and cures for kids in critical condition from Ewing sarcoma.



Team Leader:
Heinrich Kovar, PhD, St.
Anna Children's Cancer
Research Institute,
Vienna, Austria

Barcoding Pediatric Leukemia for Therapeutic Purposes

While there have been significant advances in childhood leukemia treatment, two fundamental problems remain: effective treatments are often toxic and sadly, not all children are cured. Dr. Leonard Zon's team, co-led by Dr. Ross Levine, aims to turn the tide by tracing leukemia back to its roots — to its cell of origin and find targeted therapies that can cure “incurable” children.

The team hypothesizes that pediatric leukemias develop from the blood stem cells that arise during fetal life. These stem cells exist past the early stages of development and into adolescence. Using an understanding of normal blood cells, the team will track the leukemia with cellular barcodes. Cellular barcoding will allow them to follow blood cells as they develop, to see where in the developmental process leukemia arises. This barcoding technology can eventually be extended to learn more about the development of all childhood cancers and make an even larger impact.

Small Molecule Degraders for Targeting Transcription Factor Drivers of Childhood Cancers

Glue sounds like an unlikely tool for pediatric oncology research. But for Dr. Charles Mullighan and his team, molecular glue promises effective treatments and cures for children with leukemia and brain tumors.

Molecular glues are a recent concept in drug discovery, and their application to childhood cancer hasn't been fully explored. The molecular glue is designed to bind to a specific transcription factor that drives tumor growth, and then directs the cancer cell to break it down. Since transcription factors regulate cell growth and commonly mutate in leukemia and brain tumors, by degrading mutant transcription factors, the cancer cell dies.

The result: a targeted therapeutic that can attack cancer with potentially fewer side effects. For medulloblastoma and leukemias, which combined make up the deadliest types of childhood cancers, molecular glues hold the promise for more effective and safer treatments and cures. His team, with a diverse range of expertise, will expand the library of these glues to help treat specific targets known to drive childhood cancer.



Team Leader:
Leonard Zon, MD, Boston Children's Hospital



Team Leader:
Charles Mullighan, MBBS (Hons), MSc, MD, St. Jude Children's Research Hospital



Learn more at
Crazy8Projects.org.

Our 2021 Researchers

Alex's Lemonade Stand Foundation would like to congratulate all of those who were awarded 2021 grants. Thank you for your extraordinary work toward finding better treatments and cures for childhood cancers. This list includes our POST grantees, where researchers mentor undergraduate and graduate students with an interest in pursuing pediatric cancer research as a career.

'A' Award Grant

Mark Applebaum, MD
The University of Chicago
Chicago, IL

Pratiti Bandopadhyay, PhD
Dana-Farber Cancer Institute
Boston, MA

Robin Parihar, MD/PhD
Baylor College of Medicine
Houston, TX

Innovation Grant

Mitchell Cairo, MD
New York Medical College
Valhalla, NY

Lucio Castilla, PhD
University of Massachusetts
Medical School
Worcester, MA

Christine Eischen, PhD
Thomas Jefferson University
Philadelphia, PA

Adolfo Ferrando, MD/PhD
Institute for Cancer Genetics
New York, NY

Alejandro Gutierrez, MD
Boston Children's Hospital
Boston, MA

Michael Hogarty, MD
Children's Hospital of Philadelphia
Philadelphia, PA

Jian Hu, PhD
University of Texas MD Anderson
Cancer Center
Houston, TX

Peter Lewis, PhD
University of Wisconsin – Madison
Madison, WI

Richard O'Reilly, MD
Memorial Sloan Kettering Cancer Center
New York, NY

Sriram Venneti, MD/PhD
The Regents of the University of Michigan
Ann Arbor, MI

William Weiss, MD/PhD
University of California San Francisco
San Francisco, CA

Darrell Yamashiro, MD/PhD
Columbia University
New York, NY

Pediatric Oncology Student Training Grant

Richard Aplenc, MD/PhD
Beianka Tomlinson
Children's Hospital of Philadelphia
Philadelphia, PA

Challice Bonifant, MD/PhD
Jonas Wesley Ravich
Johns Hopkins University - School
of Medicine
Baltimore, MD

Kara Davis, DO
Dorra Jedhoui
The Board of Trustees of the Leland
Stanford Junior University
Stanford, CA

Mariella Filbin, MD/PhD
William Jerome
Dana-Farber Cancer Institute
Boston, MA

Kelly Getz, PhD
Andrew Siaw-Asamoah
The Trustees of the University
of Pennsylvania
Philadelphia, PA

Julia Glade Bender, MD
Julia Pena
Memorial Sloan Kettering Cancer Center
New York, NY

Patrick Grohar, MD/PhD
Mallory Brodник
Children's Hospital of Philadelphia
Philadelphia, PA

David Gutmann, MD/PhD
Elizabeth Cordell
Washington University
St. Louis, MO

Alex Huang, MD/PhD
Emma C. Pronovost
Case Western Reserve University
Cleveland, OH

Steven Jonas, MD/PhD
Alexandra Keir
University of California Los Angeles
Los Angeles, CA

Brian Ladle, MD/PhD
Emily Kulp
Johns Hopkins University - School
of Medicine
Baltimore, MD

Dean Lee, MD/PhD
Evelyn Navarro
Research Institute at Nationwide
Children's Hospital
Columbus, OH

Corinne Linardic, MD/PhD
Crystal Chiu
Duke University
Durham, NC

Costas Lyssiotis, PhD
Daniella Maydan
The Regents of the University of Michigan
Ann Arbor, MI

Robbie Majzner, MD
Lea Rysavy
The Board of Trustees of the Leland
Stanford Junior University
Stanford, CA

John Maris, MD
Grace Polkosnik
Children's Hospital of Philadelphia
Philadelphia, PA

Soheil Meshinchi, MD/PhD
Makia Krysten Manselle
Fred Hutchinson Cancer Research Center
Seattle, WA

Yael Mossé, MD
Skye Balyasny
Children's Hospital of Philadelphia
Philadelphia, PA

