Philip was just 3 years old when he was diagnosed with neuroblastoma. In fact, it was the very same type of neuroblastoma Alex Scott had with the same mutations driving it. Philip’s mom, Wendy, was told that they were out of options. Wendy had to call their extended family to tell them that Philip would most likely never grow up. These are not words that come out easily.

But Philip’s family never gave up hope. They kept looking for anything that could help Philip and found a treatment that initially reduced some of his disease, but Philip still had a large tumor wrapped around his carotid artery that would not go away. They decided to explore surgery and ended up at Children’s Hospital of Philadelphia. When they got there, doctors told them that surgery was not an option.

The family was devastated.
But then, Dr. Yael Mossé, an Alex’s Lemonade Stand Foundation-funded researcher and clinician who treats kids with neuroblastoma, explained that while surgery was not an option, there was a promising clinical trial open. The trial used a targeted drug to treat the genetic mutation driving Philip’s cancer. **Philip started the trial and it worked.** **Wendy and her husband could return home with the news that Philip would live.** That clinical trial is now in Phase 3, one of the last stops before FDA approval.

As for Philip, he is 8 years old and hit his first home run in Little League. He is enjoying school, and he’ll do it all cancer free.

As supporters, you’ve been with us on this journey. You’ve seen and heard about the power of your donations to drive breakthroughs that help kids – **thank you for making stories like Philip’s possible.**

“Once he was declared cancer-free, I thought his story needed to be told. If somebody else can have some hope...then there is a reason for all of this.” – Wendy, Philip’s mom
Dear Friends,

With every year that passes, we are so appreciative to see our daughter’s legacy grow thanks to supporters like you. More than two decades since her first lemonade stand, this past year provided a full circle moment for us.

In late 2021, we learned that there was still a small sample of Alex’s tumor left at a hospital. We were able to have it undergo genetic testing, and it was determined that her neuroblastoma was driven by a gene called ALK. It just so happened that a clinical trial, funded in part by supporters like you, was designed specifically to fight neuroblastoma driven by this gene. After all these years, she had found her cure, and found a cure to help kids like Philip.

While Alex never got to see her dream come true, she believed cures for all kids were possible. And we saw her vision live on in so many exciting ways in 2022. Through the funding of two more groundbreaking Crazy 8 projects to cure the incurable. Through the nearly 200 research grants funded to find better treatments for all types of cancers. Through the hundreds of families who you helped travel for new treatments that weren’t available at their local hospital.

With every grant you fund and every family you help, we take another step towards a brighter future for every child with cancer. Thanks for pushing progress forward, one cup at a time.

Gratefully,

Liz & Jay Scott
Alex's Parents/Co-Executive Directors of Alex’s Lemonade Stand Foundation
At ALSF, hope and determination keep us turning lemons into lemonade year after year. As our supporters continued to inspire others with their own creative fundraisers, all that hard work made a huge impact on kids with cancer:

- Grants funded in 2022: 175
- SuperSibs supported: 1,900
- Families helped through Travel For Care: 350
- Volunteer fundraisers held across the country: 4,700+

$27.4M raised in 2022 to help kids with cancer!
California

In 2019, Robbie Majzner, MD, received an ‘A’ Award to study the anti-cancer antibodies, anti-GD2 and anti-CD47, as treatment for neuroblastoma and osteosarcoma. When used together, they eliminated neuroblastoma, and prevented cancer from spreading to the lungs for osteosarcoma. Today, Dr. Majzner is serving as principal investigator for a clinical trial of this treatment.

Texas

A new trial for a rare brain tumor, ependymoma, opened at one of ALSF’s Center of Excellence Institutions, Texas Children’s Hospital. Led by Dr. Meenakshi Hegde, the trial focuses on using CAR T cells for kids with refractory or relapsed ependymoma. Now, more kids facing this cancer will have access to treatment options closer to home.

Texas

Hero Greyson has been fighting leukemia since 2020. He won’t finish treatment until August 2023. In October 2022, Greyson and his family held a lemonade stand and raised over $19,000 to support all kids with cancer just like him.
Illinois

Five is a significant milestone for a kid with retinoblastoma, and to celebrate her 5th birthday, Bernadette held a lemonade stand. She not only raised more than $10,000, she also established The Foresight Fund for Retinoblastoma Research at ALSF with other childhood cancer families.

