



# 17<sup>th</sup> Annual *Lemon* Ball

To Benefit Alex's Lemonade Stand  
Foundation for Childhood Cancer

Saturday  
**January 28, 2023**

Presented By





# KIDS WITH CANCER ARE STILL KIDS.

For more than 10 years, Northwestern Mutual has been committed to giving all kids the chance to live life to the fullest by accelerating the search for a cure to childhood cancer while providing support to families battling the disease.



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# Taking a (lemonade) stand against cancer.

**ALDI IS PROUD TO SPONSOR  
ALEX'S LEMONADE STAND FOUNDATION.**

ALDI has raised over \$4.5M since 2019.

And with your help, we plan to double that number to \$10M by 2027. From the bottom of our hearts, thank you for joining us in the fight against childhood cancer.



# ALEX'S LEMONADE STAND DOES NOT STAND ALONE

## WE ARE PROUD TO JOIN THE FIGHT



*Making it Easy for the Building & Flooring Pro*



**BIG INVENTORY**



**BIG HELP**



**BIG WIN**



# 11 YEARS. 2 PARTNERS. **1 POWERFUL MISSION**

SINCE 2011, WE'VE BEEN HONORED TO JOIN ALEX'S LEMONADE  
STAND'S FIGHT FOR A CURE AND MAKE THEIR MISSION OUR OWN.



**POWER HOME REMODELING**  
[POWERHRG.COM](http://POWERHRG.COM)



*Alexandra Flynn Scott*

Founder of Alex's Lemonade Stand Foundation

1996-2004



# Welcome to the 2023 Lemon Ball!



Maybe this goes without saying, but we are going to say it anyway: we are so excited to be with you all at the Lemon Ball in person again! It feels a bit like a homecoming, and while we are grateful to have kept this gala going despite the last two years, getting to see every smiling face here tonight is what makes the Lemon Ball, the Lemon Ball. We wouldn't be here without you. And tonight, we want to show you how much that means to us, while we continue to do all we can for kids with cancer.

In 2022, our favorite fundraisers, like Lemonade Days and The Great Chefs Event Philadelphia, all returned because supporters like you showed up - it was wonderful to feel your camaraderie for this great cause once more.

Our researchers gathered again for our Young Investigator Summit and our Crazy 8 Summit to find new, better ways to cure the incurable. These were made possible because of donors like you.

We would also like to give a special thanks to this year's Alex Scott Crystal Cup Awardees. One honoree, Firebirds Wood Fired Grill, has been helping fight childhood cancer alongside ALSF for the last 10 years. From donating a portion for every glass of lemonade sold at their restaurants, to holding annual fundraising golf tournaments, they have raised millions for research. Our second honorees are Jamie and Charlene Kohl, who have shared their passion for football beyond the field. Their Kick-It Champions have raised more than \$1 million, and spread priceless awareness thanks to the values that Kohl's Kicking Camps have instilled in these athletes. Just like yours, their support has been irreplaceable.

And so, we are thrilled to once again invite you to celebrate the life and legacy of our daughter and ALSF Founder, Alex Scott, who started it all. Her influence can still be felt through all your amazing support, even today. We thank you for everything you do for kids with cancer, and for keeping that legacy alive. Together, we will find cures.

**With great belief,**

**Liz & Jay Scott**

Alex's Parents/Co-Executive Directors of ALSF



**Scan to Donate**



# Schedule of **Events**

## **Wednesday, January 25**

**12 pm**

Silent Auction & Raffle Open

## **Saturday, January 28**

**6-6:30 pm**

Sponsor and Benefactor Reception

**6:30-7:30 pm**

Cocktail Reception

Silent Auction

(auction will remain open until 10:15 pm)

**8 pm**

Welcome from Hosts

Dinner

**9 pm**

Awards Presentation

Live Auction

**10 pm**

Dessert

Dancing

**Midnight**

Event ends, After Party starts at Tavola



# Menu

## Hors d'Oeuvres

Coconut Shrimp

Scallops Wrapped in  
Applewood Bacon

Spinach Stuffed Mushroom

Beef Wellington

Vegetable Spring Roll

Coney Island Franks

Salmon Satay

Chicken Quesadilla

Sesame Chicken Skewer

Mini Cheesesteak Spring Roll

Spinach Quiche

Quinoa & Zucchini Fritter  
(V & GF)

Crudit  with Hummus (V & GF)

Tomato, Mozzarella, &  
Basil Skewer

Filet Kabob

## Salad Course

Marinated Pear Salad, Baby Arugula, Field Greens,  
Roasted Almonds, Raspberry Vinaigrette Dressing

## Entr e Course

### Duet Plate Filet & Mahi-Mahi

Duxelle Mushroom, Cognac-Laced Green Peppercorn Demi-Glaze  
Filet & Citrus-Glazed Mahi-Mahi, Scalloped Potatoes, Broccoli,  
Cauliflower & Carrot Medley

### Eggplant Napoleon (Vegetarian)

Red-Skinned Potatoes, Broccoli, Cauliflower & Carrot Medley

## Desserts

ALDI's Lemon Ball Tart

Cannoli, Crema, Cream Puffs, Carrot Cakes,  
Petit Fors, Chocolate-Covered Strawberries,  
Mini Apple Pies, Mini Pecan Pies, Fresh Fruit  
Skewers, Assorted Cookies, Assorted Shooters



# Lemon Ball Committee

## **Gala Chairs**

Liz & Jay Scott

## **Planning Committee**

**Lisa Bellagamba**

Auction Presentation Co-Chair

**Danielle Cormier-Smith**

Auction Acquisition Co-Chair

**Stacey Pellegrini**

Auction Acquisition Co-Chair

**Leigh Bednoff**

Décor Co-Chair

**Geraldine Scutti**

Décor Co-Chair



# Our **Mission**

To change the lives of children with cancer through funding impactful research, raising awareness, supporting families, and empowering everyone to help cure childhood cancer.

## **2023 Board of Directors**

### **Mary Stengel Austen (Board Chair)**

President and CEO, Tierney

### **Kristin Kelly (Board Vice Chair)**

Founder - Wander

### **Larry Vincent (Board Treasurer)**

Associate Professor of the Practice of Marketing, USC Marshall School of Business;  
Founder - Conclusive

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Principal, BDT & Company

### **Stephen Cohn**

Co-President, Sage Financial Group

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Managing Partner, Lamb McErlane, PC

### **Michael Harad**

Global Client Service Partner, EY

### **Jocelyn Hillman**

Parent Advocate

### **Gianna Jackson**

Attorney and Corporate Social Responsibility Professional

### **Billy King**

Radio Host/TV Analyst

### **Meena Mansharamani**

President, Intend Growth, LLC

### **Sue Naegle**

Entertainment Executive and Producer

### **Chip Olson**

President and CEO,  
The Olson Research Group, Inc.

### **Jay Scott**

Alex's Father,  
Co-Executive Director of ALSF

### **Liz Scott**

Alex's Mother,  
Co-Executive Director of ALSF

### **Jeff Snyder**

President, Inspira Marketing Group

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### **Garrett Brodeur, MD**

Children's Hospital of Philadelphia

### **Steven DuBois, MD/MS**

Dana-Farber Cancer Institute

### **Nada Jabado, MD/PhD**

McGill University

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### **John Maris, MD**

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Stanford University

### **Maureen O'Brien, MD/MS**

Cincinnati Children's Hospital  
Medical Center

### **Donald (Will) Parsons, MD/PhD**

Texas Children's Cancer Center

# Silent Auction Highlights



Scan  
to Bid

## Sixers Box Tickets

Calling all Sixers fans! It's your time to watch some hoops from the best seats in the house. You and three (3) friends will enjoy four (4) regular season club box tickets, dinner at the Center City Club and complementary parking - the perfect sports night to get out and watch our Sixers crush the competition.



## A Week in Ocean City

Ocean City, New Jersey is known as one of the best family summer vacation spots. Pack up the car and head to the shore for a one (1) week stay at a beautiful, newly renovated condo located just a block from the beach. The condo has two (2) bedrooms and one (1) bathroom and sleeps up to six (6) people. Includes the following amenities: parking, outdoor shower, AC, cable and beautiful ocean views at the quiet end of Ocean City.



