

Pannual Annual Annual Ball

To Benefit Alex's Lemonade Stand Foundation for Childhood Cancer

Saturday

January 27, 2024

Presented By











KIDS WITH CANCER ARE STILL KIDS.

For more than 10 years, Northwestern Mutual has been committed to giving all kids the chance to live life to the fullest by accelerating the search for a cure to childhood cancer while providing support to families battling the disease.





Together, we're putting the squeeze on childhood cancer.

Since 2021, ALDI has helped more than 200 families and raised more than \$650,000 for Travel for Care, SuperSibs and cancer care guides for families. From the bottom of our hearts, thank you for joining ALDI in the battle against







WE ARE PROUD TO SUPPORT THIS IMPORTANT CAUSE THANK YOU ALSF

ANTICIPATE

YOUR PROJECT WILL BE MONITORED THROUGH EVERY PHASE OF CONSTRUCTION

DEDICATE

YOU WILL ALWAYS HAVE A POINT PERSON DEDICATED TO YOUR PROJECT



YOU'LL NEVER BE SURPRISED ON INSTALLATION DAY





What's sweeter than **1,000** sustaining donors?

2,000 sustaining donors helping kids fight cancer.





Help us double our One Cup at a Time monthly giving members in 2024.

Alexandra Flynn Scott





Founder of Alex's Lemonade Stand Foundation 1996–2004

Welcome to the 2024 Lemon <u>Ball!</u>

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The excitement and gratitude we feel each year at the Lemon Ball is immeasurable. We are so happy to be spending this one with all of you, especially when we have so much to celebrate! Last year's Lemon Ball kicked off our best fundraising year yet, giving us the opportunity to support more research and childhood cancer families than ever. It is all thanks to you that Alex's Lemonade Stand Foundation (ALSF) has become the largest independent pediatric cancer charity in the country.

Together, we raised over \$30 million in 2023 because supporters like you set up lemonade stands, volunteered, and came out to show how much you want to see change. Because of you, we were able to commit another \$25 million to the Crazy 8 Initiative so researchers can find cures for difficult-to-treat cancers and help over 350 families travel for treatment. With dedication like this, how can we not be inspired to do all we can for kids with cancer?

There are so many people to thank, and this year we'd like to give special thanks to our 18th Annual Lemon Ball awardees: ALDI and John Schlifske. The Alex Scott Crystal Cup honors those who have gone above and beyond to fundraise in the spirit of our daughter, Alex Scott, and it's our pleasure to award ALDI this year. The Lifetime Achievement Award isn't given out every year, and that's what makes our recipient this year so outstanding. John Schlifske is not only the proud Chairman, President & CEO of Northwestern Mutual, he has been unwavering in his leadership to help childhood cancer families for the past 11 years.

It's incredible to think of how far we've all come in making a difference for kids with cancer. With one lemonade stand, Alex inspired millions and changed the future. We see that influence compounding in each and every one of you, and we thank you all for continuing her legacy in the ways that you do. We have never been so close to finding cures as we are today.

With great belief,

fig & fir

Liz & Jay Scott

Alex's Parents/Co-Executive Directors of ALSF





Schedule of **Events**

Wednesday, January 24

12 pm

Silent Auction & Raffle Open

Saturday, January 27

6-6:30 pm

Sponsor and Benefactor Reception

6:30-7:30 pm

Cocktail Reception

Silent Auction (auction will remain open until 10:15 pm)

8 pm

Welcome from Hosts

Dinner

9 pm

Awards Presentation

Live Auction

10 pm

Dessert

Dancing

Midnight

Event ends, After Party starts at Tavola

Menu

Hors d'Oeuvres

Coconut Shrimp Sesame Chicken Skewer

Scallops Wrapped in Mini Cheesesteak Spring Roll

Applewood Bacon Spinach Quiche

Spinach Stuffed Mushroom Quinoa & Zucchini Fritter

Beef Wellington (V & GF)

Vegetable Spring Roll Crudité with Hummus (V & GF)

Coney Island Franks Tomato, Mozzarella, &

Salmon Satay Basil Skewer

Chicken Quesadilla Filet Kabob

Salad Course

Marinated Pear Salad, Baby Arugula, Field Greens, Roasted Almonds, Raspberry Vinaigrette Dressing

Entrée Course

Duet Plate Filet & Salmon

Filet with Shallot Red Wine Demi-Glace Sauce & Citrus-Glazed Salmon, Fingerling Potatoes, Snow Peas, Zucchini, Shredded Carrots

Eggplant Napoleon (Vegetarian)

Fingerling Potatoes, Snow Peas, Zucchini, Shredded Carrots

Desserts

ALDI's Re-Imagined Bread Pudding

Cannoli, Crema, Cream Puffs, Carrot Cakes, Petit Fors, Chocolate-Covered Strawberries, Mini Apple Pies, Mini Pecan Pies, Fresh Fruit Skewers, Assorted Cookies, Assorted Shooters

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Lemon Ball Committee

Gala Chairs Liz & Jay Scott

Planning Committee

Debra Zweben

Auction Presentation Chair

Leigh Bednoff Décor Co-Chair

Geraldine Scutti Décor Co-Chair

Danielle Cormier-Smith **Auction Acquisition Co-Chair**



Our Mission

To change the lives of children with cancer through funding impactful research, raising awareness, supporting families, and empowering everyone to help cure childhood cancer.

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Alex's Mother, Co-Executive Director of Alex's Lemonade Stand Foundation

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Silent Auction Highlights



Dallas Goedert Signed Jersey

Own a piece of Philadelphia Eagles history with this authentic signed Dallas Goedert jersey. This officially licensed NFL jersey features the signature of the talented tight end, making it a must-have for any dedicated fan or collector. Goedert has become a key player for the Eagles, known for his impressive catches and contributions to the team's success.



My Loup & Her Place Crawl

Experience the culinary mastery of up-and-coming superstar chef, Amanda Shulman, with this ultimate night out in Rittenhouse Square for two (2)! Enjoy a round of welcome cocktails at her new restaurant, My Loup, as a thank you for your generous support of ALSF. Then walk a few blocks over to Her Place for a multicourse family style dinner for two (2) with wine pairings at the chef's counter.



Week in Cabo San Lucas

Located on the southern tip of Mexico's Baja California peninsula, Cabo San Lucas is known for its gorgeous beaches, abundance of water activities, and exciting nightlife. This two (2)-bedroom condo sleeps eight (8) people and will be your home away from home as you soak in the sun, take a dip in the ocean, and enjoy a week in paradise!



Wolf Gourmet Coffee Maker

Seek coffee perfection with the exquisite Wolf Gourmet Coffee Maker. This sleek coffee maker features cutting-edge technology, ensuring a flawless cup of coffee every time. With programmable settings for brew strength and size, a stainless-steel carafe, and stylish exterior, it's the ideal choice for coffee enthusiasts seeking both precision and style.



It all started with one girl's lemonade stand in her yard...

Thank you Alex for believing in a brighter future for all kids with cancer.







Alex Scott Crystal Cup Award Recipient





ALDI has always admired Alex's enthusiasm and determination to find a cure for childhood cancer, and since 2019, ALDI has made this mission their own. Over the years, ALDI has found numerous ways to engage their employees across the country to make an impact on the ALSF families.

In 2023, ALDI stepped up their fundraising game and worked side by side with Alex's. From nearly 400 employee-led lemonade stands during Lemonade Days to over 3,000 participants for The Million Mile moving more than 280,000 miles, ALDI partakes in every event with such zeal. On Giving Tuesday, ALDI set the precedent for generosity by matching \$100,000 in supporter donations. Their commitment to our mission has never faltered.

ALDI finds ways to go farther and dream bigger when it comes to fundraising. In 2023, they sold more than 10 ALSF lemon-themed products across all their stores, including a special reusable bag designed by one of our heroes. The determination of their employees shined through all year long as they raised more than \$300,000 for the ALDI Heroes Fund – which supports the Travel For Care program, SuperSibs program, and distribution of the Childhood Cancer Guides.

"As one of the fastest-growing grocers in the U.S., ALDI has a responsibility to contribute to causes that support the health and well-being of our shoppers and their families," says Dave Rinaldo, President of ALDI. "ALDI makes it easy, fun and affordable for customers to support Alex's Lemonade Stand Foundation simply by hosting their own lemonade stands with ALDI Finds or purchasing lemons on their weekly grocery trip."

ALDI has raised \$6 million to date bringing them closer to their commitment of raising \$10 million by 2027. The funds support breakthrough research for safer treatments and more cures.

The ALDI commitment to serving families extends far beyond the checkout line. Their insatiable enthusiasm is providing hero families with unique services, better accessibility to treatment, and more options to find their cure. For their devotion to carrying on Alex's legacy by empowering researchers with the funds to go farther than ever before, Alex's Lemonade Stand Foundation is proud to present ALDI with the 2024 Alex Scott Crystal Cup Award.