Pennsylvania

Instead of accepting candy this past Halloween, the students of Hempfield Area High School decided to “Trick-or-Treat” for donations toward childhood cancer research. Their creative fundraiser was a fang-tastic hit: they raised nearly $5,000.

New York

With their ALSF Reach Grant, Dr. Alex Kentsis and his team opened a clinical trial for a new treatment against solid and bone cancers in kids. By using an oral drug that blocks some enzymes necessary to cell growth, Dr. Kentsis believes they can inhibit breaks in the DNA and stop solid tumors from forming.
Little Lakelynn was 3 years old when doctors discovered an inoperable tumor wrapped around the nerves that controlled her right arm. At first, no one knew how to treat her. Testing revealed that her tumor harbored the NTRK gene fusion. Luckily, there was a clinical trial Lakelynn could enroll in led by Dr. Steven DuBois at the Dana-Farber Cancer Institute, an ALSF Center of Excellence grant institution. The trial helped shrink Lakelynn’s tumor significantly. Today, Lakelynn is able to enjoy her childhood as her tumor remains stable.

When Zach was 5 years old, he was diagnosed with anaplastic large cell lymphoma. While still in treatment, Zach’s lymphoma relapsed. As Zach became sicker and his prognosis worsened, his parents felt out of options. ALSF-funded researcher Dr. Yael Mossé led the research team at Children’s Hospital of Philadelphia where Zach qualified for a clinical trial. The treatment targeted the ALK gene, which fueled Zach’s cancer. Within a few days, Zach was running up and down the halls of the hospital. Today, he is cancer-free!
At barely 4 months old, Greta was diagnosed with leukemia. After several rounds of chemotherapy and a difficult bone marrow transplant, Greta had organ failure, then relapsed. Luckily, Greta qualified for a clinical trial funded in part by an ALSF Infrastructure Grant and led by Dr. Rebecca Gardner, an ALSF Young Investigator. This trial was at Seattle Children's Hospital, far from Greta’s home, but the ALSF Travel For Care program was able to secure lodging so Greta could participate. Within two weeks, Greta was in remission and has remained so ever since!

From cups to cures, thank you for funding breakthroughs that continue to make safer, more effective treatments possible.

"Ten years ago, they didn’t have the treatments that they have now. And we’re gonna say that in the next ten years and the ten years after that. All that technology is funded through research and money. And it goes a long way." - Childhood cancer hero, Cole
Helping Childhood Cancer Families

In 2022, ALSF’s unique programs aided thousands of hero families across the country. From covering travel expenses to and from treatment to uplifting siblings of kids with cancer, these programs are designed to provide mental, emotional and physical relief for families facing a childhood cancer diagnosis. With your help, we can all make a difference, one cup and one family, at a time.

SuperSibs
In 2022, the SuperSibs Program supported 1,900 siblings during their family’s battle with childhood cancer by providing comfort, encouragement and empowerment.

“We are so grateful for programs like Alex’s Lemonade Stand Foundation and their SuperSibs program to help siblings like Elizabeth feel loved, seen, and appreciated.” – Maggie Jacobs, mom of SuperSib Elizabeth

Travel For Care
The Travel For Care Program assisted 350 families this year with travel expenses to ensure that their hero has access to the care they need, regardless of the distance.

“Without that support, we would have to worry about how we would get to clinic visits and treatments...” – Ana, Marcel’s mom

Flashes of Hope
Flashes of Hope offers free photo packages to families to honor the unique life and memory of a child with cancer. This year, they captured treasured moments of more than 700 kids on camera.

“Flashes of Hope took the time to capture memories and meaning for my family and I. To know that my family and I are able to experience happiness during such hard times makes me feel grateful and cared about.” – Jessica (Chicago)

Childhood Cancer Guides
ALSF offered free Childhood Cancer Guides to parents in 2022. These guides are filled with comprehensive expertise from renowned experts in pediatric oncology to help families navigate life after diagnosis.
Childhood cancer hero Kylen with her mom

Flashes of Hope photo by Linda Doane
A Few Unforgettable Fundraisers

**Team Adam Taking Charge**
During The Million Mile, Team Adam set up a lemonade stand to fundraise in honor of their childhood cancer hero, Adam. With sweets, friendly faces and even a fire department visit, their stand certainly stood out!