## Jason Kelce Signed Jersey

You can own one of the NFL's best centers and beloved Philadelphia Eagles' players Jason Kelce's autographed jersey! From Super Bowl champion to five-time Pro-Bowler, to long-time Eagles captain, and now with a Christmas album debut, what can't Kelce do? This jersey is the perfect memorabilia to add to any Eagles lover's collection!



## Firebirds Dinner for a Year

Firebirds is a popular chain of restaurants known for their commitment to using the freshest ingredients and authentic wood-fired cooking techniques. The menu features a wide variety of dishes, including steaks, seafood, chicken, burgers, and salads, as well as a selection of signature cocktails and wines. With this package, you will indulge in Firebirds for a whole year of dining!





## Alex's "Hearts & Stars" Painting: *A Legacy*

Each year during the Lemon Ball live auction, guests have the chance to win a very special piece of artwork: a painting by Alexandra (Alex) Scott, Founder of Alex's Lemonade Stand Foundation.

This painting has been around nearly as long as her dream to cure cancer – in 2004, Alex sat down at her kitchen table with a brush and an easel, and let her imagination run free. What she produced was a canvas full of hearts and stars representative of an 8-year-old girl. An 8-year-old girl who'd been fighting cancer for seven years. Her work was simple, yet inspiring.

Titled "Hearts and Stars," the painting is released by Alex's family for 11-month rentals exclusively during the Lemon Ball. "Hearts & Stars" has raised more than \$100,000 for childhood cancer research and has hung in several corporate offices and private homes, plus the Milwaukee Museum of Art for a night. Every year, the painting returns to the Foundation for the month of January, a colorful reminder that the support you give reverberates beyond this event.

Her painting is akin to her first lemonade stand, the small act that started a movement to change the world.

Simple, yet inspiring.





# Jamie and Charlene Kohl



On and off the field, Jamie and Charlene Kohl know the name of the game when it comes to fighting childhood cancer: passion and contribution. So, naturally, when the partnership in 2014 formed between their professional athletic camps and this cause, it felt like a real win-win.

Jamie Kohl is founder and director of Kohl's Kicking Camps, the premier training program for football kickers, punters and long snappers across the U.S. His wife, Charlene, helps him run these camps every year. Together, the pair not only encourage young athletes to improve their skills, but also to make an impact with their platform. The Kick-It Champions program started when one camper – a high school kicker and cancer survivor – brought his idea to fundraise for childhood cancer research through kicking to the camp. The idea was simple: pledge a dollar amount for each point a kicker makes in games. Today, the Kohls put an emphasis on the program at the camp's introduction, presenting it as an opportunity for kickers to use their passion for the sport to contribute to a good cause.

With every field goal and extra point, players have scored big for kids with childhood cancer. In the last six years, hundreds of kickers, long snappers and punters have helped raise more than \$1.4 million for research.

"The program is something we are passionate about supporting," said Jamie. "This is a good way to get young people started in making a difference and hopefully, they can continue to make a difference for kids with cancer and in their communities."

The Kohls' support of ALSF's mission to empower student athletes to help cure childhood cancer is why we are proud to present Jamie and Charlene Kohl with the 2023 Alex Scott Crystal Cup Award.



## Alex Scott Crystal Cup Award Recipient



# Firebirds Wood Fired Grill

For Firebirds Wood Fired Grill, giving back isn't just a business strategy – it is an essential mission. Since 2012, Firebirds has been a dedicated partner of Alex's Lemonade Stand Foundation. With 56 locations, they continue to make a difference nationwide.

For the past 10 years, Firebirds locations have been helping to fund research for better treatments, all year long. Not only does Firebirds donate \$1.25 for every glass of Fresh Squeezed Lemonade sold, they also use their platform to raise critical awareness. With childhood cancer heroes featured on the kids' menus and hero families invited to each grand opening, their team never fails to use their voice to embolden ALSF's mission.

Every June, during Lemonade Days, Firebirds team members zealously take three days to hold lemonade stands at every location. From guests rounding up their check totals, to a donation with every slice of Big Daddy's Lemon Cake or Tito's Lemon Drop purchased, the Firebirds team continues to make an impact – one cup at a time.

Time and time again, Firebirds reinforces their commitment to next-level fundraising as a sponsor of the Lemon Ball for many years and the primary organizer of the Alex's Lemonade Stand Golf Classic. Held in September for Childhood Cancer Awareness month, Firebirds' annual golf tournament continues to raise tens of thousands of dollars each year.

"We are truly inspired to partner with Alex's Lemonade Stand Foundation," says Firebirds' CEO Steve Kislow. "Firebirds has been and will continue to be humbled and honored to play whatever role we can today, tomorrow and for however long it takes, one cup of lemonade at a time."

Having raised more than \$3 million for groundbreaking research, better treatments and unique family services through ALSF, Firebirds Wood Fired Grill has made it their corporate mission to support the communities where they do business. For their invaluable partnership and the hope they have provided for children with cancer nationwide, Alex's Lemonade Stand Foundation is proud to present Firebirds Wood Fired Grill with the 2023 Alex Scott Crystal Cup Award.

# Ukee Washington



Ukee Washington is co-anchor with Jessica Kartalija of CBS Philadelphia's 5pm, 6 pm and 11 pm Newscasts. Additionally, Ukee hosts CBS Philadelphia's popular Brotherly Love segment profiling people who have had a positive impact in our communities.

Ukee (born Ulysses Samuel Washington III) joined the CBS Philadelphia News Team as a sports anchor in July 1986. In 1996, he moved over to the news desk as early morning and noon anchor. In July 2015, he was promoted to anchor of the evening newscasts.

Since that time, Ukee has been front and center anchoring some of the region's most memorable stories including Super Storm Sandy in 2012, the 2016 Democratic National Convention in Philadelphia and Pope Francis' historic visit to the city in 2015. In addition, the versatile anchor's assignments have run the gamut from hosting the 2015 Philadelphia Mayoral Candidates Forum to going behind bars to interview a high school classmate on death row.

Ukee was raised in West Philadelphia and attended Dover High School in Delaware where he was a celebrated athlete. As a youngster, his other love was music. As a member of the Philadelphia Boys Choir's "elite," he traveled to Russia, Sweden, Finland, Poland, Denmark and Mexico to perform. Both experiences proved helpful in his broadcasting career as host of the station's live telecasts of the Philadelphia Orchestra and his live coverage of the 1998 Winter Olympic Games from Nagano, Japan.

Prior to coming home to the Philadelphia area, Ukee was a sports anchor at WBBH-TV in Fort Myers, Florida and at WSB-TV in Atlanta. He is a graduate of the University of Richmond. Today, he makes his home in Wilmington, Delaware.

Among his honors, he was named to both the Pennsylvania Association of Broadcasters Hall of Fame in 2015 and the Philadelphia Broadcast Pioneers Hall of Fame in 2008. In February 2017, Philadelphia's City Council confirmed what most of us have already known – it named Ukee a "Living Legend" during its special Black History Month observance.

# Jessica Kartalija



Jessica Kartalija anchors the 5, 6, & 11 pm newscasts with Ukee Washington at CBS Philadelphia. Prior to coming to Philly, she worked for stations as an anchor in Baltimore, Albuquerque, NM and Yuma, AZ. Although Jessica was born and raised in San Diego, her family is originally from Pennsylvania. She graduated from Penn State with a degree in Broadcast Journalism, and earned a masters degree from Johns Hopkins University in Communications Marketing. While in college, she completed a semester abroad, living in Sevilla, Spain, and became fluent in the language.

Viewers can see her in the film Transformers, and television shows House of Cards and Servant. When not working, she enjoys golf and loves to ski and travel. She lives in Radnor with her husband and son.



Jessica with childhood cancer hero Lilly at the 2020 Lemon Ball

## Lemon Ball Co-Host

# Tracy Smith



Tracy Smith has been a CBS News correspondent for the past 22 years. She reports primarily for “CBS Sunday Morning with Jane Pauley” and “48 Hours.” Her work on “CBS Sunday Morning” has covered news, the arts, pop culture and celebrity interviews with the likes of Taylor Swift, Eddie Murphy and George Clooney. She was also one of the first journalists to tell Alex Scott’s story to a national audience.