M. Sue O'Dorisio, MD/PhD
Nolan Ford
University of Iowa
Iowa City, IA



2021 Researchers Continued

Vinodh Pillai, MD/PhD

Kirubel Alemu Gebre

Children's Hospital of Philadelphia
Philadelphia, PA

Jenny Poynter, PhD

Pablo Monterroso

The Regents of the University of Minnesota
Minneapolis, MN

Linda Resar, MD

Fidelia Asomani

Johns Hopkins University - School
of Medicine
Baltimore, MD

Jeffrey Rubens, MD

Sepehr Akhtarkhavari

Johns Hopkins University - School
of Medicine
Baltimore, MD

Lisa Schwartz, PhD

Cristle Ike

Children's Hospital of Philadelphia
Philadelphia, PA

Alix Seif, MD/MPH

Modesty Obasohan

Children's Hospital of Philadelphia
Philadelphia, PA

Kevin Shannon, MD

Marcos Armendáriz

University of California San Francisco
San Francisco, CA

David Teachey, MD

Sydney D'Amaddio

Children's Hospital of Philadelphia
Philadelphia, PA

Loren Walensky, MD/PhD

Alexander Gousie

Dana-Farber Cancer Institute
Boston, MA

Reach Grant

David Daniels, MD/PhD

Mayo Clinic
Rochester, MN

Kelly Goldsmith, MD

Emory University
Atlanta, GA

Ernesto Guccione, PhD

Icahn School of Medicine at Mount Sinai
New York, NY

Ching Lau, MD/PhD

Connecticut Children's Medical Center
Foundation, Inc.
Hartford, CT

Loren Walensky, MD/PhD

Dana-Farber Cancer Institute
Boston, MA

Research Catalyst Grant

Tomoo Iwakuma, MD/PhD

Children's Mercy Hospital
Kansas City, MO

RUNX1 Early Career Investigator Grant

Serine Avagyan, MD/PhD

Boston Children's Hospital
Boston, MA

Waihay Wong, MD/PhD

Dana-Farber Cancer Institute
Boston, MA

Young Investigator Grant

Erica Braverman, MD
Children's Hospital of
Pittsburgh Foundation
Pittsburgh, PA

Ding-Wen Chen, PhD
Children's Hospital of Philadelphia
Philadelphia, PA

Shireen Ganapathi, MD
Seattle Children's Research Institute
Seattle, WA

Riaz Gillani, MD
Dana-Farber Cancer Institute
Boston, MA

John Prensner, MD/PhD
Dana-Farber Cancer Institute
Boston, MA

Ayyappa Raja Desingu Rajan, PhD
California Institute of Technology
Pasadena, CA

James Reinecke, MD/PhD
Nationwide Children's Hospital
Columbus, OH

Jenny Ruiz, MD
Children's Hospital of Philadelphia
Philadelphia, PA

Shubin Shahab, MD/PhD
Emory University
Atlanta, GA

Christian Stackhouse, PhD
Duke University
Durham, NC

Austin Stuckert, MD
Baylor College of Medicine
Houston, TX

Elizabeth Young, MD
University of California San Francisco
San Francisco, CA

Caitlin Zebley, MD/PhD
St. Jude Children's Research Hospital
Memphis, TN



Family Services

ALSF knows firsthand the hardships that hero families face while navigating life after a diagnosis. Kids need safer treatments and more cures long-term, but their families also need day-to-day support while that research is in progress. ALSF provides programs designed for the unique needs of childhood cancer families by covering travel expenses, uplifting siblings, providing treatment journals and so much more.

Travel for Care

Sometimes the best treatment for a child is not the closest one. New therapies are often only available at specific institutions so they can be carefully monitored. Continuous travel expenses may add up, but a child in treatment can't stop.

A child's health is worth more than anything, which is why ALSF started the Travel For Care program – to ensure that every child has access to the treatment they deserve. This program provides aid to families in the U.S. and Canada by covering the costs of lodging and transportation for families with children in treatment. In 2021, ALSF was able to help more than 400 families through the Travel For Care program!

Meet: **Marcel**

Age: 7

Best Friend: His dad, Marcel Sr.

Favorite Snack: Chocolate Chip Cookies

Loves: His dog Xena, playing his Nintendo Switch, basketball and football (49ers)

Marcel was 2 years old when his parents noticed him take sudden falls while walking or running. He became feverish and inconsolable at night, but a trip to the emergency room made things clear. Marcel had acute lymphoblastic leukemia.

It wasn't long before Marcel started chemotherapy treatment at UCLA. They replaced his PICC line with a port, and Marcel found himself back and forth from the hospital quite often – receiving chemo or lumbar punctures there and blood thinner injections at home. Fortunately, ALSF provided them with gas cards to alleviate some of the stress of constant travel.



“Without that support, we would have to worry about how we would get to clinic visits and treatments... We had bigger things to worry about, like Marcel's reaction to chemo.” — Ana, Marcel's mom

Four years after his initial diagnosis, Marcel no longer needs his port because he is in remission! Today, he is soaring through the first grade.

SuperSibs

A cancer diagnosis is life-changing, not only for the child but their whole family. ALSF's SuperSibs program was designed to let siblings of a childhood cancer hero know that they are not alone by offering methods to help them cope and feel comforted and uplifted.

For two years, SuperSibs consistently receive Comfort & Care mailings designed to fit their specific age group. They can also access special resources on SuperSibs.org, to help them through the most challenging and uncertain of times in their family. In 2021, nearly 2,000 SuperSibs were assisted emotionally via the SuperSibs program. The siblings of late heroes may also receive Grief & Loss mailings as a small comfort amidst a great loss.

Meet: Jason

Age: 9

Favorite Snack: Nachos and mozzarella sticks

Loves: Going to the aquarium and science museum

Quote: "I am proud that I was able to help my brother survive cancer by being his transplant donor."



Adorable and a master of the witty retort, Jason is the best brother John could ask for. Jason was scared and sad when John was first diagnosed with acute lymphoblastic leukemia, but he did what he could to support his brother: he thought very hard about what toys or books he could bring John to cheer him up and make him happy at the hospital.