Childhood Cancer Lifetime Achievement Award Recipient

John Schlifske



When John Schlifske first met Liz and Jay Scott and learned more intimately the kind of support Alex's Lemonade Stand Foundation provided to kids with cancer, he was nothing short of inspired. Here was a chance to be a part of something that not only helped lessen the financial burdens many Americans faced, but also gave back to something greater. Everything aligned, and a life-changing 11-year partnership was born.

"Childhood cancer places a heavy emotional, and often financial, burden on families. It's something that no child or family should have to go through," said John. "We're proud of our longstanding partnership with Alex's Lemonade Stand Foundation and the work they are doing to fund life-saving research and help families experience better quality of life outcomes."

Northwestern Mutual's mission is to relieve Americans of financial anxiety, and as the company's Chairman, President & CEO, John Schlifske has led the transformation of the company to help individuals and families attain financial security. Under his leadership, Northwestern Mutual also chose fighting childhood cancer as their national philanthropic cause.

In 2012, Northwestern Mutual and Alex's Lemonade Stand Foundation officially partnered, and their impact has been felt by childhood cancer families and researchers ever since. Through the Northwestern Mutual Foundation and Northwestern Mutual's network of financial advisors, more than \$50 million has been raised to fight childhood cancer (with \$30 million of that contributed to ALSF) and 600,000+ hours of research have been funded. John has been an encouraging and driving force behind this movement within the company, inspiring other Northwestern Mutual financial representatives from across the country to rally together, putting on events in their local communities to raise funds and awareness for kids with cancer. John and ALSF jointly look forward to this continued partnership that is changing the future of childhood cancer, one cup at a time.

Leading Northwestern Mutual with unwavering commitment to find a cure and fight to end childhood cancer is the kind of outstanding support that inspires a legacy. For these reasons, his dedication, and his compassion, we are proud to present John Schlifske with the 2024 Lifetime Achievement Award.

Lemon Ball Co-Host

Ukee Washington



Ukee Washington is co-anchor with Jessica Kartalija of CBS Philadelphia's 5pm, 6 pm and 11 pm Newscasts. Additionally, Ukee hosts CBS Philadelphia's popular Brotherly Love segment profiling people who have had a positive impact in our communities.

Ukee (born Ulysses Samuel Washington III) joined the CBS Philadelphia News Team as a sports anchor in July 1986. In 1996, he moved over to the news desk as early morning and noon anchor. In July 2015, he was promoted to anchor of the evening newscasts. He is also the co-host of the annual CBS Philadelphia Alex Scott: A Stand for Hope Telethon and The Lemon Ball.

Since that time, Ukee has been front and center anchoring some of the region's most memorable stories including Super Storm Sandy in 2012, the 2016 Democratic National Convention in Philadelphia and Pope Francis' historic visit to the city in 2015. In addition, the versatile anchor's assignments have run the gamut from hosting the 2015 Philadelphia Mayoral Candidates Forum to going behind bars to interview a high school classmate on death row.

Ukee was raised in West Philadelphia and attended Dover High School in Delaware where he was a celebrated athlete. As a youngster, his other love was music. As a member of the Philadelphia Boys Choir's "elite," he traveled to Russia, Sweden, Finland, Poland, Denmark and Mexico to perform. Both experiences proved helpful in his broadcasting career as host of the station's live telecasts of the Philadelphia Orchestra and his live coverage of the 1998 Winter Olympic Games from Nagano, Japan.

Prior to coming home to the Philadelphia area, Ukee was a sports anchor at WBBH-TV in Fort Myers, Florida and at WSB-TV in Atlanta. He is a graduate of the University of Richmond. Today, he makes his home in Wilmington, Delaware.

Among his honors, he was named to both the Pennsylvania Association of Broadcasters Hall of Fame in 2015 and the Philadelphia Broadcast Pioneers Hall of Fame in 2008. In February 2017, Philadelphia's City Council confirmed what most of us have already known – it named Ukee a "Living Legend" during its special Black History Month observance.

Lemon Ball Co-Host

Jessica Kartalija



Jessica Kartalija anchors the 5 pm, 6 pm, and 11 pm newscasts at CBS News Philadelphia.

Along with the CBS Philadelphia team, she recently won an Emmy Award for the 2022 Alex Scott: A Stand For Hope special (outstanding human interest story). She is also the co-host of the annual CBS Philadelphia Alex Scott: A Stand for Hope Telethon and The Lemon Ball.

She came to Philadelphia from CBS Baltimore, where she anchored the 5 pm news. Prior to Baltimore, she worked in Albuquerque, New Mexico, and Yuma, Arizona. She has a master's degree in Communications from The Johns Hopkins University.

Viewers can see her in the HBO series Servant and House of Cards on Netflix. She was also in the movie Transformers. She also teaches a Journalism course at Villanova University.

Jessica lives with her husband and son in Radnor. They have two rescue dogs, and on weekends, you can find her on the sidelines at lacrosse games, reading, and traveling whenever she can!



Jessica with childhood cancer hero Lilly at the 2020 Lemon Ball

Lemon Ball Co-Host

Tracy Smith



Tracy Smith has been a CBS News correspondent for the past 22 years. She reports primarily for "CBS Sunday Morning with Jane Pauley" and "48 Hours." Her work on "CBS Sunday Morning" has covered news, the arts, pop culture and celebrity interviews with the likes of Taylor Swift, Eddie Murphy and George Clooney. She was also one of the first journalists to tell Alex Scott's story to a national audience and has been involved with the Foundation ever since.

Smith and the Sunday Morning team have won six national Emmys for the broadcast. Smith also won an Emmy with the 48 Hours team for their report on the Boston Marathon bombing. She's also earned four Association of Women in Television Gracie Allen Awards, a Wilbur Award and her most treasured award of all: the ALSF Crystal Cup.

Tracy Smith was born in Wyoming, Ohio. She graduated cum laude from Boston University with a Bachelor of Science degree and earned a Master of Arts in broadcast journalism from the University of Southern California.

She is married to "CBS Sunday Morning" producer John D'Amelio. They have two children, John and Gia.



Kensleigh

Age: 1

Hometown: Oshkosh, WI

Favorite Animal: Dogs and

flamingos

Superpower She Would Like

To Have: Having the strongest

legs in the world

What Makes Her Laugh The Most: Bouncing around in her bouncer!

When She Grows Up: She might want to be a pediatric oncologist, or a nurse for kids

Despite the difficulties she has faced because of cancer, baby Kens is always smiling.

Around 2-and-a-half months of age, Kens's left eye began moving involuntarily. This kept up and led to the discovery of an abnormal growth in her brain. The very next day, Kens and her family dove headfirst into this new and difficult journey.

Kens had a large tumor that was putting pressure on her optic nerve behind her eyes, multiple lesions, and some fluid build-up around her brain. She also had tumors in the middle of her brain as well as a couple on the base of her brain stem. Surgery removed a portion of these tumors and Kens began chemotherapy. Recently, her scans revealed that her remaining tumors were shrinking – something the doctors didn't expect at all. She will continue chemo until December 2024. Baby Kens has a long road still ahead of her, but it is comforting to her family to see things going well so far!



Crazy 8 Initiative

The Crazy 8 Initiative is ALSF's latest groundbreaking research effort, built around large-scale projects designed to tackle the most difficult-to-treat childhood cancers. Moving the needle on these cancers is the goal, and these grants that range from \$3 to \$5 million help researchers collaborate across institutions to make real progress for these kids. ALSF has awarded \$25 million to six extraordinary projects at 21 institutions to find cures, and committed an additional \$25M overall to the Initiative. Here are a few exciting developments from The Crazy 8 Initiative:

New Crazy 8 Grant: We requested proposals from researchers for a new Crazy 8 Grant, focused on cancer predisposition and prevention. Some kids have predispositions for specific cancers that doctors can identify and then closely monitor them for any tumor growth. This grant is one of the largest of its kind focused on predisposition for childhood cancer and could make a huge impact for early detection and prevention of disease.

2024 Crazy 8 Summit: This April, nearly 100 researchers from across the globe will gather in Philadelphia for a meeting to share progress on their Crazy 8 projects, discuss results thus far and explore more avenues for collaboration. Stay tuned for more updates from this exciting program at Crazy8Projects.org.

- That's what these Crazy 8 grants do for us they get us together with other experts. It's all about team science these days. That's how the world works and that's how we're going to eventually be able to link our findings to clinical benefit for these kids." Poul Sorensen, Crazy 8 Grantee, part of the team led by Alejandro Sweet-Cordero (Understanding and Inhibiting Mechanisms of Metastatic Spread in Osteosarcoma)
- This grant opportunity allows us to do things that they couldn't even think of before." Fernando Camargo, Crazy 8 Grantee, part of the team led by Leonard Zon (Barcoding Pediatric Leukemia for Therapeutic Purposes)

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2023 Alex's Lemonade

Stand Foundation Grantees

Alex's Lemonade Stand Foundation was proud to fund the new and ongoing research of many brilliant minds in 2023. Thank you to all who use their exceptional skillsets to conduct groundbreaking research towards finding safer treatments and more cures for childhood cancers. This list includes recipients of several types of grants, from multi-institutional, collaborative awards fighting to cure the incurable to young researchers starting their career with promising new ideas for treating childhood cancer.