Smith and the Sunday Morning team have won six national Emmys for the broadcast. Smith also won an Emmy with the 48 Hours team for their report on the Boston Marathon bombing. She’s also earned four Association of Women in Television Gracie Allen Awards, a Wilbur Award and her most treasured award of all: the ALSF Crystal Cup.

Tracy Smith was born in Wyoming, Ohio. She graduated cum laude from Boston University with a Bachelor of Science degree and earned a Master of Arts in broadcast journalism from the University of Southern California.

She is married to “CBS Sunday Morning” producer John D’Amelio. They have two children, John and Gia.



# Avani



Cautious but curious, Avani was a rule-following, organized, fun-loving, and big-hearted little girl. If you were to ask someone what they remembered about her, they would respond with “her smile.” She was the first person to greet a new student and make them feel comfortable in school. Her mom, Sandra, remembers asking Avani after her first day of kindergarten, “Did you make any friends today?” Avani answered in a practical tone, “Mom, we’re all friends.”

Avani loved board games, drawing, reading, and always wanted a dog. She was talented at any kind of sport, especially tennis, and her classmates would often argue over who would have her on their team. Trying new things intrigued her, she excelled at anything challenging, and she just enjoyed life during her short 11 years.

Not only was Avani able to live a normal life, but she was also considered for the gifted program at school. She played sports and made friends and was seemingly healthy until her last day, all while having undiagnosed DIPG.

Avani never showed any obvious symptoms of her cancer. One day she became ill, and sadly passed away that same night. It took a few months for her family to learn the cause of death – a tumor in her brain that burst. Avani never complained, not even on that night.

After Avani passed, Sandra looked at a few different organizations to support. Her decision was made when she spoke to Liz and Jay Scott of ALSF and could tell how much they care. Her family has participated in the Childhood Cancer Walk/Run in Philadelphia as “The A Team” and attended the Lemon Ball in past years.

# Crazy 8 Initiative

With six projects, 21 institutions and \$26 million in grant funding, the Crazy 8 Initiative is tackling the deadliest forms of childhood cancer with one goal in mind: cure the incurable.

In 2018, ALSF launched the Crazy 8 Initiative to create roadmaps for curing specific, hard-to-treat childhood cancers. In 2022, ALSF held its latest conference to foster a greater sense of collaboration and shared knowledge among researchers. Nearly 80 of the world's top childhood cancer researchers gathered to provide updates on their respective projects.

**Here are a few progress updates for curing the incurable:**

## Drugging MYCN

Dr. Yael Mossé and her collaborators at sites across the country, and Nurix Therapeutics, continue to make critical progress towards degrading a protein that drives many different types of childhood cancer.



### Project Updates

- Their team's multi-disciplinary effort has resulted in Nurix Therapeutics developing 150 candidate drugs to target MYCN. Some of these candidates are currently being tested in models of neuroblastoma.
- They already have one publication and plan to work on a clinical trial once the candidate drugs are identified.

**Potential impact for kids:** Development of drugs that can target MYCN, a currently “undruggable” driver of pediatric cancer, to cure children whose cancers depend on this protein to grow.

## Tracking Ewing Sarcoma Origin by Developmental and Trans-Species Genomics

Dr. Heinrich Kovar and his team continue investigating how and when Ewing sarcoma develops within kids to create models for preclinical drug testing.



### Project Updates

- Assessed different enhancers that play a role in increasing expression of possible Ewing sarcoma initiating genes during development of skeletal muscle and more.
- Their team has already made unexpected and potentially important observations related to genetic and environmental contexts as critical cofactors for Ewing sarcoma.

**Potential impact for kids:** Understanding how Ewing sarcoma originates and the genetic switch that controls this development will lead to novel treatments to help kids for whom initial treatment fails.

## Barcoding Pediatric Leukemia for Therapeutic Purposes

Dr. Leonard Zon and his collaborators are barcoding pediatric leukemia to trace its development and match targeted therapies for kids.



### Project Updates

- The team has developed a zebrafish disease model for pediatric leukemia to investigate causes of this cancer.
- Published new data to try and create a systematic reconstruction of how cells develop.
- Identified a particular cell type responsible for driving blood production in early stages of fetal development, a potential point of origin for leukemic cells.

**Potential impact for kids:** The technology developed by the team examines the lineage of leukemia and will predict the cell of origin as well as the timing of tumor formation and treatment course. This will ultimately lead to the development of new mechanism-based therapeutics to help children with hard-to-treat leukemias.

## Small Molecule Degraders for Targeting Transcription Factor Drivers of Childhood Cancers

By developing a new chemical biology approach called molecular glues, Dr. Charles Mullighan and his collaborators have made exciting progress towards their aim of degrading what drives high-risk tumor growth.



### Project Updates

- The team has completed screening the first 2000 compounds in multiple leukemia and brain tumor lines, identified several compounds with selective activity, and created a variety of reagents and cell lines needed for future studies.
- This research has high potential for targeted ALL and AML therapies, as well as targeting proteins in medulloblastoma with a novel molecular glue.

**Potential impact for kids:** Targeted therapies for kids with ALL and AML, giving them treatment options with fewer long-term side effects.



## Crazy 8 Initiative (Continued)

### 2022 Awardees

In 2022, ALSF awarded two new Crazy 8 grants to Dr. Rani George and Dr. Alejandro Sweet-Cordero respectively, focused on the common theme of finding cures for metastatic osteosarcoma. Dr. Rani George and her collaborators are exploring genetic wiring diagrams in anticipation of re-wiring cancer genes to improve targeted treatment methods. Using a new technique pioneered by members of the Crazy 8 team, a map of connections will be made to determine how each genetic switch becomes wired to drive the development of osteosarcoma tumors.

Dr. Alejandro Sweet-Cordero is leading the other team focused on understanding how osteosarcoma cells survive in the body once they have spread from the initial tumor. Using a new technology called a “molecular time machine” will enable the team to identify the cells that cause metastases and isolate these from the primary tumor to enable early intervention.

The goal for both projects is to inform new drug development, clinical trials and discover targeted treatments to help all kids fighting this disease.

**Learn more about these projects at [Crazy8Projects.org](https://Crazy8Projects.org).**



# 2022 Alex's Lemonade Stand Foundation **Grantees**

Alex's Lemonade Stand Foundation was proud to award grants to many brilliant minds in 2022. Thank you to all who use their exceptional skillsets to conduct groundbreaking research towards finding safer treatments and more cures for childhood cancers. This list includes recipients of several types of grants, from undergraduate and graduate students working with a mentor to multi-institutional, collaborative awards fighting to cure the incurable.