After two years in remission, John sadly relapsed. And when he needed a stem cell transplant, Jason was his donor. They are siblings who fight together, and John has since fully recovered.

Jason's family is proud of him for learning to deal with his worry and fear when his brother was diagnosed with cancer. During this time, it was helpful for Jason to spend time with his Grammy and dad, doing things he enjoyed like baking cookies or playing board games.

“Jason really enjoyed the SuperSib mailings. They were a source of reassurance and comfort while John was sick.” — Christine, Jason and John's Grammy

Childhood Cancer Treatment Journal

There's a lot of new information that comes with a cancer diagnosis, and keeping track of medications, treatment expenses, symptoms, appointments and more can be overwhelming. Upon request, any caregiver can receive a treatment journal from ALSF to help keep important information organized. These mini binders are available to families and healthcare representatives for free in both English and Spanish.

Childhood Cancer Guides

ALSF has published several Childhood Cancer Guides to help families learn more about their child's diagnosis. These five books have been reviewed by renowned experts in pediatric oncology and feature more than 500 personal accounts from children with cancer, survivors and their parents. They are free to download or can be purchased in paperback. Hardback copies are also available for free to families with a childhood cancer diagnosis. **To check out the guidebooks, visit ChildhoodCancerGuides.org.**

Clinical Trials Navigation

Finding and understanding pediatric cancer clinical trial options can be challenging. ALSF's free Clinical Trials Navigation service conducts relevant searches to provide a list of pediatric oncology clinical trial options within the United States for families and their care team to consider. Along the way, ALSF is here to answer questions and identify resources to ease the burden of searching and enrolling in the right treatment.

School Support

Navigating the conversation on childhood cancer in a school setting is a complex matter between families, teachers, administrators and students. The ALSF School Guide: Supporting Families and Classmates Affected by Childhood Cancer is full of insight from social workers and experienced educators. This free resource offers practical tools to establish effective communication, teach classmates how to be supportive, transition kids back into school, and more. The book may also aid classmates dealing with grief and loss. This guide is free on the ALSF website with options for print or digital.

Flashes of Hope

In 2021 we welcomed a new program to the ALSF family: Flashes of Hope is a national photography program providing high quality portraits of heroes and their families. Since partnering with ALSF, Flashes of Hope has presented 170 families with free photo packages of their hero at hospitals or camps, honoring the unique life and memories of every child fighting cancer.



For more information on these resources, please visit ALSFFamilyServices.org.

Breaking Chemo Resistance: New Research Offers Hope for High-Risk Neuroblastoma

Chemotherapy has long been a part of the frontline treatment plan for kids battling high-risk neuroblastoma. But when neuroblastoma becomes chemotherapy resistant, doctors are left with a dwindling list of options for children, who are desperate for cures.

For these children, it is critical that researchers work to understand what causes this chemotherapy resistance and then find a therapy that works. One Alex's Lemonade Stand Foundation (ALSF) researcher, Dr. Patrick Reynolds, made a discovery that could be a game changer.



Using cancer tumor models and cell lines from the Childhood Cancer Repository, Dr. Reynolds and his team studied chemotherapy resistant neuroblastoma. The result: the discovery of a therapeutic agent that reversed chemotherapy resistance.

The results of his research were published on August 18, 2021 in Science Translational Medicine. In this study, the team specifically looked at alternative lengthening of telomeres (ALT), a process which happens in approximately 23% of high-risk neuroblastoma cases. ALT helps the neuroblastoma tumors grow and causes resistance to chemotherapy. Reynolds and his team showed that ALT cells depend on activating a protein called ATM and that a small molecule called AZD0156 inhibits ATM, which can reverse chemotherapy resistance in neuroblastoma laboratory models.

It is this small molecule that could lead to a treatment for children battling chemotherapy resistant high-risk neuroblastoma. The next step is more research. Dr. Reynolds and his team will continue to work to study the potential of AZD0156. Through their collaboration with AstraZeneca, the team will work towards early-phase clinical trials to determine how to translate their discoveries to treatments for children.

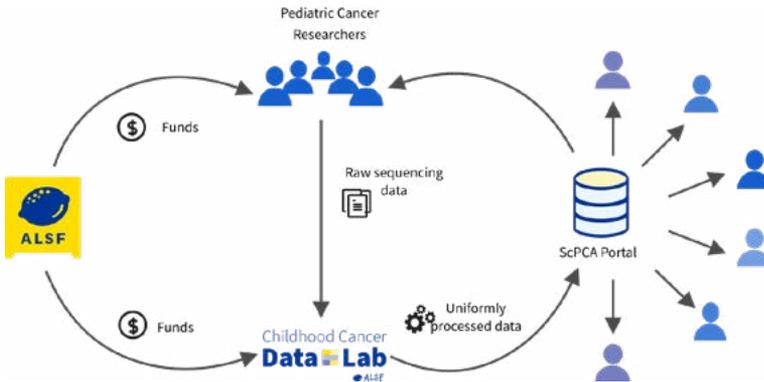
Discover more research advancements at AlexsLemonade.org/Where-Money-Goes.

Empowering Childhood Cancer

Researchers with Tools and Knowledge

ALSF's **Childhood Cancer Data Lab** empowers researchers and scientists across the globe by removing roadblocks, supporting opportunities for collaboration, and developing resources to accelerate new treatment and cure discoveries. This year, we made exciting progress on several innovative projects!

The Single-cell Pediatric Cancer Atlas (ScPCA) launched in 2019 when ALSF awarded ten grants to childhood cancer investigators working on single-cell profiling to create a publicly available atlas of single-cell pediatric cancer data. This methodology can provide insight into how certain cells influence cancer progression and treatment response. The Data Lab is trusted to process the data submitted by the ALSF-funded investigators and to make their research an open source for discovery. We are currently processing samples from over 400 patients representing 38 tumor types. Sharing the vital outputs of this research is a key part of the project. We developed the ScPCA portal to make the data from these patient tumors readily and openly available in one convenient location. In the coming year, we plan to widely promote the portal to the research community, putting this data in the hands of more investigators.