![Team Adam image](image1.jpg)

**Taking Steps Towards Cures in the End Childhood Cancer Walk/Run**
This Halloween, Karina and her family joined the End Childhood Cancer Walk/Run. Her cousin made it their mission to raise $2,000 for ALSF in honor of Karina’s battle with relapsed leukemia. With the help of a school assembly and some flyers, their family surpassed their fundraising goal.

![Steps Towards Cures image](image2.jpg)

**NFL Tailgate with Andrew Van Ginkel**
Linebacker for the Miami Dolphins, Andrew Van Ginkel has been using his platform to help kids with cancer in honor of his own sister – who passed away from cancer before he was born. Partnering with ALSF, Andrew held a tailgate event to raise $6,000 for childhood cancer research this September.

![NFL Tailgate image](image3.jpg)
**Using a Stand to Take a Stand**

After Zack was diagnosed with acute lymphoblastic leukemia at 10 years old, his family felt inspired to start holding an annual lemonade stand for Lemonade Days. This year, the Schultz family raised more than $2,000 with their fourth lemonade stand.

**Biking 150,000 Miles Closer to a Million**

Chris has been cycling his way through Childhood Cancer Awareness Month with ALSF through The Million Mile ever since Alex’s story brought him to tears over the radio in 2015. Over the years, his Million Mile team has raised more than $13,000 for childhood cancer research, all while biking 156,183 miles.

**Making a Difference with Delicious Dishes**

This year the Great Chefs Event made a comeback in Philadelphia, combining superstar chefs, delicious dishes, and an auction for an unforgettable event. Thanks to more than 700 hungry supporters, it raised $400,000 for kids with cancer.
It is because of the support from our donors that ALSF can continue funding groundbreaking new research efforts that **accelerate the pace of finding cures.**

### Crazy 8 Initiative

With six projects, 21 institutions and $26 million in grant funding, the Crazy 8 Initiative is tackling the deadliest forms of childhood cancer with one goal in mind: cure the incurable.

In 2022, ALSF awarded two new Crazy 8 grants to Dr. Rani George and Dr. Alejandro Sweet-Cordero respectively, focused on the common theme of finding cures for metastatic osteosarcoma. They join project leads Dr. Yael Mossé, Dr. Heinrich Kovar, Dr. Leonard Zon, and Dr. Charles Mullighan as their teams focus on the origins, drivers and other inoperable forms of pediatric cancer. Nearly 80 of the world’s top childhood cancer researchers from these teams gathered to provide updates on their respective projects during the Crazy 8 Initiative Summit on September 20-21.

[Read more about The Crazy 8 at Crazy8Projects.org.](https://www.crazy8projects.org)

### Childhood Cancer Data Lab

The Childhood Cancer Data Lab empowers pediatric cancer researchers poised for the next big discovery with the knowledge, data, and tools to reach it. Over the last five years, the Data Lab has launched a robust training program and multiple projects that are designed to accelerate the pace of childhood cancer research.

In 2022, the Data Lab launched the Single-cell Pediatric Cancer Atlas, a portal that currently contains 360 samples of single-cell data representing 31 cancer types from patients. The Data Lab’s other important projects also saw growth in the last year: the Open Pediatric Brain Tumor Atlas updated more than half of their 1,000 tumor samples’ diagnoses, the training workshops’ attendance reached 250 researchers from over 65 institutions around the world in total, and refine.bio, the Data Lab’s earliest project, has provided more than 5,000 datasets to users to date.

[Learn more and sign up for monthly blog updates at CCDataLab.org.](https://www.ccdatalab.org)
Clinical Trials: Treatment for Today and Tomorrow

For kids who have limited treatment options at diagnosis and other children whose cancer does not respond to frontline treatment, clinical trials are critical. Not only do clinical trials give more options to kids who previously had none, trials also provide researchers with important information that can lead to cures and safer treatments for all children.