'A' Award Grant

Michalis Agathocleous, PhD University of Texas Southwestern Medical Center Dallas, TX

Mark Applebaum, MD The University of Chicago Chicago, IL

Pratiti Bandopadhayay, PhD Dana-Farber Cancer Institute Boston, MA

Kristopher Bosse, MDChildren's Hospital of Philadelphia
Philadelphia, PA

Thomas De Raedt, PhD Children's Hospital of Philadelphia Philadelphia, PA

Caroline Diorio, MD Children's Hospital of Philadelphia Philadelphia, PA

Rohan Fernandes, PhDThe George Washington University
Washington, DC

Mariella Filbin, MD/PhD
Dana-Farber Cancer Institute
Boston, MA

Berkley Gryder, PhDCase Western Reserve University
Cleveland, OH

Christian Hurtz, PhD Temple University Philadelphia, PA

Cigall Kadoch, PhDDana-Farber Cancer Institute
Boston, MA

Genevieve Kendall, PhDResearch Institute at Nationwide
Children's Hospital
Columbus, OH

Andrew Lane, MD/PhD
Dana-Farber Cancer Institute
Boston, MA

Stephen Mack, PhD St. Jude Children's Research Hospital Memphis, TN

Kyle MacQuarrie, MD/PhD Ann & Robert H Lurie Children's Hospital of Chicago Chicago, IL

Jeffery Magee, MD/PhD Washington University St. Louis. MO

Robbie Majzner, MDDana-Farber Cancer Institute
Boston, MA

Robin Parihar, MD/PhDBaylor College of Medicine
Houston, TX

Zachary Reitman, MD/PhDDuke University
Durham, NC

Jezabel Rodriguez Blanco, PhD

Medical University of South Carolina Charleston, SC

Elvin Wagenblast, PhD

Icahn School of Medicine at Mount Sinai New York, NY

Gregory Way, PhD

University of Colorado Denver – Anschutz Medical Campus Aurora, CO

Centers of Excellence Grant

Frank Balis, MD

Children's Hospital of Philadelphia Philadelphia, PA

Stacey Berg, MD

Baylor College of Medicine Houston, TX

Steven Dubois, MD/MS

Dana-Farber Cancer Institute Boston, MA

Kieuhoa Vo, MD

University of California San Francisco San Francisco, CA

Crazy 8 Grant

Rani George, MD/PhD

Dana-Farber Cancer Institute Boston, MA

Heinrich Kovar, PhD

St. Anna Children's Cancer Research Institute Vienna, Austria

Yael Mossé, MD

Children's Hospital of Philadelphia Philadelphia, PA

Charles Mullighan, MD/PhD

St. Jude Children's Research Hospital Memphis, TN

E. Alejandro Sweet-Cordero, MD

University of California San Francisco San Francisco, CA

Leonard Zon, MD

Boston Children's Hospital Boston, MA

Epidemiology Grant

Jenny Poynter, PhD

The Regents of the University of Minnesota Minneapolis, MN

Innovation Grant

Prabhani Atukorale, PhD

University of Massachusetts Amherst Amherst, MA

Kelly Bailey, MD/PhD

Children's Hospital of Pittsburgh Pittsburgh, PA

Nabeel Bardeesy, PhD

Massachusetts General Hospital Boston, MA

Mitchell Cairo, MD

New York Medical College Valhalla, NY

Alan Cantor, MD/PhD

Boston Children's Hospital Boston, MA

Lucio Castilla, PhD

University of Massachusetts Medical School Worcester, MA

Nathan Dahl, MD

University of Colorado Denver – Anschutz Medical Campus Aurora, CO

Christine Eischen, PhD

Thomas Jefferson University Philadelphia, PA

Stephen Fancy, PhD

University of California San Francisco San Francisco, CA

Hui Feng, MD/PhD

Boston University Boston, MA

Rani George, MD/PhD

Dana-Farber Cancer Institute Boston, MA

Stephen Gottschalk, MD

St. Jude Children's Research Hospital Memphis, TN

Alejandro Gutierrez, MD

Boston Children's Hospital Boston, MA

Timothy Hallstrom, PhD

The Regents of the University of Minnesota Minneapolis, MN

Michael Hogarty, MD

Children's Hospital of Philadelphia Philadelphia, PA

Jian Hu, PhD

University of Texas MD Anderson Cancer Center Houston, TX

Aaron James, MD/PhD

Johns Hopkins University – School of Medicine Baltimore, MD

Peter Lewis, PhD

University of Wisconsin – Madison Madison, WI

David Libich, PhD

University of Texas Health Science Center at San Antonio San Antonio, TX

David Loeb, MD/PhD

Einstein Medicine Bronx, New York

Richard O'Reilly, MD

Memorial Sloan Kettering Cancer Center New York, NY

James Palis, MD

University of Rochester Rochester, NY

Teresa Palomero, PhD

Columbia University Institute for Cancer Genetics New York, NY

Jun Oi, PhD

Dana-Farber Cancer Institute Boston, MA

Linda Resar, MD

Johns Hopkins University – School of Medicine Baltimore, MD

Ankur Saxena, PhD

University of Alabama at Birmingham Birmingham, AL

Oleksandr Shcheglovitov, PhD

University of Utah Salt Lake City, UT

Paul Sondel, MD/PhD

University of Wisconsin – Madison Madison, WI

Masataka Suzuki, PhD

Baylor College of Medicine Houston, TX

Sriram Venneti, MD/PhD

The Regents of the University of Michigan Ann Arbor, MI

Andrea Ventura, MD/PhD

Memorial Sloan Kettering Cancer Center New York, NY

Loren Walensky, MD/PhD

Dana-Farber Cancer Institute Boston, MA

William Weiss, MD/PhD

University of California San Francisco San Francisco, CA

Darrell Yamashiro, MD/PhD

Columbia University New York, NY

Phase I/II Infrastructure Grant

Colleen Annesley, MD

Seattle Children's Hospital Seattle, WA

Michael Burke, MD

Children's Hospital of Wisconsin Foundation, Inc.

Milwaukee, WI

Margaret Macy, MD

Children's Hospital Colorado Foundation Aurora, CO

Sarah O'Brien, MD

Research Institute at Nationwide Children's Hospital Columbus, OH

Jean Tersak, MD

Children's Hospital of Pittsburgh Foundation Pittsburgh, PA

Brenda Weigel, MD

The Regents of the University of Minnesota Minneapolis, MN

Darrell Yamashiro, MD/PhD

Columbia University New York, NY

Psychosocial Family Impact Grant

Michelle Fortier, PhD

The Regents of the University of California – Irvine Irvine. CA

Psychosocial Launch Grant

Mark Zobeck, MD/MPH

Baylor College of Medicine Houston, TX

R Accelerated Grant

Kyle Eagen, PhD

Baylor College of Medicine Houston, TX

Andras Heczey, MD

Baylor College of Medicine Houston, TX

Daniel Herranz Benito, PhD

Rutgers Cancer Institute of New Jersey New Brunswick, NJ

Ling Li, PhD

City of Hope National Medical Center Duarte, CA

Elias Sayour, MD/PhD

University of Florida Gainesville, FL

Elliot Stieglitz, MD

University of California San Francisco San Francisco, CA

Angelina Vaseva, PhD

University of Texas Health Science Center at San Antonio
San Antonio. TX

Sriram Venneti, MD/PhD

The Regents of the University of Michigan Ann Arbor, MI

Reach Grant

Jesse Berry, MD

Children's Hospital Los Angeles Los Angeles, CA

Mitchell Cairo, MD

New York Medical College Valhalla, NY

David Daniels, MD/PhD

Mayo Clinic Rochester, MN

Carol Fries Simpson

University of Rochester Rochester, NY

David Fruman, PhD

The Regents of the University of California – Irvine Irvine, CA

Kelly Goldsmith, MD

Emory University Atlanta, GA

Jolanta Grembecka, PhD

The Regents of the University of Michigan Ann Arbor, MI

Ernesto Guccione, PhD

Icahn School of Medicine at Mount Sinai New York, NY

Bangxing Hong, PhD

Augusta University Research Institute, Inc. Augusta, GA

Ching Lau, MD/PhD

Connecticut Children's Medical Center Hartford, CT

Meredith Morgan, PhD

The Regents of the University of Michigan Ann Arbor, MI

Loren Walensky, MD/PhD

Dana-Farber Cancer Institute Boston, MA

Muxiang Zhou, MD

Emory University Atlanta, GA

Research Catalyst Grant

Jaclyn Biegel, PhD

Children's Hospital of Los Angeles Los Angeles, CA

Pietro Genovese, PhD

Boston Children's Hospital Boston, MA

Jennifer Kalish, MD/PhD

Children's Hospital of Philadelphia Philadelphia, PA

Michelle Monje, MD/PhD

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The Cleveland Clinic Foundation Cleveland, OH