Our training workshops provide participants with the data science skills they need to advance their research more quickly. The Data Lab held four virtual RNA-Seq training workshops in 2021, sharing knowledge with 88 researchers and receiving a Net Promoter Score of 94. We look forward to training at least 200 more researchers in the next four years!

refine.bio, an online repository of harmonized data, has continued to grow and develop. To date, there have been over 3,300 refine.bio datasets processed for download. We introduced follow-along examples for use with refine.bio downloads intended to shorten the learning curve and enhance usability. More than 6,700 users have accessed the examples.

Visit ccdatalab.org to learn more about the Childhood Cancer Data Lab!

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Ahzari

Age: 2 years old

Hometown: Louisville, KY

Favorite Animal: Dogs

Dream Destination:

Disney World since she loves Disney characters

Superpower She Would Like To Have: Ability to fly, her mom has always said she was baby Storm from X-men

What Does She Want To Be When She Grows Up? Yet to be determined, but whatever path she chooses, she will be great at it



Ahzari can be perfectly summed up by her name, which means, “great desire to help people; amiable; generous and sympathetic.” Today, she’s a fun 2-year-old, but her diagnosis came only five months into her life. After her mom noticed an increasing glow in her daughter’s eye, an ophthalmologist discovered fluid behind it, caused by retinoblastoma.

She quickly began chemotherapy to evaporate the fluid. Ahzari was a trooper and bounced back after every treatment session. Now that she has completed chemo, she can get back to playing at home.

Since then, she’s received MRIs every six months to monitor her health. Through it all, Ahzari’s family felt inspired by the story of Alex’s Lemonade Stand Foundation and took comfort in knowing they would always have support. After all they’ve been through on Ahzari’s journey, her family feels blessed to see the happy baby she is today.

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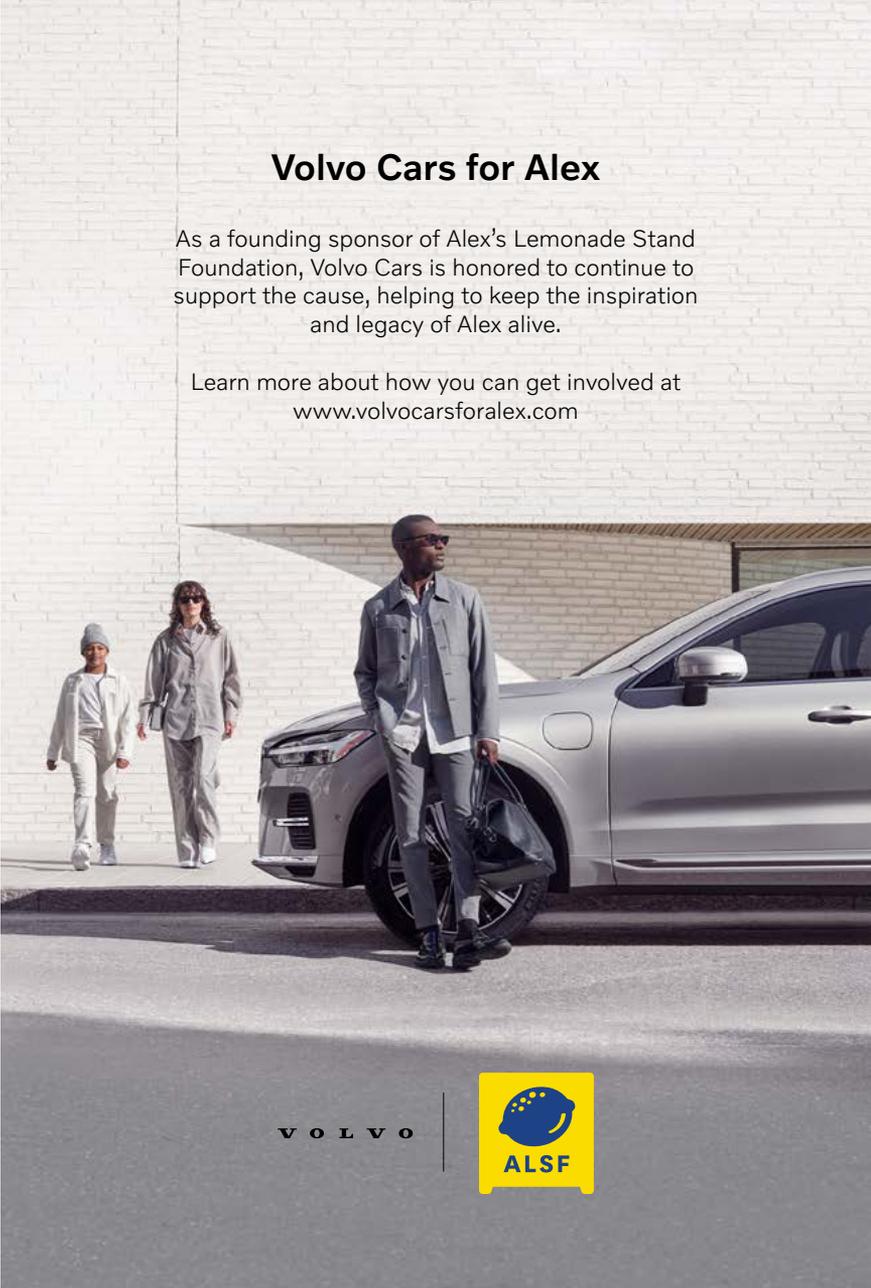
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Learn more about how you can get involved at
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VOLVO



Aubriana

Age: 9 years old

Hometown: Tampa, FL

Favorite Animal: Unicorn

Dream Destination:
American Girl Store in
New York

**Superpower I Would Like
To Have:** The power
to heal people

When I Grow Up: I want to
be a pet store owner



Aubriana, also known as “the little unicorn girl who loves chocolate chip cookies,” was diagnosed with medulloblastoma when she was just 7 years old. She underwent a removal procedure for the brain tumor, but after surgery she developed left-side paralysis. She then went on to receive proton therapy and chemotherapy.