To make more trials a reality, ALSF has funded four childhood cancer programs over several years through the Center of Excellence (COE) grant program.

Dana-Farber Cancer Institute, Children’s Hospital of Philadelphia, Texas Children’s Hospital and the University of California San Francisco have all received COE funding. That’s helped provide critical infrastructure for these institutions to increase the number of clinical trials available, meaning more options available for kids that desperately need them.
Today, Mary is still fighting.

At 4 years old Mary was diagnosed with diffuse intrinsic pontine glioma (DIPG) which came with a poor prognosis. Right now, Mary is enrolled in a clinical trial funded in part by ALSF at Lucile Packard Children’s Hospital Stanford. However, it is 1,000 miles away from Mary’s home in Colorado. With help from ALSF’s Travel For Care program, Mary’s family has been able to get her to this important treatment.
He was just 3 years old when his battle with anaplastic ependymoma began. Lincoln was enrolled in a clinical trial with ALSF-funded researcher Dr. Ted Johnson. To get to this treatment, his family needed to travel between New Hampshire and Georgia. These frequent trips were made possible with the help of the ALSF Travel For Care program covering costs, and as of November 2022, his scans were clear.

“Committing to travel from our home in New Hampshire to Georgia once a month for a year meant that not only was I out of work as Lincoln’s primary caregiver but another burden of travel expenses. That’s where ALSF came in and helped our family in ways I cannot express.”
- Diane, Lincoln’s mom
2022 Financial Highlights

Alex’s Lemonade Stand Foundation is enthusiastically committed to continue to thrive and assess our outlook on the future victories we effectively can achieve in the childhood cancer community. We look towards a future where cures are possible for all kids with cancer and families have equal access to the resources they need.

ALSF has evolved through the years, becoming the leader in the fight against childhood cancer. We remain committed to fiscal responsibility and transparency, with a goal of operating as efficiently as possible. The organization spent around $24 million with 88% on expenditures going towards program services and only 12% used for supporting services.

The foundation achieved similar results in comparison to the prior year; ending with a surplus affording us the opportunity to effectively distribute funds for future increases in new research grants and the needs of childhood cancer families. As we move into the future, we will remain committed to ALSF being the most effective foundation of its kind in the nation.

Thank you for making that possible.

$24 million spent in 2022
# 2022 Financial Highlights

## Total Raised in 2022: $27.4 Million

<table>
<thead>
<tr>
<th>Total Program Services</th>
<th>$21,165,000</th>
<th>2021</th>
<th>$19,691,000</th>
</tr>
</thead>
<tbody>
<tr>
<td>Pediatric Cancer Research</td>
<td>$17,212,000</td>
<td>2021</td>
<td>$16,401,000</td>
</tr>
<tr>
<td>Public Awareness/Education</td>
<td>$1,496,000</td>
<td>2021</td>
<td>$1,232,000</td>
</tr>
<tr>
<td>Family Service Programs</td>
<td>$1,060,000</td>
<td>2021</td>
<td>$935,000</td>
</tr>
<tr>
<td>Childhood Cancer Data Lab</td>
<td>$1,397,000</td>
<td>2021</td>
<td>$1,123,000</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Total Administrative/Fundraising</th>
<th>$2,938,000</th>
<th>2021</th>
<th>$2,470,000</th>
</tr>
</thead>
<tbody>
<tr>
<td>General and Administrative</td>
<td>$1,363,000</td>
<td>2021</td>
<td>$1,269,000</td>
</tr>
<tr>
<td>Fundraising</td>
<td>$1,575,000</td>
<td>2021</td>
<td>$1,201,000</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Total Funds Used</th>
<th>$24,103,000</th>
<th>2021</th>
<th>$22,161,000</th>
</tr>
</thead>
<tbody>
<tr>
<td>Surplus</td>
<td>$3,379,000</td>
<td>2021</td>
<td>$3,190,000</td>
</tr>
</tbody>
</table>

## Statement of Financial Position

<table>
<thead>
<tr>
<th>2022</th>
<th>2021</th>
</tr>
</thead>
<tbody>
<tr>
<td>Total Assets</td>
<td>$32,051,000</td>
</tr>
<tr>
<td>Total Liabilities</td>
<td>$8,069,000</td>
</tr>
<tr>
<td>Total Net Assets</td>
<td>$23,982,000</td>
</tr>
</tbody>
</table>

*Full financial information and reports plus IRS Form 990's are available at AlexsLemonade.org/Reports.*
Get Involved

Take a Stand For Kids with Cancer

Since our founding, Alex's Lemonade Stand Foundation has been empowering people of all ages to get creative and get involved by holding their own fundraisers to help cure childhood cancer. Whether you're an athlete, a gamer, a company, or a family or individual, anyone can make a difference. To see how you can get involved in fundraising, visit AlexsLemonade.org/Get-Involved.

