



Your Business Can Help Fight Childhood Cancer

Support Alex's Lemonade Stand Foundation

Become a Company Curing Childhood Cancer: Customer and employee engagement along with knowing your company is making a difference for children with cancer are all benefits of getting involved with Alex's Lemonade Stand Foundation (ALSF). Show how much your business cares about the community you serve.

Ways to Get Involved

Host a Lemonade Stand: Fundraise the way it all began! Engage employees and the people in your community by holding a stand either at your office or a high traffic location in your town.

Participate in the Million Mile: Increase employee engagement and promote team-building through fitness by joining thousands of supporters during September (Childhood Cancer Awareness Month) to help ALSF raise millions of dollars and log millions of miles by walking, running or riding throughout the month.

ALSF Games: Turn almost any sport into a fundraising tournament or competition. From bowling to softball or kickball, anyone can register a game and get teams to sign up and raise funds. This is a great way to engage employees and get others in the community involved as well.

Sponsor a Special Event: From culinary events to galas to family fun, sponsoring an ALSF special event can give your brand exposure to a variety of ALSF supporters in geographically diverse areas. ALSF hosts several special events each year with various sponsorship opportunities at different levels of support.

Host Another Fundraising Event

- Silent Auction or Raffles
- Bake Offs or Contests
- Jeans Day
- 5K
- Golf Outing
- Spirit Week

Incorporate ALSF into an Existing Company Event

- Bring Your Child to Work Day
- Employee Wellness
- Intern Programs



Meet Alex, Our Founder

A determined 4-year-old with a sweet idea

In 2000, Alexandra "Alex" Scott, who was fighting cancer, announced that she wanted to hold a lemonade stand to raise money to help find a cure for all children with cancer. Her spirit and determination inspired others to support her cause, and when she passed away at the age of 8, she had raised \$1 million. Alex's Lemonade Stand Foundation honors Alex's courage and generosity and carries on her mission. Today, ALSF is one of the leading funders of pediatric cancer research in the U.S.



We're happy to help you find a way to fundraise that fits your needs. Please contact Addie Martelli at 866.333.1213 or Addie@AlexsLemonade.org for more information. Learn more at AlexsLemonade.org/Business-Partners.

AlexsLemonade.org