Due to her paralysis, Aubriana had to learn how to sit, stand and walk all over again. Her weeks consisted of physical therapy, speech therapy, and stem-cell therapy appointments. With the help of braces for her legs, audiology for her hearing loss and an ophthalmologist for her vision, Aubriana is working hard to one day regain independence.

Aubriana still receives MRIs every few months to ensure that there is no recurrence of her illness, but so far, she remains cancer-free. Despite the side effects of her treatment, Aubriana has never lost her spunk. Every day, her family is inspired by how much courage can fit into such a little girl.

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Lexi

Age: 16 years old

Hometown: Springfield, MO

Favorite Animal: Lion

Dream Destination:
To travel around Italy
and Greece

**Superpower I Would Like
To Have:** To fly and
feel free

When I Grow Up: I want to
be a pediatric oncologist



Lexi is a quiet teenager with a compassionate heart. When she was 7, she returned from basketball practice and had difficulty breathing. It wasn't until doctors discovered abnormal lymph nodes throughout her body that the diagnosis became clear. Lexi had anaplastic large cell lymphoma.

After 18 rounds of chemotherapy at Children's Mercy Hospital in Kansas City, Missouri, Lexi thought her cancer treatment was complete. However, she later relapsed and underwent another period of chemotherapy combined with a bone marrow transplant. Today, she is in remission.

After beating cancer twice, Lexi's family looks to Alex's Lemonade Stand Foundation to keep fundraising and providing grants that transform the childhood cancer community. They're glad to see ALSF show the same dedication to helping kids with cancer that Lexi shows in everything she does. She believes that her future will always be worth fighting for.

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Auntie Anne's is proud and honored to partner with Alex's Lemonade Stand Foundation to take a stand and end childhood cancer for good.

Since 2011, Auntie Anne's has raised more than \$5.5 million to help make childhood cancer heroes' dreams come true.

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Our cell therapy patient Vincent, 3

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Carly and Alex

The Hillman Family is honored to support Alex's legacy and the incredible impact she has made through Alex's Lemonade Stand Foundation.

We thank Mary Stengel Austen for her years of dedication and hard work furthering the mission of ALSF.

Congratulations, Mary!

— Jocelyn and John Hillman

Platinum



On behalf of Stephanie and Chip Olson, we want to applaud ALSF for all their strides in **finding cures** for childhood cancer.

Quinn

Age: 9 years old

Hometown: Lee's Summit,
MO

Favorite Animal: The sloth

Dream Destination: Right now, he really wants to be on a BIG cruise ship, or at the beach

Superpower He Would Like To Have: To make sure everyone has enough food to eat

What Does He Want To Be When He Grows Up? A jet fighter pilot — he will “settle” for being an astronaut if he can't be a fighter pilot



When Quinn was diagnosed with T-cell lymphoblastic leukemia, his family was shocked – just days before, Quinn was playing sports without a care in the world. Now, the disease was elevating his white blood cells to thirty times the proper amount for a child his age. What looked like a mild rash was actually tiny blood vessels bursting under his skin.

Quinn immediately began treatment, including chemotherapy, spinal taps, bone marrow aspirations and blood transfusions. Intense chemo caused him to experience two seizures, but adjustments to the protocol have led him into a three-and-a-half-year maintenance phase. Currently, he is in physical therapy and occupational therapy to regain his lost gait and fine motor skills.

Despite his circumstances, Quinn has never lost his passion for helping others. His family even started the Cancelling Out Chemo Foundation in his honor. Today, Quinn puts his unfailing grace and courage to good use by cheering others on while undergoing his own treatment.

