### Frequently Asked **Questions**

# Why is Alex's Lemonade Stand Foundation different from other childhood cancer charities?

**Childhood Cancer, One Research Grant at a Time** Alex's Lemonade Stand (ALSF) is unique in its big-picture approach to funding bold research. Projects are examined by a peer review board and range from early science to clinical trials. This attracts the most talented and innovative pediatric cancer researchers across the world.

**National Institutes of Health-Approved** ALSF is the only childhood cancer foundation approved by the National Institutes of Health. That distinction is due to the Foundation's rigorous grant selection process. ALSF is also the sole pediatric cancer organization granted the National Cancer Institute Peer Reviewed Funder designation.

**Leveraging Big Data** ALSF introduced the Childhood Cancer Data Lab to empower pediatric cancer experts poised for the next big discovery with the knowledge, data, and tools to reach it. The Data Lab constructs tools that make vast amounts of data widely available, easily mineable, and broadly reusable. They also train researchers and scientists to better understand their own data and to advance their work more quickly.

**Collaborating for Cures** Many other childhood cancer foundations from across the country partner with ALSF to ensure their dollars are going to the most critical areas of research.

#### Who was Alex Scott?

Alex was a little girl born to Liz and Jay Scott in 1996. She was diagnosed with neuroblastoma shortly before her first birthday. She fought the disease courageously and decided to start a lemonade stand to help cure childhood cancer. Her selfless idea grew into a national movement that raised more than \$1 million before she passed away in 2004. The Foundation that bears her name continues her goal of supporting kids facing cancer by finding cures and promoting awareness.

### How much money has ALSF raised?

ALSF has raised more than \$300 million and funded over 1,500 research projects at nearly 150 institutions across the globe. ALSF also provides important resources to help families facing a diagnosis, including the Travel For Care program that provides financial assistance for eligible families who have to travel far from home to receive treatment.

## How much of the money raised goes to programs and research versus administrative/fundraising costs?

Alex was committed to making every donation count, and the Foundation has carried on that vision by giving as much as possible to research and programs. In 2022, the fundraising and administrative expenses were approximately 12%. ALSF also received a 4/4 rating from Charity Navigator.

#### For more frequently asked questions, visit: AlexsLemonade.org/About/FAQ