Meagan Vacek, DO

Children's Mercy Hospital Kansas City, MO

RUNX1 Early Career Investigator Grant

Serine Avagyan, MD/PhD Boston Children's Hospital

Boston, MA

Dirk Loeffler, PhD

St. Jude Children's Research Hospital Memphis, TN

*Grant co-funded by Northwestern Mutual

Abbye McEwen, MD/PhD

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Kristy Stengel, PhD

Einstein Medicine Philadelphia. PA

Waihay Wong, MD/PhD

Dana-Farber Cancer Institute Boston, MA

Wenbin Xiao, MD/PhD

Memorial Sloan Kettering Cancer Center New York, NY

Young Investigator Grant

Erica Braverman, MD*

Children's Hospital of Pittsburgh Foundation Pittsburgh, PA

Amanda Campbell, MD/PhD*

Research Institute at Nationwide Children's Hospital Columbus, OH

Sara Canovas Nunes, PhD

Boston Children's Hospital Boston, MA

Leidy Diana Caraballo Galva, PhD*

Baylor College of Medicine Houston, TX

Carol Chen, PhD

McGill University Montréal, Quebec

Chun-Chin Chen, PhD

Boston Children's Hospital Boston, MA

Ding-Wen Chen, PhD

Children's Hospital of Philadelphia Philadelphia, PA

Jessica Daley, MD

Children's Hospital of Pittsburgh Pittsburgh, PA

Catherine Danis, PhD*

University of Colorado Denver – Anschutz Medical Campus Aurora, CO

Ayyappa Raja Desingu Rajan, PhD

California Institute of Technology Pasadena, CA

Yang Ding, MD

Johns Hopkins University – School of Medicine Baltimore, MD

Madelyn Espinosa-Cotton, PhD

Memorial Sloan Kettering Cancer Center New York, NY

Shireen Ganapathi, MD

Seattle Children's Hospital Seattle, WA

Riaz Gillani, MD

Dana-Farber Cancer Institute Boston, MA

Yilouli Panayiota Ktena, MD*

Johns Hopkins University – School of Medicine Baltimore, MD

Sean Misek, PhD

The Broad Institute Cambridge, MA

Yuan Pan, PhD*

University of Texas MD Anderson Cancer Center Houston, TX

Guillem Pascual-Pasto, PhD

Children's Hospital of Philadelphia Philadelphia, PA

John Prensner, MD/PhD

The Regents of the University of Michigan Ann Arbor, MI

Zulekha Qadeer, PhD

University of California San Francisco San Francisco, CA

Bo Qiu, MD/PhD

University of California San Francisco San Francisco, CA

James Reinecke, MD/PhD*

Research Institute at Nationwide Children's Hospital Columbus, OH

Xavier Rios, MD/PhD*

Baylor College of Medicine

Houston, TX

Jenny Ruiz, MD*

Children's Hospital of Pittsburgh Pittsburgh, PA

Shubin Shahab, MD/PhD

Emory University Atlanta, GA

Austin Stuckert, MD

Baylor College of Medicine Houston, TX

Jessica Tsai, MD/PhD*

Dana-Farber Cancer Institute Boston, MA

Christina Turn, MD*

Children's Hospital of Philadelphia Philadelphia, PA

Elena Vasileva, PhD

Children's Hospital Los Angeles Los Angeles, CA

Richard Voit, MD/PhD

Boston Children's Hospital Boston, MA

Elvin Wagenblast, PhD

Icahn School of Medicine at Mount Sinai New York, NY

Stephanie Wu, PhD

St. Jude Children's Research Hospital Memphis, TN

Elizabeth Young, MD

University of California San Francisco San Francisco. CA

Caitlin Zebley, MD/PhD

St. Jude Children's Research Hospital Memphis, TN

Susu Zhang, PhD

Dana-Farber Cancer Institute Boston, MA

Pediatric Oncology Student Training Grant (Mentee/ Mentor)

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Christian Bernard Alarcon Prabhani Atukorale, PhD University of Massachusetts Amherst Hadley, MA

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Join the One Cup at a Time Club

ALSF's mission has always been to cure childhood cancer, one cup at a time. Our monthly giving community, the One Cup at a Time Club, is doing just that.

The One Cup at a Time Club is made up of supporters from all over the world who commit to a monthly donation to help cure childhood cancer. Bill and Camille have been members since 2020:





We have two
grandchildren. ALSF
is working to keep
them safe from
cancer, and the way
to help is to give them
the money and the
resources they need
to do their work."
— Bill and Camille,

One Cup members

As a member of the One Cup at a Time Club, you will receive:

- Welcome package featuring ALSF items available only to the One Cup Club
- Quarterly email newsletter showing you the impact of your support
- Exclusive content throughout the year

To date, the One Cup at a Time Club has contributed more than \$1 million to the fight against childhood cancer! Their efforts prove that when we work together, we can make a difference.

The average monthly donor gives \$33 a month – that's just \$1.08 per day to help kids fight cancer. But any gift no matter the size will add up to cures.

Visit OneCupClub.org or scan the QR code to join the One Cup Club today.



Family Services

At ALSF, we know firsthand the hardships that childhood cancer hero families face while navigating life after a diagnosis. Kids need safer treatments and more cures long-term, but their families also need day-to-day support while that research is in progress. That's why our programs are designed for the unique needs of childhood cancer families by covering travel expenses, uplifting siblings, providing information and resources, and so much more.

Travel For Care

Sometimes the best treatment for a child is not the closest one. New therapies are often only available at specific institutions so they can be carefully monitored. This is why we started the Travel For Care program – to ensure that every child has access to the treatment they need regardless of their financial ability to travel. This program covers the costs of lodging and transportation for families with children enrolled in clinical trials or receiving innovative treatment. In 2023, ALSF was able to help over 350 families through the Travel For Care program!

Meet Kade

Age: 5

Favorite Animal: Elephant

In 2020, Kade's mom discovered a strange film in his retina. It took a long time before he was diagnosed with retinoblastoma. His treatment worked, but he couldn't run, jump or climb like a typical 1-year-old, because any sudden, blunt movement could prove fatal. Getting through



chemotherapy was no easy task, but Kade had unending support from his family. Even with a complicated financial situation – due to reduced income during the pandemic – Kade's family found a way to get him the care he needed through the Travel For Care program. With financial assistance from Alex's Lemonade Stand Foundation, Kade was able to continue traveling for treatment to become the rambunctious 5-year-old he is today.

We were not prepared for this, so ALSF helped by providing gas, lodging, and grocery cards. They gave us peace of mind!"

— Kennedy, Kade's mom

SuperSibs

A cancer diagnosis is life-changing, not only for the child, but the whole family. ALSF's SuperSibs program was designed to let siblings of childhood cancer heroes know that they are not alone by offering methods to help them cope and feel comforted and uplifted. For two years, SuperSibs consistently receive Comfort & Care mailings designed to fit their specific age group. They can also access special resources on SibSpot.org, to help them through the most challenging and uncertain of times in their family. In 2023, more than 1,700 SuperSibs received support from the SuperSibs program. The siblings of late heroes may also receive Grief & Loss mailings as a small comfort amidst a great loss.

Meet SuperSib **Bennett**

Age: 8

Favorite Animal: Blue Whale

Bennett is a curious and empathetic kid who loves video games and playing football. He is incredibly caring, especially when it comes to his little sister, Lydia. Bennett was sad when Lydia was diagnosed



with clear cell sarcoma of the kidney, but he always tries to be strong. It was hard for him to miss out on playdates to protect Lydia's health, but still, he always makes sure to include Lydia and her health in his nightly prayers. Bennett's parents are so proud of him for being so understanding throughout Lydia's treatment, and their family is glad that the SuperSibs program is there to help Bennett feel less alone. They even held a lemonade stand this past summer that raised \$2,000.

Sometimes I feel sad about Lydia, but I'm happy when Lydia comes back from the hospital. Even though she likes to mess up the house." - Bennett





Flashes of Hope photo by Jake Belcher

Childhood Cancer Treatment Journal

There's a lot of new information that comes with a cancer diagnosis, and keeping track of medications, treatment expenses, symptoms, appointments, and more can be overwhelming. Upon request, any caregiver can receive a treatment journal from ALSF to help keep important information organized. These mini binders are available to families and healthcare representatives for free in both English and Spanish.