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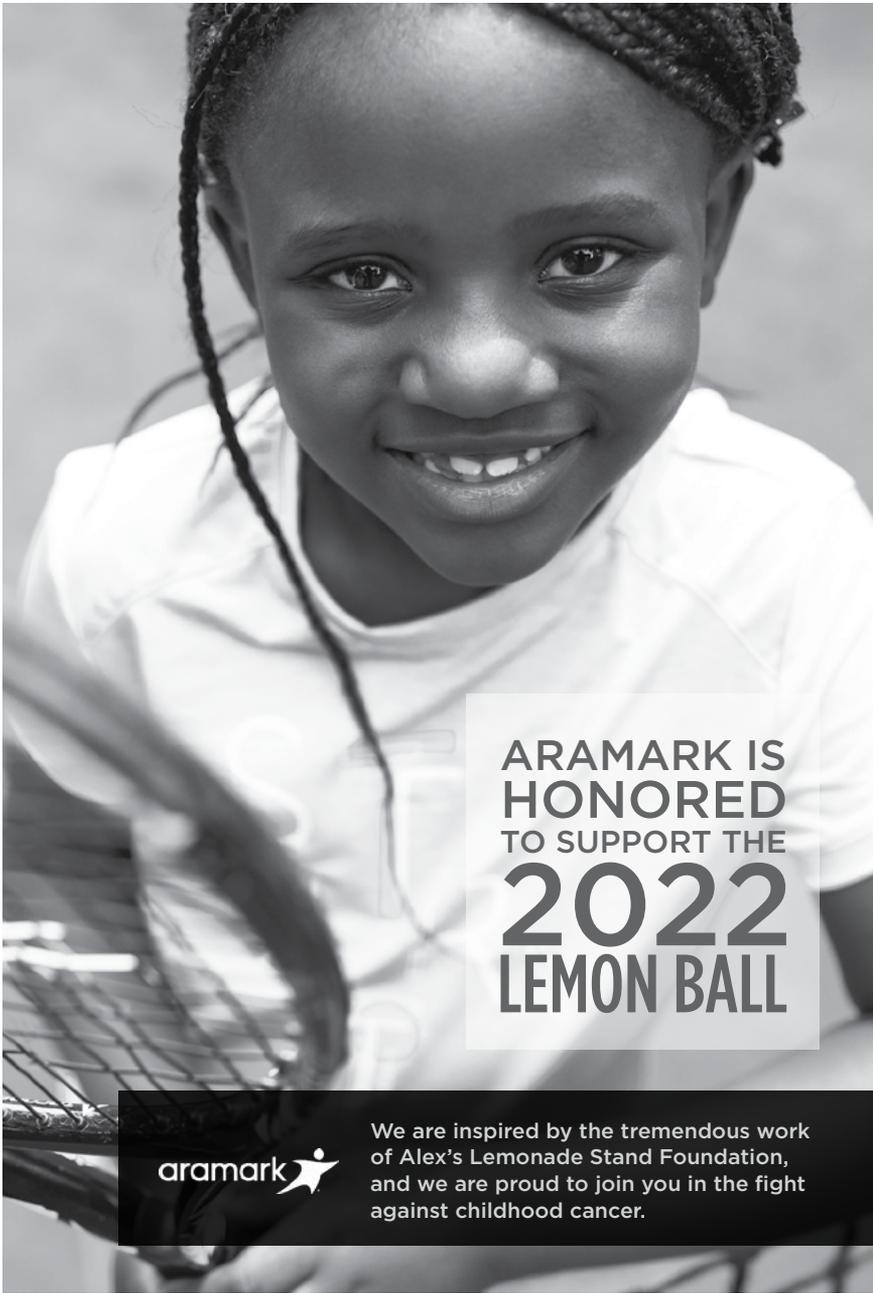
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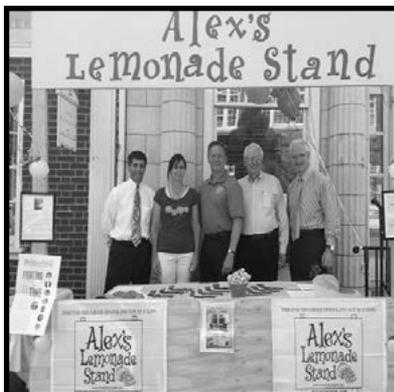
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the bar.
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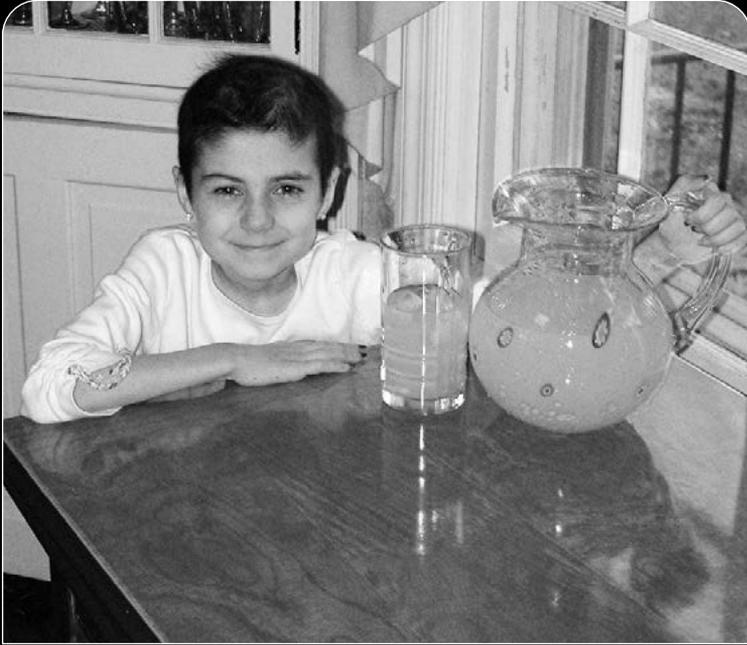
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We are humbled and proud to be part of Team Alex. We are grateful to Alex and the Scott family for your ongoing commitment to find a cure. Your leadership and dedication are inspiring.

Tonight is a celebration of the movement and its many heroes, and a reminder that we have more to do.

The Austen Family

Fernanda



Age: 8 years old

Hometown: Mexico City, Mexico

Favorite Animal: Dogs and pandas

Dream Destination: The beach

Superpower She Would Like To Have: Ability to fly

When I Grow Up: I want to become a gymnast

Growing up in a house with three brothers, Fer would spend most of her time outside swimming or riding her bike. But in January 2021, Fer's family noticed a strange lump in her stomach, and not long after, Fer was diagnosed with Wilms tumor. The news changed their lives forever.

Fer's best option for treatment was in Texas, so her family packed their bags and left their home in Mexico City. Fer had her left kidney removed and underwent 15 rounds of chemotherapy. Doctors were able to successfully extract her tumor, but her treatment continues today.

It was difficult leaving loved ones behind. Fer and her family set up a walkathon through ALSF's website to honor Fer's fight, and the fight of all children with cancer. This way, their loved ones in Mexico could show their support. Even while they are apart, Fer's unstoppable attitude inspires others no matter the distance.

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Avie Etherington and Yu-Chin Tsai

— The Johnson Family

Shane, Cynthia, Sammy and our inspiring
neuroblastoma survivor, Emma

Jeremiah



Age: 6 years old

Hometown: Cape Coral, FL

Favorite Animal: Shark

Dream Destination: New York, or somewhere he can see snow

Superpower He Would Like To Have: Super speed and invisibility

When I Grow Up: I want to be a police officer

Now 6 years old, Jeremiah is the youngest member sworn into the Manatee County and Miami Police Department. While he'd rather be fighting crime, Jeremiah puts his strength and spirit into fighting neuroblastoma, the cancer he was diagnosed with.

In November 2019, Jeremiah developed a limp and grew feverish. After a cycle of doctors, tests and perplexing results, his family finally had an answer, and Jeremiah began treatment – all just before he turned 4 years old.

Jeremiah's protocol required him to travel up and down the east coast to different hospitals. With the arrival of the COVID-19 pandemic, this was made increasingly difficult. ALSF provided care packages that gave his family the supplies they needed to travel safely, and protect his weakened immune system.

As Jeremiah continues treatment, his family is grateful for the support they've received, and they remain hopeful of a bright future for Jeremiah. He is a superhero!

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Thank you to Liz, Jay
and the ALSF staff for
your continued hard
work and dedication!

Sincerely, Jeff and Claire Black

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We salute Jay and Liz Scott, and the team at Alex's Lemonade Stand Foundation for your extraordinary efforts throughout the year, which continue to inspire and motivate us to join you in finding a cure for pediatric cancer. We appreciate and recognize the tremendous amount of time, effort and dedication you have provided to increasing awareness and financial funds for childhood cancer.