Lemonade Days (June 3-11, 2023)

Lemonade Days started as a sweet week to help Alex Scott reach her goal of raising one million dollars for kids with cancer. During the first week of June supporters of all ages hold their own lemonade stands to become part of a nationwide movement of thousands of stands raising funds, one cup at a time for childhood cancer research. Register your stand online to take a stand for kids with cancer this summer!

The Million Mile (September 1-30, 2023)

In 2022, ALSF celebrated 10 years of The Million Mile – a month-long challenge where participants log miles and raise funds virtually with the hopes of hitting one million miles moved and millions of dollars raised for childhood cancer research. With the help of nearly 20,000 supporters, The Million Mile raised $2.5 million in 2022. It's easy to sign up online and join the movement for Childhood Cancer Awareness Month.

Team Lemon

Team Lemon serves as the ALSF charity running team. Whether participants are preparing to walk, run, bike or swim, every move they make can help raise money for childhood cancer. In 2022, Team Lemon teams took part in everything from 5Ks to marathons all across the country.

Champions for Kids with Cancer

Athletes can go the distance for kids with cancer during any athletic season with the Champions for Kids with Cancer program. Champions can turn their accomplishments on the field into fundraising by having fans donate once or pledge for points, goals, saves and more during any game, match or meet.

Special Events

From culinary events to 5Ks, ALSF offers an event for everyone. Whether you're looking for something family-friendly or fancy fine-dining, check out our list of special events to see how you can have fun while fundraising for life-changing childhood cancer research. Visit AlexsLemonade.org/Special-Events.
Alex’s Lemonade Stand Foundation (ALSF) emerged from the front yard lemonade stand of 4-year-old Alexandra “Alex” Scott, who was fighting cancer and wanted to raise money to find cures for all children with cancer. Her spirit and determination inspired others to support her cause, and when she passed away at the age of 8, she had raised $1 million. Since then, the Foundation bearing her name has evolved into a national fundraising movement. Today, ALSF is one of the leading funders of pediatric cancer research in the U.S. and Canada having raised more than $250 million so far, funding over 1,000 research projects and providing programs to families affected by childhood cancer.

2022 Board of Directors

Mary Stengel Austen (Board Chair)
President and CEO, Tierney

Kristin Kelly (Board Vice Chair)
Founder, Wander

Ann Weiser (Board Secretary)
President, Weiser Works

Larry Vincent (Board Treasurer)
Associate Professor of the Practice of Marketing, USC Marshall School of Business; Founder, Conclusive

Marc Bruno
Chief Operating Officer, Aramark

Eric Clair
Principal, BDT & Company

Stephen Cohn
Co-President, Sage Financial Group

Joel Frank
Managing Partner, Lamb McErlane, PC

Meena Mansharamani
President, Intend Growth, LLC

Sue Naegle
Entertainment Executive and Producer

Chip Olson
President and CEO, The Olson Research Group, Inc.

Jay Scott
Alex’s Father, Co-Executive Director of ALSF

Liz Scott
Alex’s Mother, Co-Executive Director of ALSF

Jeff Snyder
President, Inspira Marketing Group

Meena Mansharamani
President, Intend Growth, LLC

Sue Naegle
Entertainment Executive and Producer

Chip Olson
President and CEO, The Olson Research Group, Inc.