## **'A' Award Grant**

**Michalis Agathocleous, PhD**  
University of Texas Southwestern  
Medical Center  
Dallas, TX

**Mark Applebaum, MD**  
The University of Chicago  
Chicago, IL

**Pratiti Bandopadhyay, PhD**  
Dana-Farber Cancer Institute  
Boston, MA

**Kristopher Bosse, MD**  
Children's Hospital of Philadelphia  
Philadelphia, PA

**Thomas De Raedt, PhD**  
Children's Hospital of Philadelphia  
Philadelphia, PA

**Rohan Fernandes, PhD**  
The George Washington University  
Washington, DC

**Mariella Filbin, MD/PhD**  
Dana-Farber Cancer Institute  
Boston, MA

**Christian Hurtz, PhD**  
Temple University  
Philadelphia, PA

**Cigall Kadoch, PhD**  
Dana-Farber Cancer Institute  
Boston, MA

**Genevieve Kendall, PhD**  
Research Institute at Nationwide  
Children's Hospital  
Columbus, OH

**Andrew Lane, MD/PhD**  
Dana-Farber Cancer Institute  
Boston, MA

**Stephen Mack, PhD**  
St. Jude Children's Research Hospital  
Memphis, TN

**Jeffery Magee, MD/PhD**  
Washington University  
St. Louis, MO

**Robbie Majzner, MD**  
The Board of Trustees of the Leland  
Stanford Junior University  
Stanford, CA

**Robin Parihar, MD/PhD**  
Baylor College of Medicine  
Houston, TX

**Elvin Wagenblast, PhD**  
Icahn School of Medicine at Mount Sinai  
New York, NY

## Centers of Excellence Grant

**Frank Balis, MD**  
Children's Hospital of Philadelphia  
Philadelphia, PA

**Stacey Berg, MD**  
Baylor College of Medicine  
Houston, TX

**Steven Dubois, MD/MS**  
Dana-Farber Cancer Institute  
Boston, MA

**Kieuhua Vo, MD**  
University of California San Francisco  
San Francisco, CA

## Crazy 8 Grant

**Rani George, MD/PhD**  
Dana-Farber Cancer Institute  
Boston, MA

**Heinrich Kovar, PhD**  
St. Anna Children's Cancer  
Research Institute  
Vienna, Austria

**Yael Mossé, MD**  
Children's Hospital of Philadelphia  
Philadelphia, PA

**Charles Mullighan, MD/PhD**  
St. Jude Children's Research Hospital  
Memphis, TN

**E. Alejandro Sweet-Cordero, MD**  
University of California San Francisco  
San Francisco, CA

**Leonard Zon, MD**  
Boston Children's Hospital  
Boston, MA

## Epidemiology Grant

**Jenny Poynter, PhD**  
The Regents of the University of Minnesota  
Minneapolis, MN

## Familial RUNX1 Research Grant

**Annupriya Agarwal, PhD**  
Oregon Health & Science  
University Foundation  
Portland, OR

**Alan Cantor, MD/PhD**  
Boston's Children's Hospital  
Boston, MA

**Lucio Castilla, PhD**  
University of Massachusetts  
Medical School  
Worcester, MA

**Mortimer Poncz, MD**  
Children's Hospital of Philadelphia  
Philadelphia, PA

**Marc Raaijmakers, MD/PhD**  
Erasmus MC Cancer Institute  
Rotterdam, Netherlands

## Innovation Grant

**Prabhani Atukorale, PhD**  
University of Massachusetts Amherst  
Amherst, MA

**Kelly Bailey, MD/PhD**  
University of Pittsburgh  
Pittsburgh, PA

**Nabeel Bardeesy, PhD**  
Massachusetts General Hospital  
Boston, MA

**Oren Becher, MD**  
Icahn School of Medicine at Mount Sinai  
New York, NY

**Mitchell Cairo, MD**  
New York Medical College  
Valhalla, NY

**Lucio Castilla, PhD**  
University of Massachusetts  
Medical School  
Worcester, MA

**Chun-Wei Chen, PhD**  
City of Hope National Medical Center  
Duarte, CA

**Michael Chorny, PhD**  
Children's Hospital of Philadelphia  
Philadelphia, PA

**Christine Eischen, PhD**  
Thomas Jefferson University  
Philadelphia, PA

**Hui Feng, MD/PhD**  
Boston University  
Boston, MA

**Rani George, MD/PhD**  
Dana-Farber Cancer Institute  
Boston, MA

**Stephen Gottschalk, MD**  
St. Jude Children's Research Hospital  
Memphis, TN

**Alejandro Gutierrez, MD**  
Boston Children's Hospital  
Boston, MA

**Michael Hogarty, MD**  
Children's Hospital of Philadelphia  
Philadelphia, PA

**Jian Hu, PhD**  
University of Texas MD Anderson  
Cancer Center  
Houston, TX

**Anna Kenney, PhD**  
Emory University  
Atlanta, GA

**Birgit Knoechel, MD/PhD**  
Dana-Farber Cancer Institute  
Boston, MA

**Corinne Linardic, MD/PhD**  
Duke University  
Durham, North Carolina

**Peter Lewis, PhD**  
University of Wisconsin – Madison  
Madison, WI

**Charles Mullighan, MD/PhD**  
St. Jude Children's Research Hospital  
Memphis, TN

**Richard O'Reilly, MD**  
Memorial Sloan Kettering Cancer Center  
New York, NY

**James Palis, MD**  
University of Rochester  
Rochester, NY

**Teresa Palomero, PhD**  
Columbia University Institute for  
Cancer Genetics  
New York, NY

**Christopher Porter, MD**  
Emory University  
Atlanta, GA

**Jun Qi, PhD**  
Dana-Farber Cancer Institute  
Boston, MA

**Linda Resar, MD**  
Johns Hopkins University – School  
of Medicine  
Baltimore, MD

**Rosalind Segal, MD/PhD**  
Dana-Farber Cancer Institute  
Boston, MA

**Paul Sondel, MD/PhD**  
University of Wisconsin – Madison  
Madison, WI

**Wei Tong, PhD**

Children's Hospital of Philadelphia  
Philadelphia, PA

**Sriram Venneti, MD/PhD**

The Regents of the University of Michigan  
Ann Arbor, MI

**William Weiss, MD/PhD**

University of California San Francisco  
San Francisco, CA

**Darrell Yamashiro, MD/PhD**

Columbia University  
New York, NY

## Phase I/II Infrastructure Grant

**Michael Burke, MD**

Children's Hospital of Wisconsin  
Foundation, Inc.  
Milwaukee, WI

**Margaret Macy, MD**

Children's Hospital Colorado Foundation  
Aurora, CO

**Sarah O'Brien, MD**

Research Institute at Nationwide  
Children's Hospital  
Columbus, OH

**Julie Park, MD**

Seattle Children's Hospital Foundation  
Seattle, WA

**Jean Tersak, MD**

Children's Hospital of Pittsburgh  
Foundation  
Pittsburgh, PA

**Brenda Weigel, MD**

The Regents of the University of Minnesota  
Minneapolis, MN

**Darrell Yamashiro, MD/PhD**

Columbia University  
New York, NY

## Psychosocial Family Impact Grant

**Melissa Alderfer, PhD**

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**Kristy Stengel, PhD**

Einstein Medicine  
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**Zuzana Tothova, MD/PhD**

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**Waihay Wong, MD/PhD**

Dana-Farber Cancer Institute  
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**Wenbin Xiao, MD/PhD**

Memorial Sloan Kettering Cancer Center  
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**Research Catalyst Grant****Charles Eberhart, MD/PhD**

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Baltimore, MD



## Young Investigator Grant

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St. Louis, MO

**Sara Canovas Nunes, PhD**

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**Carol Chen, PhD**

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# Family Services

At ALSF, we know firsthand the hardships that childhood cancer hero families face while navigating life after a diagnosis. Kids need safer treatments and more cures long-term, but their families also need day-to-day support while that research is in progress. That's why our programs are designed for the unique needs of childhood cancer families by covering travel expenses, uplifting siblings, photographing families and providing information and resources.

## Travel for Care

Sometimes the best treatment for a child is not the closest one. New therapies are often only available at specific institutions so they can be carefully monitored. Continuous travel expenses may add up, but a child's treatment can't stop. A child's cure is worth more than anything, which is why we started the Travel For Care program – to ensure that every child has access to the treatment they deserve. This program provides aid to families in the U.S. and Canada by covering the costs of lodging and transportation for families with children enrolled in clinical trials or receiving innovative treatment. In 2022, ALSF was able to help nearly 350 families through the Travel For Care program!

## Meet: **Mary**

**Age:** 6

**Favorite Animal:** Cats

Mary was an outgoing 4-year-old when she was diagnosed with a rare, deadly brain tumor called diffuse intrinsic pontine glioma (DIPG). For Mary's family this diagnosis came with many fears – doctors believed she had 6 – 9 weeks to live.

With 30 rounds of radiation, surgery, and a clinical trial – Mary was able to defy the odds. She enrolled in a clinical trial partially-funded by ALSF with just one issue – Lucile Packard's Children's Hospital Stanford was a thousand miles away from their home in Colorado.

With the financial support of the ALSF Travel For Care program, Mary has been able to partake in a trial that has reduced the size of her tumor by 10% and helped her regain mobility! Now, Mary is 6 years old but still fighting her disease.



**#MaryStrong** doesn't even begin to describe it."

—Kristin, Mary's mom

## SuperSibs

A cancer diagnosis is life-changing, not only for the child, but the whole family. ALSF's SuperSibs program was designed to let siblings of childhood cancer heroes know that they are not alone by offering methods to help them cope and feel comforted and uplifted. For two years, SuperSibs consistently receive Comfort & Care mailings designed to fit their specific age group. They can also access special resources on SibSpot.org, to help them through the most challenging and uncertain of times in their family. In 2022, nearly 1,900 SuperSibs received support from the SuperSibs program. The siblings of heroes may also receive Grief & Loss mailings as a small comfort amidst a great loss.