With much admiration and gratitude,
Ivy and Stephen Cohn



To Alex - the most amazing person we've ever met,

You inspired a movement and made us all better for it.

— Tracy Smith and John D'Amelio

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Thanks to all for
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— Hayman Family Foundation

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"Even miracles take a little time."

— Fairy Godmother, *Cinderella*

We are so proud to be part of an amazing organization and are grateful for all the hard work and accomplishments of Alex's Lemonade Stand Foundation.

— Fern and Craig Silverman

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Enjoy the Evening!



Dean

Age: 4 years old

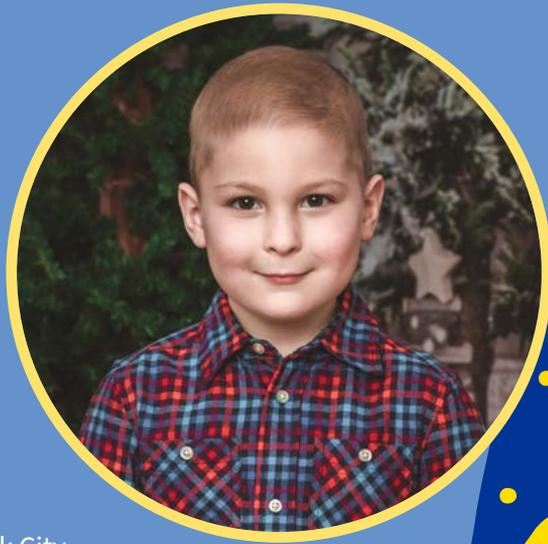
Hometown: Yardville, NJ

Favorite Animal: Doggies

Dream Destination: New York City

Superpower He Would Like To Have: Teleportation

When I Grow Up: I want to be a firefighter



Dean is a charismatic ball of energy. However, just before Thanksgiving of 2020, Dean returned from daycare exhausted and struggling to breathe. An X-ray revealed a mass blocking the airway in his chest, and after a trip to Children's Hospital of Philadelphia, Dean was diagnosed with non-hodgkin lymphoma.

He began treatment immediately. Over the following two years, intense chemotherapy and strong steroids have helped him gain control over the mass.

Today, Dean is in long-term maintenance, staying brave during his monthly chemotherapy treatments in clinic and his daily chemotherapy at home. He's also been able to return to his preschool class at The Malvern School, where his family participates in ALSF fundraisers. Although he still has a long way to go before completing treatment, Dean has proved nothing can break his spirit!

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Alex Scott: Stand for Hope Telethon!
**Watch for details on our
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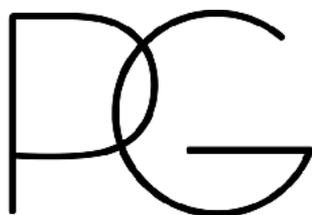


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we are here to help and support
Alex's fight.



Philip Gabriel

PHOTOGRAPHY & VIDEO

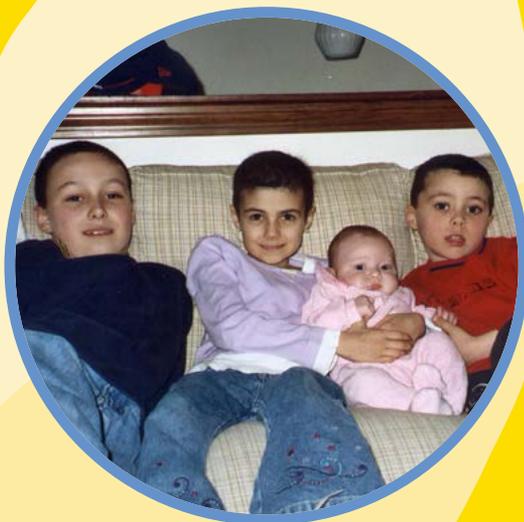
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PDC Graphics

Friends of Alex



Patrick, Alex, Joey and Eddie

To our 2022 Lemon Ball honorees
The Malvern School and Mary
Stengel Austen, **thank you for
believing in Alex's vision of
cures for all kids with cancer.**

With love and gratitude,
Jay, Liz, Patrick, Eddie and Joey Scott

Friends of Alex



On behalf of the ALSF Board of Directors, we want to say congratulations to our 2022 Lemon Ball honorees, Mary Stengel Austen & The Malvern School.

Thank you for your dedication to helping fight childhood cancer, one cup at a time.

— ALSF Board of Directors



You can make a difference for kids with cancer all year long by joining ALSF's cancer-curing community, the One Cup at a Time Club. It's a group of monthly donors committed to curing childhood cancer. Together, One Cup members fund more than 40 days of research every single month.



Monthly donations help ALSF anticipate which research projects can be funded in the year ahead – so impactful projects aren't left on the table. You can join the One Cup at a Time Club and help find cures for kids with cancer. **Start your monthly donation today at AlexsLemonade.org/One-Cup.**

As a thank you, members receive special benefits like exclusive updates from childhood cancer families and ALSF-funded researchers, limited-edition merch to show off how you're helping kids, and more.

“Ever since my wife and I first heard Alex Scott's story, we knew it was a cause that we wanted to support. As parents to two healthy girls, when the opportunity arose to help families of children fighting cancer through the One Cup at a Time Club, we wanted to try to help. We can't imagine how hard things are for these children and their families, but we are amazed by their strength and resolve. Thanks to Alex's Lemonade Stand, they know that they are not alone in their fight.”

— Chris, One Cup member since 2018



Get Involved



Lemonade Days

June 4-12, 2022

Alex Scott believed that if everyone held lemonade stands, we could make a difference for kids with cancer. Today, ALSF supporters keep her memory alive by hosting their own lemonade stands to fund critical research into safer treatment options and more cures for all children affected by cancer.