Jay Scott
Alex’s Father, Co-Executive Director of ALSF

Liz Scott
Alex’s Mother, Co-Executive Director of ALSF

Jeff Snyder
President, Inspira Marketing Group

Scientific Advisory Board

Garrett Brodeur, MD
Children’s Hospital of Philadelphia

Stephen Lessnick, MD/PhD
Nationwide Children’s Hospital

Michelle Monje, MD/PhD
Stanford University

Maureen O’Brien, MD/MS
Cincinnati Children’s Hospital Medical Center

Donald (Will) Parsons, MD/PhD
Texas Children’s Cancer Center

Nada Jabado, MD/PhD
McGill University

John Maris, MD
Children’s Hospital of Philadelphia

Katherine (Kate) Matthay, MD
University of California, San Francisco
Ending Childhood Cancer Starts Today

When we work together, we can do more for the fight against childhood cancer. There are many ways to get involved. Read on to decide which approach works best for you.

Join the One Cup at a Time Club

In just a few minutes, you can start a monthly donation to help kids with cancer all year round. Monthly donations are a reliable source of income that can help us plan which research projects can be funded in the year ahead.

Set up your monthly donation once, then watch your impact effortlessly grow throughout the year. To thank you for your commitment, you’ll receive a welcome gift and quarterly news to keep you up to date on the impact of your support.

Join now at OneCupClub.org.

Meet a One Cup member

Annabel has been giving monthly since 2020. For Annabel, monthly donations are a manageable way to make sure she’s consistent with her giving. Over time, she knows her support will add up to make the lives of kids with cancer a little bit better.

More Ways to Give

Leave a Legacy Like Alex

Include ALSF in your will or estate plans to make a lasting and meaningful impact on childhood cancer at no cost to you during your lifetime and be recognized as part of the Alexandra Scott Legacy Society.

Invest in Cures

Avoid capital gains taxes, rebalance your portfolio and make a difference for kids fighting cancer – all by donating gifts of stock.

Fund Breakthroughs with Us

Charity Collaborators and family foundations have the unique opportunity to co-fund a research grant that has been carefully vetted by ALSF’s Scientific Review Board, putting your funds to good use.

Multiply Your Support

Your employer may match your gift to ALSF, doubling or tripling the impact of your support. See if your employer will match your donation at AlexsLemonade.org/Match.

Ready to do more for kids fighting cancer? Contact Jay Scott at Jay@AlexsLemonade.org to learn about ways to give that meet your interests and needs or visit AlexsLemonade.org/Ways-to-Give.
Thank You to Our Partners

$4 Million+
ANNUAL GIVING

Northwestern Mutual

$1 Million+
ANNUAL GIVING

ALDI
Applebee's
five below
POWER
VOLVO

$500K+
ANNUAL GIVING

ACME Foundation
little sleepies
FIREBIRDS

$250K+
ANNUAL GIVING

TAP CANCER OUT

$100K+
ANNUAL GIVING

Florida's Natural
Auntie Anne's
love your melon
PAN AMERICAN GROUP
The Malvern School
TLWU
BACKYARD BREAKS
For me, Alex’s Lemonade Stand Foundation is hope. I really believe the future of cancer treatment is research and funding…”
- Bhavika, Kabir’s mom

It’s not just to help with the travel fund, it’s actually going to the doctors and the scientists and the researchers for clinical trials. The clinical trials are the things that give families hope.”
- Kristi, Julian’s mom

ALSF is the kind of funding that allows us to be brave, to try new things and to move the field forward in a dynamic way, towards breakthroughs.”
- Dr. Adolfo Ferrando, ALSF-funded researcher

ALSF helped me out a lot with being able to cover gas expenses. I appreciate you guys so much because you’re there when families like mine are going through difficult times mentally and financially. Words really can’t explain our gratitude.”
- Tammy, Omari’s mom

Committing to travel from our home in New Hampshire to Georgia once a month for a year meant that not only was I out of work as Lincoln’s primary caregiver but another burden of travel expenses. That’s where ALSF came in and helped our family in ways I cannot express.”
- Diane, Lincoln’s mom

Alex’s Lemonade Stand Foundation has been a sigh of relief. Especially with everything that’s going on, being unemployed while being a single mom, having someone to lean on is a major blessing.
- Cheridah, Jonathon’s mom

333 E. Lancaster Ave. #414
Wynnewood, PA 19096
866-333-1213

AlexsLemonade.org
@AlexsLemonade