### Meet: SuperSib **Jack**

**Age:** 8

**Favorite Color:** Green

Jack is an energetic kid who gives 110% to everything he does. Jack isn't afraid of challenges, so when his brother Colt was diagnosed with cancer, he was ready to help in whatever ways he could.

When Jack's brother was first diagnosed with acute myeloid leukemia, the siblings had to spend eight months apart while Colt received treatment. Although Jack wasn't allowed to visit him, distance wasn't going to stop him from being there for Colt. The brothers spent a lot of time video-chatting, and Jack drew pictures for Colt to make his room at the hospital feel like home. Jack loves receiving his SuperSibs mailings, because reading other stories about other SuperSibs helps remind him that he isn't alone.

When it came time for his brother to receive a bone marrow transplant, Jack even proved to be the perfect match to donate his marrow! Now that Colt is in remission, Jack is finding more to smile about every day whether he's playing sports or spending time with his awesome classmates.



“My brother is the strongest kid I know.” — Jack



Childhood cancer hero Jayden and his family  
*Flashes of Hope photo by Jen Rynda Sapienz*

## Flashes of Hope

Flashes of Hope is a national photography program providing high quality portraits of heroes and their families. In 2022, Flashes of Hope provided more than 700 families with free photo packages of their hero at hospitals or camps, honoring the unique life and memories of every child fighting cancer.

## Childhood Cancer Treatment Journal

There's a lot of new information that comes with a cancer diagnosis, and keeping track of medications, treatment expenses, symptoms, appointments, and more can be overwhelming. Upon request, any caregiver can receive a treatment journal from ALSF to help keep important information organized. These mini binders are available to families and healthcare representatives for free in both English and Spanish.

## Childhood Cancer Guides

ALSF offers several Childhood Cancer Guides to help families learn more about their child's diagnosis. These five books have been reviewed by renowned experts in pediatric oncology and feature more than 500 personal accounts from children with cancer, survivors and their parents. They are free to download and hardback copies are available for free to families with a childhood cancer diagnosis. **To check out the guidebooks, visit [ChildhoodCancerGuides.org](https://ChildhoodCancerGuides.org).**

## School Support

Navigating the conversation on childhood cancer in a school setting is a complex matter between families, teachers, administrators and students. The ALSF School Guide: Supporting Families and Classmates Affected by Childhood Cancer is full of insight from social workers and experienced educators. This free resource offers practical tools to establish effective communication, teach classmates how to be supportive, transition kids back into school, and more. The book may also aid classmates dealing with grief and loss. This guide is free on the ALSF website with options for print or digital.

**For more information on these resources, please visit [ALSFFamilyServices.org](https://ALSFFamilyServices.org)**



## Empowering Childhood Cancer Researchers with Tools and Knowledge

ALSF's Childhood Cancer Data Lab empowers pediatric cancer researchers poised for the next big discovery with the knowledge, data, and tools to reach it. Over the last five years, the Data Lab has launched a robust training program and multiple projects that are designed to accelerate the pace of childhood cancer research. Our earliest project, **refine.bio**, has provided more than 5,000 datasets to users across the globe. We estimate this has saved over 100 years of researcher time.

In 2019, ALSF-funded investigators began generating single-cell data from patient samples of a broad range of cancer types to create the **Single-cell Pediatric Cancer Atlas (ScPCA)**. The Data Lab uniformly processes that data and makes it freely and openly available on the ScPCA Portal. The portal launched in March 2022 and currently contains 360 samples representing 31 cancer types.

The **Open Pediatric Brain Tumor Atlas (OpenPBTA)** is a global open science initiative, which brought together over 60 multidisciplinary experts across 20 institutions to gain a deeper understanding of childhood cancer. The Data Lab, along with these collaborators, analyzed more than 1,000 pediatric brain tumors, and made the results available in real time. Recently, more than half the diagnoses of the tumor samples were updated, improving this large collection further.

**Data Lab training workshops** teach pediatric cancer researchers valuable data science and reproducible research skills. We recently introduced two new workshop offerings and have begun holding in-person workshops for the first time since 2019! To date, we have trained 250 researchers from over 65 institutions around the world.

“This workshop, specifically the trainers, have given me confidence, insight, and direction on how to be an efficient and organized bioinformatics data analyst.” - Workshop participant Eric Wafula, a Bioinformatics Scientist from Children's Hospital of Philadelphia

**Visit [CCDataLab.org](https://CCDataLab.org) to learn more about the Childhood Cancer Data Lab!**

# Research Breakthroughs

In 2022, your support fueled research breakthroughs for different cancer types at institutions across the country, pushing us closer to safer, more effective treatments for childhood cancer. Here are just a few examples of the progress you've made possible.

1

**At Dr. Alex Kentsis' lab,** they opened a clinical trial for a new treatment against solid and bone cancers in kids with their ALSF Reach Grant, but they aren't stopping there. By using an oral drug that blocks some enzymes necessary to cell growth, he believes they can inhibit breaks in the DNA and stop solid tumors from forming. This research could be fundamental to understanding the causes of several other childhood cancers.



2

**In 2019, Robbie Majzner, MD,** received an 'A' Award to study a combination of anti-cancer antibodies, anti-GD2 and anti-CD47, as treatment for neuroblastoma and osteosarcoma. Dr. Majzner and lead author Dr. Johanna Theruvath discovered that, alone, these antibodies did little to improve outcomes in early testing. But together, they eliminated neuroblastoma, and prevented cancer from spreading to the lungs for osteosarcoma. Dr. Majzner is now serving as principal investigator for a clinical trial of this treatment that enrolled nearly 100 children and young adults.



3

**A new trial for a rare brain tumor,** ependymoma, opened at one of ALSF's Center of Excellence Institutions, Texas Children's Hospital. Led by Dr. Meenakshi Hegde, the trial focuses on using CAR T cells for kids with refractory or relapsed ependymoma. Now, more kids facing this cancer will have access to treatment options closer to home.

4

**Dr. Adam Wolpaw** received a 2019 Young Investigator Award to determine whether any drugs could alter neuroblastoma in a way that would boost a child's immune system and make immunotherapy effective. In the process, he found that some neuroblastoma cells were better at stimulating the immune system, which is critical for immunotherapy to work, laying the groundwork for future research and more cures to come.

# Jaxson



**Age:** 7

**Hometown:** Cygnet, OH

**Favorite Animal:** Cats and dogs

**Dream Destination:** Disney World

**Superpower He Would Like To Have:** To be like Superman

**When I Grow Up:** Police officer, doctor, or firefighter

When it comes to fighting his cancer, Jaxson is as brave as his favorite superheroes: Captain America and Batman. He is a hero to his family for sitting through scans and taking pokes like a champ, even at the age of 3. He never let cancer stop him from being himself.

In November 2018, Jaxson developed a strange lump in his neck that kept growing. The nearest children's hospital quickly diagnosed a cyst, and a week later the three-inch wide tumor was removed. Then in February 2019, a call from the surgeon told Jaxson's family that he had synovial sarcoma and he needed further treatment. This consisted of seven rounds of chemotherapy and 31 fractions of radiation.

Today, Jaxson has reached remission. ALSF helped support Jaxson's older brother during this time as well through the SuperSibs program.

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# Braxton



**Age:** 6

**Hometown:** Kearney, MO

**Favorite Animal:** Cheetah

**Dream Destination:** Hawaii

**Superpower He Would Like To Have:** The ability to breathe fire

**When I Grow Up:** A police officer

Braxton is a loving kid and total class clown. His bright personality can fill any room with laughter, even while battling neuroblastoma. When he was just a year old, Braxton went to the doctor unable to keep any food down. That's when an X-ray revealed a tumor in his chest.

When the team at Children's Mercy Hospital went to remove the mass, they ran into some complications. Braxton's tumor had a tail that grew into his spinal cord – removing the tail could leave him paralyzed. The doctors removed what they could without risk, but a small piece of the tumor requires monitoring with occasional scans and testing.

Today, Braxton is an active kid, riding four wheelers or horses, swimming and playing flag football. His mom is glad that Alex's Lemonade Stand Foundation could offer them some exciting opportunities to get involved and give back. Although their family takes it day by day, they are hopeful that Braxton's tumor will remain small enough to leave his cancer in the past!

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# When life gives you lemons, give back.