Childhood Cancer Guides

ALSF offers several Childhood Cancer Guides to help families learn more about their child's diagnosis. These five books have been authored and reviewed by renowned experts in pediatric oncology and feature more than 500 personal accounts from children with cancer, survivors and their parents. They are free to download and hardback copies are available for free to families with a childhood cancer diagnosis. To check out the guidebooks, visit ChildhoodCancerGuides.org.

School Support

Navigating the conversation on childhood cancer in a school setting is a complex matter between families, teachers, administrators and students. The ALSF School Guide: Supporting Families and Classmates Affected by Childhood Cancer is full of insight from social workers and experienced educators to assist with this scenario. This guide is free on the ALSF website with options for print or digital.

Flashes of Hope

Flashes of Hope is a national photography program providing high quality portraits of heroes and their families. In 2023, Flashes of Hope provided more than 1,500 families with free photo shoots & professional photo packages of their hero at hospitals or camps, capturing the unique life and memories of every child fighting cancer and their families.

For more information on these resources, please visit ALSFFamilyServices.org.

Moving Research Forward Through Collaboration



Did you know that ALSF employs data scientists, engineers, designers and more at the Childhood Cancer Data Lab to help empower pediatric cancer researchers poised for the next big discovery with the knowledge, data, and tools to reach it? Over the last six years, the Data Lab has launched a robust training program and multiple projects that are designed to accelerate the pace of childhood cancer research. Our earliest project, **refine.bio**, has provided more than 7,000 datasets to users across the globe. We estimate this has saved over 100 years of researcher time.

In May 2023, our **Open Pediatric Brain Tumor Atlas (OpenPBTA)** paper was published by the scientific journal, Cell Genomics, allowing us to share the discoveries made and the reproducible workflows developed through this project with more researchers!

In 2019, ALSF-funded investigators began generating single-cell data from patient samples of a broad range of cancer types to create the **Single-cell Pediatric Cancer Atlas (ScPCA)**. The Data Lab uniformly processes that data and makes it freely and openly available on the ScPCA Portal. The portal currently contains over 500 samples representing 52 cancer types and is growing to include community-contributed datasets!

Data Lab training workshops teach pediatric cancer researchers valuable data science and reproducible research skills. To date, we have trained over 300 researchers from more than 65 institutions around the world. In 2023, the Data Lab introduced a brand new topic, Advanced Single-cell RNA-Sequencing and designed a course that covers how to work collaboratively on analytical code and manage data-intensive projects. To scale the training program, the Data Lab developed a framework for supporting external instructors who are qualified to hold workshops using our materials.

This has been the most useful workshop I have ever attended.

I was able to learn so much during this little time. The pace at which we were introduced to the concepts was just right, and it was very nice to have interactive exercises." — Workshop participant Sara Danielli, a Research Fellow from Dana-Farber Cancer Institute

Visit CCDataLab.org to learn more about the Childhood Cancer Data Lab!

Research Highlights

In 2023, all your hard work, dedication and support paid off in big ways. By funding high-impact research ranging from early lab work to clinical trials treating kids who need new options, you helped ALSF continue finding safer treatments and cures for all children with cancer.

Dedication to access, research and travel support for kids facing cancer: Nine years ago, Greta was facing relapsed leukemia and had no options, except for one — an experimental clinical trial at Seattle Children's Hospital led by ALSF-funded researcher, Dr. Rebecca Gardner. The only problem: it was far from their home. Thankfully, ALSF covered Greta's travel expenses through Travel For Care, and today Greta, who was treated with CAR T immunotherapy, is cancer-free.



Nearly 120 grants awarded in 2023: From funding for researchers close to breakthroughs to fostering the next generation of leading researchers, these childhood cancer research projects are the key to changing the future.

Committing \$50 million to the study of the toughest-to-beat, most under researched childhood cancers: Launched in 2018, the Crazy 8 Initiative funds international, multi-disciplinary teams tackling the most difficult challenges in childhood cancer. Thus far, ALSF has awarded \$25 million to six extraordinary projects at 21 institutions to find cures, and committed an additional \$25M overall to the Initiative. To fulfill that commitment, ALSF recently requested proposals for a Crazy 8 Grant to study childhood cancer predisposition syndromes, with plans to focus on pediatric brain tumors for the next Crazy 8 award.



Cures for Philip, Arden and more kids: Dr. Yael Mossé, an ALSF-funded researcher at Children's Hospital of Philadelphia, had a groundbreaking trial open for a targeted therapy. For kids like Philip and Arden, who were both diagnosed with high-risk

neuroblastoma, the trial worked. Today, both Philip (9) and Arden (5) are cancer-free. Scan the QR code to watch Philip's story.



Phloe

Age: 11

Hometown: Fayetteville, NC (raised in St Peters, MO)

Favorite Animal: Lynx

What Makes Her Laugh The Most: Her mom

Superpower She Would Like To Have: Levitation, so she could fly anywhere

When She Grows Up: She wants to be a veterinarian or a marine biologist

Behind Chloe's sweet and shy disposition is a funny and friendly 10-year-old. Chloe is known for giving everything she does her absolute all – from art to gymnastics, and especially when it comes to her battle with neuroblastoma.

At 4 years old, Chloe's neuroblastoma was at stage IV, meaning she had an 18-month treatment plan ahead of her. Her treatment involved chemotherapy, radiation, a tumor resection, stem cell removal and transplant, and immunotherapy. Things were looking promising for a while, until Chloe relapsed in 2020 with metastasis this time. Again, she began with chemotherapy, a tumor resection, radiation, MIBG radiation, and a clinical trial that uses a vaccine.

Currently, Chloe is on a six-month break from treatment and will resume in February. While she and her family travel from Missouri to New York for the vaccine trial, ALSF's Travel For Care program is assisting with travel expenses, so they have one less thing to worry about.

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Delbert

Age: 21

Hometown: Red Bluff, CA

Favorite Animal: Dogs, especially his baby Great

Dane, Smokey



Superpower He'd Like To Have: Invisibility

Now That He's Older: He works as a heavy equipment mechanic and spends his free time hunting

Today, Delbert is an avid hunter, fisherman, and cook who loves to keep busy helping people as much as he can. But back in 2016, Delbert had no idea what his future would hold.

Delbert was a freshman in high school when he developed a lump on his neck. By his senior year, he came down with severe cold symptoms that wouldn't quit. Then a visit to the emergency room revealed a mass. Delbert was diagnosed with stage IV Hodgkin's lymphoma and he immediately took a break from school to begin treatment. His oncologist recommended a six-month clinical trial, and it worked – his cancer cells began to die away, and the mass started to shrink. Delbert is now three years in remission.

The Travel For Care program helped Delbert's family face his clinical trial without the full financial burden. By helping to fund transportation for their family, Delbert had access to the treatment he needed.

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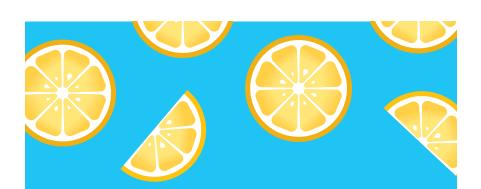












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ALDI is a proud partner of Alex's Lemonade Stand Foundation.

Since 2019, ALDI has donated more than \$6 million to the foundation, moving toward our 2027 goal of \$10 million. ALDI is honored to donate funds toward these efforts. Thank you for joining us in the fight against childhood cancer.



WE KNOW HEROES COME IN ALL SIZES!

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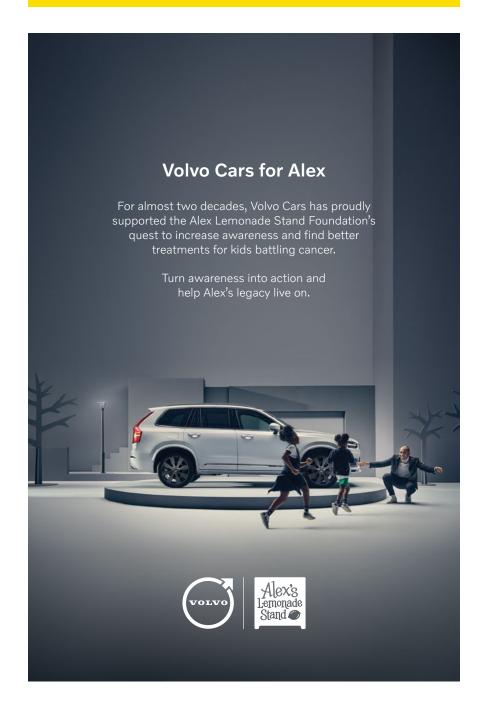


KIDS WITH CANCER ARE STILL KIDS.

For more than 10 years, Northwestern Mutual has been committed to giving all kids the chance to live life to the fullest by accelerating the search for a cure to childhood cancer while providing support to families battling the disease.



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Age: 9

Hometown: Port Jefferson

Station, NY

Favorite Animal: Tortoises. especially his tortoise, Barry

What Makes Him Laugh The Most: Dad jokes!