After a year of virtual events, this week-long campaign in 2021 was a refreshing way for supporters to rally the members of their communities to come out for the cause and sip something sweet. Everyone was ready to join in, from 17-year-old Nick with his annual commemorative stand for his father, to 7-year-old Malin's stand in honor of her big brother, Jaden, and his cancer journey. Everyone has a story to tell and a lemonade stand to hold for a child worth fighting for!

To learn more about what's to come for Lemonade Days in 2022, check out LemonadeDays.org.

Get Involved

The Million Mile

September 1-30

Throughout September, Childhood Cancer Awareness Month, supporters logged miles running, walking and cycling to show how far they would go to help kids with cancer. This virtual fitness challenge saw participants go above and beyond by raising nearly \$2.5 million for critically needed research and logging more than one million miles to bolster awareness of this disease.



The goal of The Million Mile is to collectively move at least one million miles in a month, making it one of the largest (and longest) childhood cancer events during September. Give kids with cancer hope by forming a team of your own for a month of fun with family, friends and colleagues. Last year, The Million Mile had more than 18,000 participants thanks to amazing supporters like Team Theo Strong.

TheMillionMile.org

Celebrating Life with Every Step

In 2021, Chloe's 5-year-old son, Theo, sadly passed away after fighting neuroblastoma for nearly three years. Chloe and their family were devastated. Theo had successfully completed his initial treatment plan, then he relapsed, and there were no further treatment options available.



When Chloe saw an email about The Million Mile, she decided to celebrate Theo's life by creating her own team, Theo Strong. Knowing the importance of continuing to fight, Theo Strong was inspired to help fund promising research into cures for kids where treatment options haven't advanced in decades. Like so many teams, they went the distance to make a difference for all kids.

“It's up to us, those not currently in the battle, to help. The Million Mile allowed people all over the world who care about Theo to celebrate his life with us in the most meaningful way.” - Chloe, Theo's mom

Get Involved



Kick-It

Since joining forces in 2017, ALSF and Kick-It have made a considerable impact for all kids fighting cancer. Kick-It continues to turn athletics into action as supporters across the country raise funds and awareness. You can join the movement by starting your own kickball game or other sporting event with friends, family and co-workers.

Get the ball rolling by going to [Kick-It.org](https://www.kick-it.org).

If you're an athlete, **Champions for Kids with Cancer** can turn your season's stats into critical support for better treatments and cures. This is a charitable way for student or recreational athletes to give back, where participants accept donations or pledges for each hit, point, goal or other accomplishment they make on the field or court no matter the sport.

Get started at [ALSFChampions.org](https://www.alsfchampions.org).

ESports

Love playing video games? Know someone who does? Whether you're a casual or pro gamer, you can play for a good cause as a **Gamer for Kids with Cancer**. Gamers collect pledges and donations for pediatric cancer research while playing the video game of their choice, so the more you play, the more you raise – that's a win for you, and for kids fighting cancer!

Visit [AlexsLemonade.org/Gamers](https://www.alexslimonade.org/Gamers) to sign up today.

ALSF Special Events

In 2021, many of ALSF's events remained virtual, but we are thrilled to bring back more in-person events in 2022. Check out what's in store for supporters across the country this year, including the return of some delicious culinary events. See all upcoming events at AlexsLemonade.org/Special-Events.*

Virtual End Childhood Cancer Run Series – May 27-29, 2022

This virtual race series is a chance for anyone, anywhere, to get some extra miles in over their Memorial Day weekend. This May, supporters across the country can test themselves by running or walking one mile, 5K and 10K distances in their own neighborhood. Record your times online and raise funds with your team to help fight childhood cancer.



Great Chefs Event Philadelphia – June 11, 2022

In 2022, the original ALSF culinary event is returning, tastier than ever. Enjoy dishes from some of the best chefs from across the country and around the world, plus an impressive roster of talented mixologists, breweries and vintners. Hosted by Chef Marc Vetri and his business partner, Jeff Benjamin, prepare your tastebuds to be dazzled once more in the event's official 15th year.



Alex Scott: A Stand for Hope Telethon

2022 will mark the 16th Annual CBS 3 Alex Scott: A Stand for Hope Telethon. Media partners CBS 3 and The CW Philly air an hour-long special periodically throughout the day, which includes interviews with childhood cancer hero families and the Emmy award-winning documentary, "Alex Scott: A Stand for Hope." Every year, this inspirational day gives hope to families everywhere.

ALSF Special Events

Alex's Table: A Summer Dinner in Jackson Hole

Chef/Restaurateur Gavin Fine and other acclaimed chefs gather for a one-of-a-kind dining experience in beautiful Jackson Hole, WY. The event was hosted in an intimate sit-down dinner format in 2021, and it's returning in 2022, with perfectly paired wine, beer and spirits inspired by Jackson Hole.



End Childhood Cancer Walk/Run – October 29, 2022

The End Childhood Cancer Walk/Run is ALSF's family-friendly event perfect for runners and walkers of all ages or experience levels, now with a spooktacular Halloween twist. Don your favorite costume for a meaningful 5K course through the Marine Parade Grounds in the historic Philadelphia Navy Yard. Before the race, watch the joyous Kids' Dash and soak in the energy of more than a thousand ALSF supporters uniting for kids with cancer.

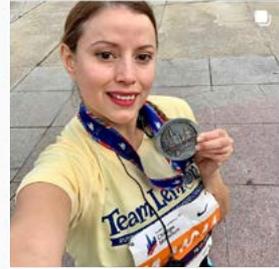


**Events are subject to change and will abide by all local and CDC guidelines regarding COVID-19.*



Get Connected

with our Lemonade Community on Social Media



Follow to find out what's happening now at Alex's Lemonade Stand Foundation and your stand or story could be featured in 2022!



@AlexsLemonade

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the Neighborhood*SM
Applebee's

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As a proud partner with
Alex's Lemonade Stand Foundation
from its beginning, Applebee's
has raised more than

\$12.7 MILLION

in funding for pediatric cancer
research and family support programs



Volvo Cars for Alex

For almost two decades, Volvo Cars has proudly supported the Alex Lemonade Stand Foundation's quest to increase awareness and find better treatments for kids battling cancer.

Turn awareness into action and help Alex's legacy live on.



V O L V O