### **ALDI IS PROUD TO SPONSOR ALEX'S LEMONADE STAND FOUNDATION.**

To help kids and families battling cancer, we've created the ALDI Heroes Fund, supporting Travel for Care, Supersibs, and cancer care guides for families. Thanks to our passionate ALDI employees, we've been able to assist hundreds of families since 2021.



**Presenting**

# **WE KNOW HEROES COME IN ALL SIZES!**

***That's why the fight against  
childhood cancer is so important to us!***



***Applebee's has raised more than  
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in funding for pediatric cancer  
research and family support programs.***



# Presenting



## KIDS WITH CANCER ARE STILL KIDS.

For more than 10 years, Northwestern Mutual has been committed to giving all kids the chance to live life to the fullest by accelerating the search for a cure to childhood cancer while providing support to families battling the disease.



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# Presenting

## Volvo Cars for Alex

For almost two decades, Volvo Cars has proudly supported the Alex Lemonade Stand Foundation's quest to increase awareness and find better treatments for kids battling cancer.

Turn awareness into action and help Alex's legacy live on.



# Georgia



**Age:** 3

**Hometown:** Lincoln Park, NJ

**Favorite Animal:** Rabbit

**Dream Destination:** The jungle

**Superpower She Would Like to Have:** The ability to fly

**When I Grow Up:** She would either like to work in a pumpkin patch, be a teacher or become Spider-Man

Georgia is the friendliest kid her mom knows. With a sunshiny personality, Georgia brings joy with her wherever she goes – all while battling cancer. After noticing pink in her daughter's diaper one morning, Georgia ended up in the nearest children's hospital where she was diagnosed with stage I Wilms tumor.

Her tumor was immediately removed along with her entire right kidney. Now, Georgia is persevering through a 19-week chemotherapy treatment plan. Although she's been through a lot in her young life, Georgia is her family's warrior hero.

To their family, Alex's Lemonade Stand Foundation reminds them of all the kids, families and supporters fighting alongside them for a cure – it gives them hope. Today, Georgia is finished with treatment! Her family is eagerly awaiting the day when she can have her port removed to start living a full and cancer-free life!

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## ADVANCED OPTIONS for Patients Like Him

The most cutting-edge treatment options for pediatric cancer; that's what sets us apart at Children's Hospital of Philadelphia. We pioneered CAR T-cell therapy, and we've treated over 450 patients like Johnny with this revolutionary therapy — the busiest pediatric center in the world.

Our next breakthrough will be just as innovative. We thank Alex's Lemonade Stand Foundation for their steadfast support every step of the way.

[chop.edu/cancerimmunotherapy](http://chop.edu/cancerimmunotherapy)

*Our cell therapy patient Johnny, 18*



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# Jaycen



**Age:** 6

**Hometown:** Saint Mary's, GA

**Favorite Animal:** Elephants

**Dream Destination:** Sesame Street

**Superpower He Would Like To Have:** The ability to fly

**When I Grow Up:** He's not sure yet, but the sky is the limit!

Jaycen is an outgoing kid who greets everyone with enthusiasm and an unforgettable smile. With down syndrome and a heart defect, Jaycen's family knew it would be important to monitor his health, and that became even more crucial when he was diagnosed with acute lymphoblastic leukemia at 3 years old.

After a fever, rash, and inability to walk caused him to get blood work, Jaycen received his lifechanging diagnosis. Although the road through chemotherapy has been a long and difficult one, Jaycen has learned to never give up!

Today, Jaycen is back to being a high energy kid. Their family is grateful to Alex's Lemonade Stand Foundation for providing them with financial support like grocery cards during such a difficult season of life. Now, Jaycen is back in school and back to kicking cancer's butt!

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## Platinum



Alex and Carly

The Hillman Family is honored to support Alex's legacy and the incredible impact she has made through Alex's Lemonade Stand Foundation.

**Congratulations,** and many thanks to Firebirds Wood Fired Grill and Kohl's Kicking Camps for your dedication to helping find a cure for childhood cancer.

— **Jocelyn and John Hillman**

# Delaney



**Age:** 7

**Hometown:** Cherry Hill, NJ

**Favorite Animal:** Birds and elephants

**Dream Destination:** Laney would go to Disney and Candyland

**Superpower She Would Like To Have:** To be able to fly and disappear

**When I Grow Up:** When Laney grows up she wants to be a nurse, just like the ones that help her!

Don't be fooled by her captivating blue eyes – Delaney, called Laney by her loved ones, is a spunky little ball of fire that keeps her family on their toes!

One day, Laney's arm went limp, and an MRI revealed the tip of a tumor on her spinal cord. She had to be rushed to Children's Hospital of Philadelphia to receive emergency removal surgery. She endured several more surgeries, chemotherapy, and 63 counts of infusion before her family learned that the tumor was intertwined with her spinal cord. Her only option was to go through 25 rounds of proton radiation.

Because of the intensity and variety in treatment, Laney now has major left side deficits, issues with swallowing, and uses braces, including a wheelchair on some days. Despite all she's undergone, Laney finds beauty in everything, and has held her own lemonade stand that raised \$3,000 for kids just like her!

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## Gold Benefactors

Andrea and Ira Tauber



# Gold



## Aramark is Honored to Support the **2023 LEMON BALL**



We are inspired by the tremendous work of Alex's Lemonade Stand Foundation, and we are proud to join you in the fight against childhood cancer.

## SUPPORTING EACH CHILD at Every Step

At Children's Hospital of Philadelphia's (CHOP) Cancer Center, our internationally recognized team has expertise in every type of pediatric cancer. With our multidisciplinary approach, we care for the whole child, ranging from psychosocial services to a survivorship program.

We are deeply grateful to Alex's Lemonade Stand Foundation for your steadfast partnership and unwavering support.

*Our leukemia patient Mia, 5*

[chop.edu/cancer](http://chop.edu/cancer)



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**Morgan Lewis**

**WE ARE PROUD TO SUPPORT  
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STAND FOUNDATION  
AS WE CELEBRATE ITS 17<sup>TH</sup> ANNUAL  
LEMON BALL**



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as we come together to cure  
childhood cancer.



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## Gold

Ira and Andrea Tauber  
are honored and proud  
to support the 17<sup>th</sup> Annual  
Alex's Lemonade Stand  
Foundation Lemon Ball.

**Enjoy the Evening!**

# Max



**Age:** 7

**Hometown:** El Cajon, CA

**Favorite Animal:** Dinosaurs or his cat, Lucky

**Dream Destination:** He would go to Paris, France or Taormina in Sicily, Italy because he loves the movies Ratatouille and Luca.

**Superpower He Would Like To Have:** He would want powers like Iron Man – rich and super smart!

**When I Grow Up:** An actor

Max is a creative kid who loves to use his imagination. He faces the world with a sweet demeanor and loving heart, even in the face of Burkitt lymphoma. Max was just 3 years old when he received his diagnosis after unexpected nosebleeds and knee pains sent him to the hospital.

Max's chemotherapy treatment began immediately. The first three weeks were intense, but Max persevered. Although the road through treatment was never easy, today, Max is cancer-free!

While Max thrives in the first grade, his family hopes his cancer will remain a thing of the past. Although their family hasn't been with ALSF for long, they see the Foundation as an amazing way to keep fighting. Moving forward, Max and his family are excited to help ALSF find cures for all cancers.

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PCH Technologies

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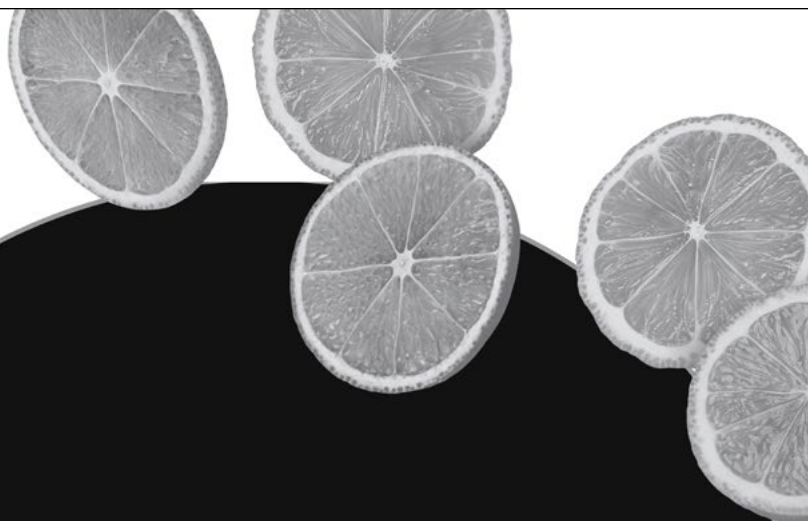
Cynthia Chuang and T. Shane Johnson

Dava and Patrick Murray

Toba and Mitchell Spector



# Silver



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We thank you for your  
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childhood cancer.