Superpower He'd Like To Have: Speed Healing (like the Flash)

When He Grows Up: He wants to be a lawyer because he likes to argue!



lives in onesies of his favorite styles and characters.

Prior to his diagnosis, Tenzin was going back and forth to the doctor for months. He initially presented with higher-than-normal levels of anxiety and fatigue, often requesting to stay home from school. After developing an ear infection, vomiting water, and barely being able to stand, a trip to the ER and bloodwork confirmed Tenzin had T-cell leukemia.

Tenzin started induction while in the PICU where he had a PICC line placed and a catheter. By his second night he was receiving chemotherapy. Tenzin quickly became malnourished and had trouble keeping his medication down. He endured three difficult hospital stays, the longest being four weeks and the shortest 16 days.

Today he is in the maintenance stage of treatment. It is not an easy ride, but Tenzin continues to stay strong!

46

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Raise a Glass!

Celebrating \$3.5 million raised, we are humbled and honored to partner with Alex's Lemonade Stand Foundation for over a decade in the fight against childhood cancer.



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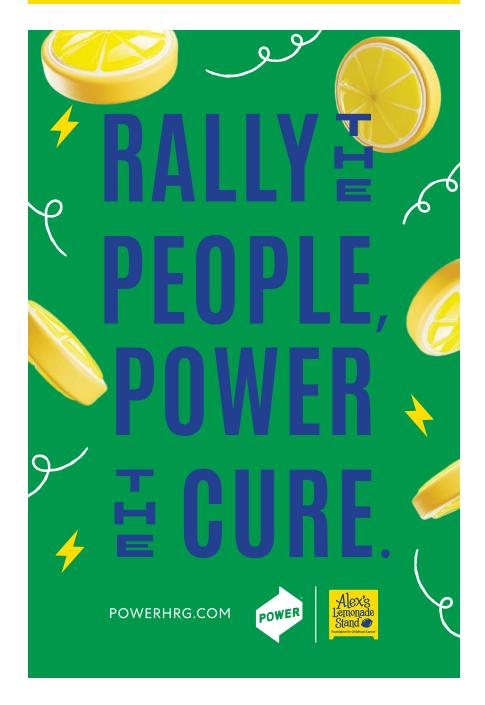












Maverick

Age: 1

Hometown: Milroy, IN

Favorite Animal: Dogs

What Makes Him Laugh

The Most: His sister

Superpower He'd Like To Have: Healing

When He Grows Up: He wants to be a doctor Maverick is just that: a maverick. He was born premature at 24 weeks and two

days, and is a surviving twin.

Before he was diagnosed, Maverick was brought to the local pediatrician's office for a distended stomach and reduced appetite. His pediatrician initially thought it was something stomach-related, but then they discovered a tumor during a CT scan. After a blood test and a liver biopsy at the ER, Maverick received his official diagnosis: stage 3 hepatoblastoma, intermediate risk.

Maverick has had four rounds of chemotherapy. The first round was very difficult, and he ended up in the PICU twice. The second round was milder, but he wasn't able to leave the hospital for over a month. He has since had a resection and two more rounds of chemotherapy, and has reached remission. His family is hopeful his next scans will continue to show positive results!

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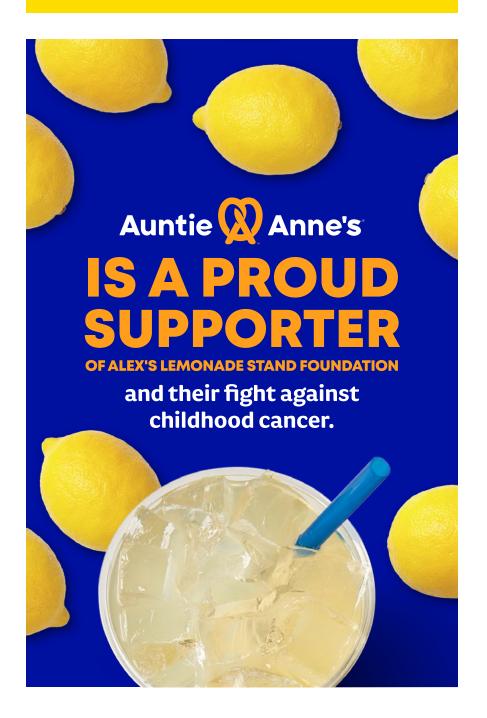
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Alex and Carly

The Hillman Family is honored to support Alex's legacy and the incredible impact she has made through Alex's Lemonade Stand Foundation.

Congratulations, and many thanks to ALDI and John Schlifske for your dedication to helping find a cure for childhood cancer.

— Joc<mark>elyn and John Hillman</mark>



Age: 3

Hometown: Chambersburg, PA

Favorite Animal: Dinosaur or lion

Superpower He Would Like To Have: None

When I Grow Up: Chef or musician

What Makes Him Happiest: Music and puzzles

David is a sweet kid who loves music. He has been such a strong boy, finding ways to smile through harsh cancer treatments. When David was just 4 months old, he was diagnosed with retinoblastoma after his mom noticed his eye seemed to be glowing in a strange way.

David and his family began traveling nearly three hours to and from treatment several days a week. It took four rounds of chemotherapy, weekly blood tests, and monthly eye exams before David completed treatment. As of September 2021, David has been cancer-free!

Today, David's family dreams of a future where his cancer never returns. They're grateful that ALSF was there to provide their family with assistance through the Travel For Care program, as well as making David smile with cards and gift boxes. Now, David's family simply can't wait to watch him grow.

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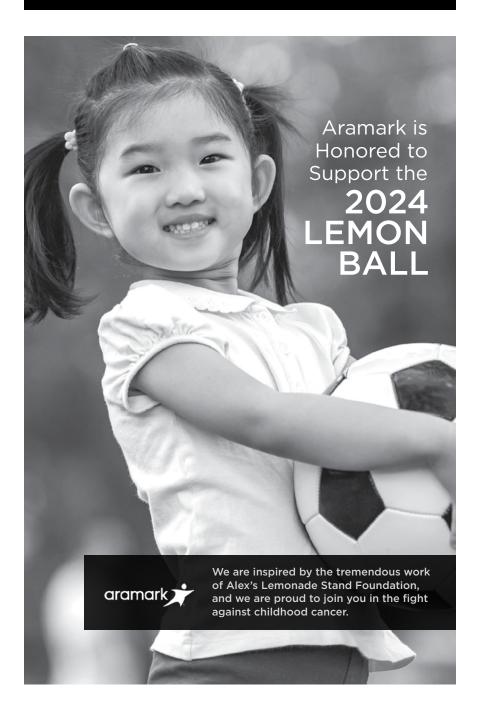
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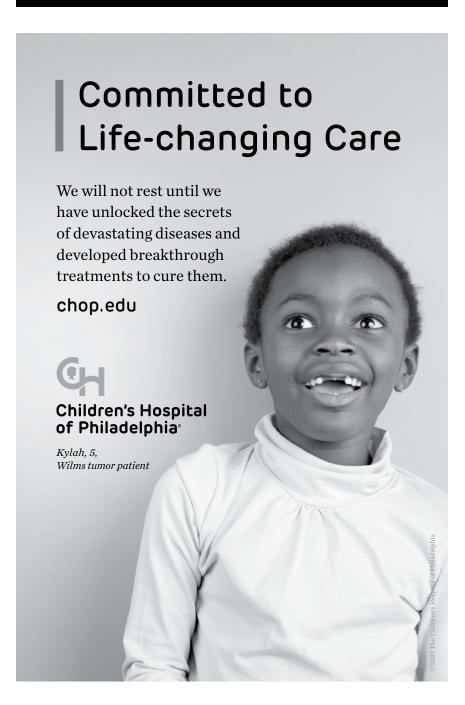
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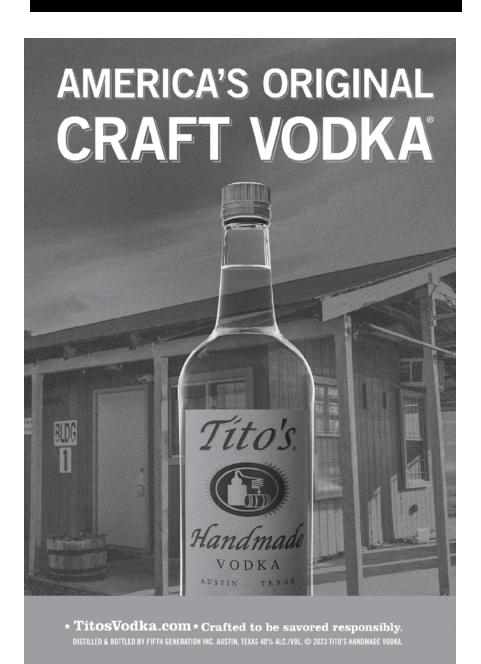
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Age: 9

Hometown: Kansas City, MO

Favorite Animal: Baby skunks

Superpower He Would Like To Have: Flight

When I Grow Up: Work at an animal shelter

What Makes Him Happiest: Cuddling with his dog

To others, Ezra is a shy kid, but at home, he is always cracking jokes, playing video games, or wrestling with his brothers and sisters. One day, the fun and games quickly turned serious when Ezra's mom noticed a lump on his stomach that turned out to be cancer during one of these wrestling matches. He was diagnosed with stage II Wilms tumor soon after.