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SALUTES

## **Alex's Lemonade Stand Foundation**

Independence Blue Cross is proud to support the 17th Annual Lemon Ball. We recognize Alex's Lemonade Stand Foundation for their commitment to fighting childhood cancer.

Now more than ever, Independence remains steadfast in its support of individuals and community organizations dedicated to improving the lives and health of the people in our region.



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Multi-Flow Beverage Solutions is happy to support the 17<sup>th</sup> Annual Lemon Ball.

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## Silver



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## Silver

**Some set  
the bar.  
Others raise it.**



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for always going above and beyond to  
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we support its continued  
achievements!

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## Silver



### **In honor of these brave warriors**

who have conquered leukemia,  
Avie Etherington and Yu-Chin Tsai

### **— The Johnson Family**

Shane, Cynthia, Sammy and our inspiring  
neuroblastoma survivor, Emma

The Murray Family would like to remember childhood cancer heroes Kavita, Justin, Dylan, and Catherine from Camp Mak-A-Dream.

**It has been an honor** to volunteer and support the oncology camp in Gold Creek, Montana and the heroes who attend it.

**- Dava and Patrick Murray**

# Silver



We are grateful  
for everything  
**Alex's Lemonade  
Stand Foundation**  
does to fight childhood cancer  
and are proud to support  
**The 2023 Lemon Ball**



THE SPECTOR FAMILY

# Olivia



**Age:** 7

**Hometown:** West Des Moines, IA

**Favorite Animal:** Orcas

**Dream Destination:** A beach with lots of sea shells

**Superpower She Would Like To Have:** Invisibility or teleporting

**When I Grow Up:** Own a cake bakery that makes lots of treats

Olivia loves many things from art to swimming to school and playing with her sisters.

In 2021, Olivia's family had to cut their beach vacation short when a large mass was suddenly discovered in Olivia's sinus cavity. Her family rushed back to their home in Iowa, and Olivia was diagnosed with rhabdomyosarcoma. Since then, Olivia has completed 20 days of radiation, 42 weeks of weekly IV chemotherapy, and 24 weeks of daily oral chemotherapy. In December 2022, Olivia had her final dose of oral chemo and now has no evidence of disease!

Shortly before Olivia was diagnosed, Olivia's family participated in an ALSF fundraiser at their local ALDI, of which her Boppa (grandpa) is manager. They participated in the ALDI fundraiser again in 2022, committed to doing what they can to find Olivia's cure.

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Turgeon Jewelers is a proud sponsor of  
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Owner, Mike Turgeon, is honored to be the  
chairperson for Newington Rotary's Alex's  
Lemonade Stand Golf Tournament.

(please feel free to reach out to Mike for details on the  
September golf tournament)



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**Congratulations** on 2022  
achievements and **best wishes**  
for 2023 to ALSF staff,  
volunteers and supporters.

— Erin Flynn-Blair and Kevin Blair

## Bronze

**We salute Jay and Liz Scott,** and the team at Alex's Lemonade Stand Foundation for their extraordinary efforts, which continue to inspire us to join the effort in finding a cure for pediatric cancer. We appreciate and recognize the tremendous amount of time, effort, and dedication you put forth to increase research, awareness and resources for childhood cancer.

**With much admiration and gratitude,**  
Ivy and Stephen Cohn



**To Alex** - the most amazing person we've ever met,

You inspired a movement  
and made us all better for it.

— Tracy Smith and John D'Amelio

## Bronze

Lynne and Bill Garbose  
**are proud to support**  
**Alex's Lemonade**  
**Stand Foundation.**

**Thanks to all** for  
battling through a  
challenging year.

— Hayman Family Foundation

## Bronze

### The Wisdom of Alex



"I am grateful for what I have, not ungrateful for what I don't have." – Alex Scott

**We are so proud** to be part of an amazing organization and are grateful for all the hard work and accomplishments of Alex's Lemonade Stand Foundation.

— Fern and Craig Silverman

# Kade



**Age:** 4

**Hometown:** Hampton, VA

**Favorite Animal:** Elephant

**Dream Destination:** Target

**Superpower He Would Like To Have:** The ability to fly

**When I Grow Up:** A construction site worker

Kade is a smart kid who always manages to be the life of the party. He cares deeply for his family, and loves to check on everyone, even while fighting his own battle with retinoblastoma. Kade was two years old when his mom noticed a cloud-like film in his eye, and after a few appointments, their family met with a pediatric eye doctor who discovered a mass in Kade's retina.

Soon after, Kade began receiving chemotherapy treatments to the back of his eye that required him to be sedated for six to eight hours at a time to avoid damaging an artery with blunt movements. At such a young age, Kade has shown so much resilience, and today, he is finished with treatment.

Being diagnosed during the pandemic, Kade's family struggled with the financial burden and felt grateful for the Travel For Care program for helping with travel expenses during his treatment. Now, Kade's family hopes to rebuild and leave cancer in the past!

## Media Sponsor

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## Friends of Alex

The Scott Family

ALSF Board of Directors



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# In-Kind

**We would like to raise a toast  
to all of the heroes fighting  
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**2023 LEMON BALL**

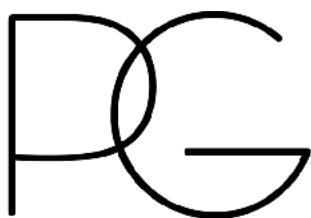
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# In-Kind

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Alex's fight.



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## Friends of Alex



Eddie, Alex, Joey and Patrick

To our 2023 Lemon Ball honorees  
Firebirds Wood Fired Grill and  
Jamie and Charlene Kohl, **thank  
you for believing in Alex's vision  
of cures for all kids with cancer.**

With love and gratitude,  
Jay, Liz, Patrick, Eddie and Joey Scott

## Friends of Alex



On behalf of the ALSF Board of  
Directors, we want to say  
congratulations to our 2023 Lemon  
Ball honorees, Jamie and Charlene  
Kohl and Firebirds Wood Fired Grill.

**Thank you for your dedication  
to helping fight childhood cancer,  
one cup at a time.**

**— ALSF Board of Directors**

# Amara



**Age:** 3

**Hometown:** Los Angeles, CA

**Favorite Animal:** Lions

**Dream Destination:** England (we were just there to visit family and she is eager to go back)

**Superpower She Would Like To Have:** She'd like to fly!

**When I Grow Up:** She'd like to be a car and a train (she's obsessed with toy cars and trains), and she'd like to be a mama :)

Amara is a feisty, funny, bold and bubbly little girl. When she was just shy of 18 months, her parents noticed a tremor in her left leg, and then in her left arm. Within a week, she lost the ability to walk without support. Days later, she was unable to talk or eat and began showing abnormal eye movements that were diagnosed as opsoclonus myoclonus syndrome (OMS). Soon after, doctors located the neuroblastoma tumor behind her liver.

A tricky, but successful surgery resected the tumor. But Amara is still being treated for the side effects of OMS.

OMS is a rare immune response to neuroblastoma tumors that attacks the nervous system. Without much research or resources for it yet, Amara's family feels lucky that she's responded to treatment well so far. Amara has been her family's guiding star, with her shining resilience and joy, brightening their world with her smile every day.



## Change lives every single month.

At 10 years old, Eden was diagnosed with a cancer so rare no doctor had seen it before. After years of treatment, including an ALSF-funded clinical trial, Eden was declared no evidence of disease (NED).

**Members of ALSF's monthly giving community, the One Cup at a Time Club, make stories like this possible.**

ALSF is dedicated to funding the best research available, vetting grant applications to make sure that our funding supports the most substantial and critical contributions to the field of childhood cancer research. By joining the One Cup at a Time Club, your consistent support can help fund the research that will lead to cures for all kids with cancer.