His treatment involved surgery and many rounds of chemotherapy. After much deliberation, he underwent a nephrectomy to remove one of his kidneys before beginning chemotherapy. That winter, Ezra's scans came back clean, and he has shown no evidence of disease ever since!

Today, Ezra's family dreams of a life for him free from both cancer and any long-term side effects of treatment. They love helping out with ALSF fundraisers at their local Panera or Hy-Vee stores in support of other childhood cancer families. Every day Ezra's resilience inspires his family to keep fighting.

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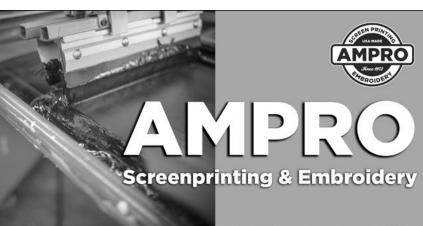
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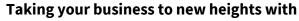
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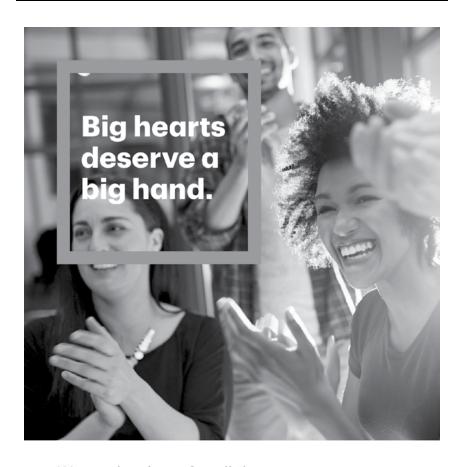
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We are thrilled to be part of the ALSF Family, and we support its continued achievements!

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In honor of these brave warriors

who have conquered leukemia, Avie Etherington and Yu-Chin Tsai

— The Johnson Family

Shane, Cynthia, Sammy and our inspiring neuroblastoma survivor, Emma



The Murray Family Foundation would like to remember Kavita, Justin, Dylan, and Catherine who attended Camp Māk-A-Dream in Gold Creek, Montana. Dava and Patrick have volunteered and supported this organization and its mission for many years.

"Camp Māk-A-Dream changes lives. Many people believe that when you get a brain tumor your life is over. But in all honesty, my journey to a better life is just beginning."



Our mission at Camp Māk-A-Dream is to empower survivors and their families to live with and beyond cancer through life-changing Montana experiences where they strengthen life skills, gain resilience, and develop lasting relationships.

Thanks to our generous supporters, all Camp programs are entirely *cost-free* to participants and their families.

Learn more about our programs and how to get involved on our website or by scanning the QR code.

www.campdream.org | Live with. Live Beyond.



for everything Alex's Lemonade

Stand Foundation

does to fight childhood cancer and are proud to support

The 2024 Lemon Ball



Beaudin



Hometown: Longmont, CO

Favorite Animal: Wolf

Superpower He Would Like To Have: Wisdom or teleportation

When I Grow Up: A cyber security tester, a veterinarian or a priest of Apollo

What Makes Him Happiest: Football, learning about Ancient Greece, and video games

Beaudin is an avid speed-cuber who loves spending time with his dog, Hatchet. When Beaudin was 6 years old, he seemed to be fighting a bad cold, but his symptoms lasted for weeks. After several tests and trips to the doctor's office, he received a diagnosis: acute lymphoblastic leukemia (ALL).

The next 20 months revolved around Beaudin's treatment. At first, his treatment regimen was standard protocol, but as he neared the end of protocol, doctors discovered abnormal white blood cells. Beaudin enrolled in a clinical trial in Philadelphia, and – with the help of the Travel For Care program – began traveling regularly from Colorado to Pennsylvania for care.

Today, Beaudin is more than 2 years cancer-free! His family is thankful that the Travel For Care program could offer them assistance with travel expenses so Beaudin could receive the best care possible. Now, they're happy to see Beaudin living his best life.

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Comfort Kit Concierge, a heartfelt gifting company specializing in chemotherapy comfort kits, proudly supports Alex's Lemonade Stand Foundation in the fight against Childhood Cancer.





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Ira and Andrea Tauber are honored and proud to support the 18th Annual Alex's Lemonade Stand Foundation Lemon Ball.

Enjoy the Evening!

Thanks to all for battling through a challenging year.

— Hayman Family Foundation

We are so proud to be part of an amazing organization and are grateful for all the hard work and accomplishments of Alex's Lemonade Stand Foundation.

Fern and Craig Silverman

Congratulations on 2023 achievements and **best wishes** for 2024 to ALSF staff, volunteers and supporters.

Erin Flynn-Blair and Kevin Blair

We salute Jay and Liz Scott, and the team at Alex's Lemonade Stand Foundation for their extraordinary efforts, which continue to inspire us to join the effort in finding a cure for pediatric cancer. We appreciate and recognize the tremendous amount of time, effort, and dedication you put forth to increase research, awareness and resources for childhood cancer.

With much admiration and gratitude, Ivy and Stephen Cohn



We're forever grateful for the time we spent with Alex and the precious gift of time other families have been given as the result of ALSF's work.

With love and admiration,
Tracy Smith and John D'Amelio

"We plant the seeds that one day will grow. We water the seeds already planted, knowing that they hold future promise. We lay foundations that will need further development. We provide yeast that produces effects far beyond our capabilities." — Bishop Ken Untener

Thank you to all of the caring people at Northwestern Mutual.

You are making a difference.

John and Connie Kordsmeier

Lynne and Bill Garbose are proud to support Alex's Lemonade Stand Foundation.

Adam

Age: 7

Hometown: Pasadena, CA

Favorite Animal: Giraffe

Superpower He Would Like To Have: Flight

When I Grow Up: A superhero

What Makes Him Happiest: Playing with his friends and little sister

Adam is the sweetest, kindest and bravest boy his family knows. You would never know that he spent the first part of his childhood battling stage IV neuroblastoma. Adam was only 7 months old when a series of fainting spells, an enlarged abdomen, a bruised eye and more sent him to the hospital where he received his diagnosis.

The mass in his abdomen had metastasized to a tumor behind his left eye, and his doctor decided to begin with chemotherapy immediately to shrink the mass prior to surgery. He spent six months receiving chemotherapy treatments before his scans finally came back clean.

Today, Adam shows no sign of cancer. Adam's family remains determined to keep fighting for other hero families by hosting lemonade stands to fundraise for ALSF. So far, they've raised more than \$30,000 for childhood cancer research!

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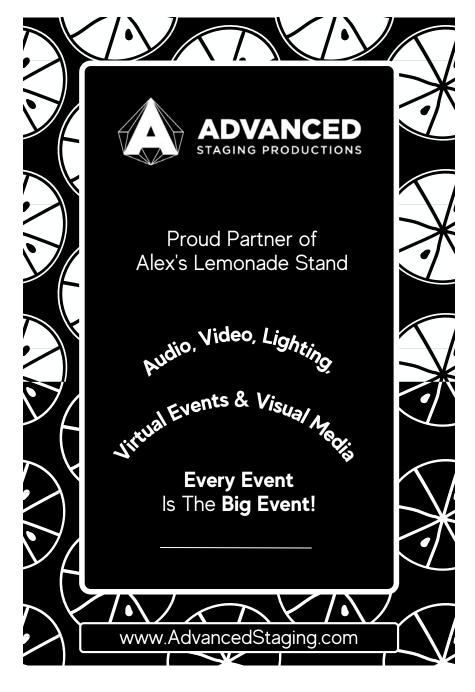
Media Sponsor



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Proud to be a partner in the fight against childhood cancer

Alex Scott: A Stand for Hope Telethon Save The Date: Thursday June 20, 2024





we are here to help and support Alex's fight.



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Is Proud to Support Alex's Lemonade Stand Foundation

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Friends of Alex







To our 2024 Lemon Ball honorees, **ALDI and John Schlifske**, thank
you for believing in Alex's vision of
cures for all kids with cancer.

With love and gratitude, Jay, Liz, Patrick, Eddie and Joey Scott

Friends of Alex

On behalf of the ALSF Board of Directors, we want to say congratulations to our 2024 Lemon Ball honorees, John Schlifske and ALDI.









Thank you for your dedication to helping fight childhood cancer, one cup at a time.

ALSF Board of Directors

Friends of Alex



In loving memory of

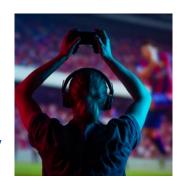
Cole Fitzgerald

Unlocking Cures Livestream

April 13-14, 2024

Unlocking cures is as simple as stream, donate, make a difference! Join a talented array of content creators including gamers, artists, musicians, and more as they come together to showcase their skills and creativity to raise money for kids with cancer.

Tiltify.com/AlexsLemonade/UnlockingCures



ESports

Become a Gamer for Kids with Cancer to turn your favorite video game into a win-win. Put your skills to the test by accepting fan donations or funds to match your stats. Register online to start fundraising while you're gaming!

Tiltify.com/AlexsLemonade



Kick-It/Champions for Kids with Cancer

Playing games can be a gamechanger for kids with cancer when you team up with ALSF! Check out our Champions program to see how you can turn your season's stats into life-saving research dollars and play your favorite sport to fundraise.

ALSFChampions.org



Lemonade Days

June 1-30, 2024

Alex Scott believed a lemonade stand could make a difference, and Alex's Lemonade Stand Foundation honors her legacy with the help of people like you. For the 20th anniversary of Lemonade Days, we are changing this event to a full month long, inviting supporters across the country to pick a day (or days) to hold a lemonade stand for kids with cancer.

Can't wait? Then don't! Visit LemonadeDays. org to learn how you can hold a life-changing lemonade stand this June or at any time of the year.





Alex's "Original" Lemonade Stand

June 1, 2024 • Wynnewood, PA

Come to the stand that started it all! Alex's "Original" Lemonade Stand is an uplifting, funfilled, family-friendly day that honors Alex's yearly summer stand at the elementary school she once attended. This event is complete with food, games, crafts, raffles, and, of course, lemonade. AlexsLemonade.org/Alexs-Original



The Great Chefs Event Philadelphia June 8, 2024

Philadelphia, PA

The original ALSF culinary event, this familyfriendly dining experience features chef Marc Vetri, his business partner Jeff Benjamin, and more than 30 of his closest chef friends for a tasteful afternoon. Held in the unique venue of Urban Outfitters headquarters, guests can sample the chefs' delicious dishes while making a difference.

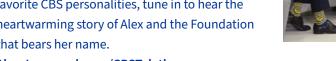


GreatChefsPHL.org

Alex Scott: A Stand for Hope Telethon

June 20, 2024 • CBS Philadelphia

The CBS Philadelphia Alex Scott: A Stand for Hope Telethon is an annual day-long fundraiser celebrating the life of Alex Scott and all children affected by childhood cancer. With stories from childhood cancer families, researchers and favorite CBS personalities, tune in to hear the heartwarming story of Alex and the Foundation that bears her name.





AlexsLemonade.org/CBSTelethon

Alex's Table: Jackson Hole

July 31, 2024 • Jackson Hole, WY

This delicious dining experience funds childhood cancer research every summer. Jackson Hole Restaurateur/Chef Gavin Fine brings together some of the country's finest chefs to prepare every dish with the perfect wine pairing. Prepare to leave with full stomachs and full hearts as you raise funds with each course.





The Million Mile

September 1-30, 2024

In honor of Childhood Cancer Awareness Month, ALSF holds a fitness fundraiser all September long! Walk, run or cycle to help us reach a collective goal of moving one million miles and raising millions for critical research. The Million Mile has been inspiring people to make an impact for more than 10 years, sign up to see how far you'll go to help kids with cancer. **TheMillionMile.org**



L.A. Loves Alex's Lemonade

September 2024 • Los Angeles, CA

This incredible culinary event features more than 50 superstar chefs, vintners, brewers, and mixologists showing up to make a difference by serving their signature dishes and drinks to ALSF supporters. Hosted by Chef Suzanne Goin and business partner Caroline Styne along with Chef David Lentz, it never fails to be a fun and flavorful experience for everyone involved. LALovesAlexsLemonade.org



End Childhood Cancer Walk/Run 5K

October 26, 2024 • Philadelphia, PA

Next Hallo-weekend, sign up to participate in the End Childhood Cancer Walk/Run at the historic Philadelphia Navy Yard! Go at your own pace during this spook-tacular 5K to help raise money and awareness to end childhood cancer. We encourage you to come in costume! EndChildhoodCancerWalk.org





with our Lemonade Community on Social Media



















Follow to find out what's happening now at Alex's Lemonade Stand Foundation and your stand or story could be featured in 2024!



@AlexsLemonade

Auction Rules

• Tonight's silent and live auctions benefit ALSF and the fight against childhood cancer. The silent and live auction bidding is powered through GiveSmart. Guests can bid by text, on a smartphone or tablet. ALSF Staff is available to assist you.

Silent Auction Rules

- You may continue to bid on an item you would like until the silent auction closes at 10:15 pm ET on January 27, 2024.
- You must bid within or above the suggested increments. You will be notified if your bid is not accepted.
- In the event of any dispute, the Auction Coordinator shall have the sole and final discretion to determine the winning bid.
- GiveSmart does not share or sell personal information. Their privacy policy can be found at **GiveSmart.com**.

Live Auction Rules

• To bid, raise your hand high so it can be easily seen until the auctioneer or one of the spotters acknowledges it.

Conditions of Sale

- All auction sales are final "as is" or "as accepted." There will be no exchange or refund on items unless otherwise specified.
- The dates and times of items listed as "mutually agreed upon" are to be arranged between the donor and the buyer.
- All rooms and services must be used within one year unless otherwise specified.
- All private home, resort or vacation items are offered to adults and families; minors must be accompanied by adults.
- Alex's Lemonade Stand Foundation and the item donor cannot be held responsible for any personal injury or property damage resulting from the use of any auction item purchased.
- Alex's Lemonade Stand Foundation has endeavored to catalogue and describe the auction items correctly, but all items are sold "as is." No statements made on auction signage or made orally at the sale or elsewhere shall be deemed a warranty, representation, or assumption of liability.
- Bidders should carefully note the specific restrictions, conditions and expiration dates for items purchased.
- No refunds are permitted for canceled, lost or unused tickets and/or accommodations.

Close of Auction

• All silent auction items will close automatically at 10:15 pm ET on January 27, 2024.

Payment

- Payment may be made with cash, check, MasterCard, Visa, Discover or American Express. Arrangements may be made for larger-ticket items.
- All items must be paid in full before pick-up. Guests can pay via "Express Check-out" on the GiveSmart website or text. Checks and cash will also be accepted at the check-out desk starting at 10:15 pm.
- Checks should be made payable to Alex's Lemonade Stand Foundation.
- All items will either be taken home the evening of the event or sent to the winner directly. All alcohol must be picked up in the Philadelphia area as we cannot ship.
- Please carefully check envelopes containing gift certificates before leaving.

Deductibility

• Only the portion that exceeds the stated value of the item is tax-deductible for federal or state income tax purposes.

Keep the Lemonade Flowing

Thank you for donning your yellow tie or gown to make a huge impact on childhood cancer. Whether you've been supporting us since the beginning or this is your first event, you are a meaningful part of our mission. Discover the many ways you can continue your support after the event ends.



Be a Leader in the Fight Against Childhood Cancer

With the dawn of targeted immunotherapies, big data and epigenetics, we have the tools to tackle the problems we face – leadership gifts will help us put those tools to use. These gifts begin at \$25,000.

Start an Endowment

Sustain our mission for generations and help create a future where all kids, all over the world get to enjoy long, thriving lives free from the lasting side effects of treatment.

Join the Alexandra Scott Legacy Society

By including ALSF in your will, trust or other estate plans, you can impact the fight against childhood cancer for generations, at no cost to you during your lifetime. Your legacy gift will bring us closer to realizing Alex's dream: cures for all kids with cancer.



Co-Fund a Grant

Charities and family foundations have the unique opportunity to co-fund a research grant that has been carefully vetted by ALSF's Scientific Review Board, putting your funds towards the projects that are most meaningful to you.

Invest in Cures with Stock Donations

Invest in the fight against childhood cancer by donating stock or securities to ALSF. Not only will you immediately impact childhood cancer families, you may receive additional benefits like avoiding the capital gains tax, making stock donations a tax-wise way to give.

Recommend a Grant from Your Donor Advised Fund

A flexible, tax-effective way to support the causes you love most – like ending childhood cancer.

Request a Gift Match

Your employer may match your gift to ALSF, doubling or tripling the impact of your support. See if your employer will match your donation at AlexsLemonade.org/Match.

To learn more, contact Jay Scott at Jay@AlexsLemonade.org or scan the OR code to visit our website.





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As a proud partner with Alex's Lemonade Stand Foundation from its beginning, Applebee's has raised more than

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Volvo Cars for Alex

For almost two decades, Volvo Cars has proudly supported the Alex Lemonade Stand Foundation's quest to increase awareness and find better treatments for kids battling cancer.

Turn awareness into action and help Alex's legacy live on.