**Start your monthly donation today at [AlexsLemonade.org/One-Cup](https://AlexsLemonade.org/One-Cup).**

## Meet a Member of the One Cup at a Time Club

Barbara's daughter and grandchildren are the "joys of her life," so it was devastating when her 6-year-old grandson was diagnosed with Ewing sarcoma. Their family found a network of support in ALSF that helped them get through nine months of chemotherapy.

**Q** Why did I become a monthly donor?  
I did it so that in some small way, I can help put a bit of a smile on another child's face." - Barbara



## Get Involved

### Lemonade Days

**June 3-11, 2023**

Alex Scott believed a lemonade stand could make a difference, and Alex's Lemonade Stand Foundation continues that belief with the help of people like you. During Lemonade Days, supporters across the country hold summer lemonade stands for kids with cancer. Join in to take a stand against childhood cancer.

**Can't wait? Then don't! Visit [LemonadeDays.org](https://LemonadeDays.org) to learn how you can hold a life-changing lemonade stand this June or at any time of the year.**



### The Million Mile

**September 1-30, 2023**

In honor of Childhood Cancer Awareness Month, ALSF holds a fitness fundraiser all September long! Walk, run or cycle to help us reach a collective goal of moving one million miles and raising millions for critical research. After celebrating 10 years of the Million Mile in 2022, join us again this year and see how far you'll go to help kids with cancer.

**[TheMillionMile.org](https://TheMillionMile.org)**



## Get Involved



## Kick-It/Champions for Kids with Cancer

Playing games can be a gamechanger for kids with cancer when you team up with ALSF! Check out our Champions program to see how you can turn your season's stats into life-saving research dollars and play your favorite sport to fundraise.

[ALSFChampions.org](https://www.alsfchampions.org)

## ESports

Become a Gamer for Kids with Cancer to turn your favorite video game into a win-win. Put your skills to the test by accepting pledges, donations from fans or funds to match your stats. Register online to start a supporter page and get gaming!

[AlexsLemonade.org/Gamers](https://www.AlexsLemonade.org/Gamers)

# ALSF Special Events

## Alex's "Original" Lemonade Stand **June 2023**

Every year, Alex's old school, Penn Wynne Elementary, honors her memory with a fun-filled family event. Alex's annual lemonade stand is a spectacle of games, crafts, raffles, races, food and sweet sips. Complete with a butterfly release in remembrance of all kids impacted by cancer, this day proves to be meaningful to many.



## The Great Chefs Event Philadelphia **June 2023**

In 2022, the original ALSF culinary event hosted by Marc Vetri and his business partner Jeff Benjamin returned to Philadelphia with more than 30 superstar chefs. Taste unique dishes created just for this event by chefs from across the country to help find safer treatments for kids with cancer. Featuring an awesome auction, this event gets sweeter every year!



## Alex Scott: A Stand for Hope Telethon **June 2023**

Every year, CBS 3 Philly holds the Alex Scott: A Stand for Hope Telethon – a day-long fundraiser that celebrates the life and legacy of our founder, Alex Scott, by telling her inspiring story. As childhood cancer families join in to share their stories with on-air personalities, callers phone in to make some lifechanging donations.



## Alex's Table: Jackson Hole

### Summer 2023

Alex's Table is the food event of the summer in Jackson, Wyoming. Award-winning chef Gavin Fine will invite some of the country's best chefs to prepare a unique lineup of dishes in this can't-miss sit-down meal, complete with scenic views! As each chef prepares an unforgettable course, paired with the perfect wine, proceeds will go towards research for better pediatric cancer treatments and more cures.



## L.A. Loves Alex's Lemonade

### September 2023

Hosted at The University of California, Los Angeles (UCLA) this culinary event is sure to make your taste buds sing. With more than 100 chefs, mixologists and vintners, attendees can sample spectacular dishes and drinks guaranteed to satisfy every craving. Take a sunny stroll, fill your stomach and garnish the day with some awesome items up for auction.



## End Childhood Cancer Walk/Run 5K **October 2023**

In this fang-tastic family-friendly 5K, participants can join in-person at the Philadelphia Navy Yard or virtually over Halloween weekend. Runners and walkers can trick or treat towards better pediatric cancer treatments by crossing the finish line in clever costumes. Sign-ups range from free to paid levels for timed participation, t-shirts and prizes.



**See all events at [AlexsLemonade.org/Special-Events](https://AlexsLemonade.org/Special-Events).**



# Get Connected

## with our Lemonade Community on Social Media



Follow to find out what's happening now at Alex's Lemonade Stand Foundation and your stand or story could be featured in 2023!



@AlexsLemonade

# Auction Rules

Tonight's silent and live auctions benefit ALSF and the fight against childhood cancer. The silent and live auction bidding is powered through GiveSmart. Guests can bid by text, on a smartphone or tablet. ALSF Staff is available to assist you.

## **Silent Auction Rules**

- You may continue to bid on an item you would like until the silent auction closes at 10:15 pm ET on January 28, 2023.
- You must bid within or above the suggested increments. You will be notified if your bid is not accepted.
- In the event of any dispute, the Auction Coordinator shall have the sole and final discretion to determine the winning bid.
- GiveSmart does not share or sell personal information. Their privacy policy can be found at **[GiveSmart.com](https://www.givesmart.com)**.

## **Live Auction Rules**

- To bid, raise your hand high so it can be easily seen, until the auctioneer or one of the spotters acknowledges it.

## **Conditions of Sale**

- All auction sales are final “as is” or “as accepted.” There will be no exchange or refund on items unless otherwise specified.
- The dates and times of items listed as “mutually agreed upon” are to be arranged between the donor and the buyer.
- All rooms and services must be used within one year unless otherwise specified.
- All private home, resort or vacation items are offered to adults and families; minors must be accompanied by adults.
- Alex's Lemonade Stand Foundation and the item donor cannot be held responsible for any personal injury or property damage resulting from the use of any auction item purchased.
- Alex's Lemonade Stand Foundation has endeavored to catalogue and describe the auction items correctly, but all items are sold “as is.” No statements made on auction signage or made orally at the sale or elsewhere shall be deemed a warranty, representation or assumption of liability.
- Bidders should carefully note the specific restrictions, conditions and expiration dates for items purchased.
- No refunds are permitted for canceled, lost or unused tickets and/or accommodations.

## **Close of Auction**

- All silent auction items will close automatically at 10:15 pm ET on January 28, 2023.

## **Payment**

- Payment may be made with cash, check, MasterCard, Visa, Discover or American Express. Arrangements may be made for larger-ticket items.
- All items must be paid in full before pick-up. Guests can pay via “Express Check-out” on the GiveSmart website or text. Checks and cash will also be accepted at the check-out desk starting at 10:15 pm.
- Checks should be made payable to Alex's Lemonade Stand Foundation.
- All items will either be taken home the evening of the event or sent to the winner directly. All alcohol must be picked up in the Philadelphia area as we cannot ship.
- Please carefully check envelopes containing gift certificates before leaving.

## **Deductibility**

- Only the portion that exceeds the stated value of the item is tax-deductible for federal or state income tax purposes.



# COMMITTED TO FINDING LIFE-CHANGING TREATMENTS

At Children's Hospital of Philadelphia, we are shaping the future of pediatric cancer care by making breakthroughs at the smallest, microscopic level: treating disease with cell therapies. With an FDA-approved cell therapy for acute lymphoblastic leukemia, we're now studying the use of CAR T to treat acute myeloid leukemia and looking into its potential use for solid tumors.

The relentless dedication of our partners at Alex's Lemonade Stand Foundation helps make our game-changing work possible.

[chop.edu/cancerimmunotherapy](https://chop.edu/cancerimmunotherapy)

*Our cell therapy patient Asa, 2*



**Children's Hospital  
of Philadelphia®**

Susan S. & Stephen P. Kelly  
Center for Cancer Immunotherapy



## **A PROUD PARTNERSHIP A LIFE-SAVING LEGACY**

As a proud partner with  
Alex's Lemonade Stand Foundation  
from its beginning, Applebee's  
has raised more than

**\$13.5 MILLION**

in funding for pediatric cancer  
research and family support programs



## Volvo Cars for Alex

For almost two decades, Volvo Cars has proudly supported the Alex Lemonade Stand Foundation's quest to increase awareness and find better treatments for kids battling cancer.

Turn awareness into action and help Alex's legacy live on.

