18th Annual Lemon Ball
To Benefit Alex’s Lemonade Stand Foundation for Childhood Cancer

Saturday
January 27, 2024

Presented By
KIDS WITH CANCER ARE STILL KIDS.

For more than 10 years, Northwestern Mutual has been committed to giving all kids the chance to live life to the fullest by accelerating the search for a cure to childhood cancer while providing support to families battling the disease.
THE POWER OF LEMONS.

Together, we're putting the squeeze on childhood cancer.

Since 2021, ALDI has helped more than 200 families and raised more than $650,000 for Travel for Care, SuperSibs and cancer care guides for families. From the bottom of our hearts, thank you for joining ALDI in the battle against childhood cancer.
Since 2012 Firebirds has raised more than $3.5 million for Alex’s Lemonade Stand Foundation. We’re privileged to support ALSF in the fight against childhood cancer, and we won’t stop until the battle is won.
WE ARE PROUD TO SUPPORT
THIS IMPORTANT CAUSE
THANK YOU ALSF

ANTICIPATE
YOUR PROJECT WILL BE MONITORED THROUGH
EVERY PHASE OF CONSTRUCTION

DEDICATE
YOU WILL ALWAYS HAVE A POINT PERSON
DEDICATED TO YOUR PROJECT

COMMUNICATE
YOU’LL NEVER BE SURPRISED ON INSTALLATION DAY
What’s sweeter than 1,000 sustaining donors?

2,000 sustaining donors helping kids fight cancer.

Help us double our One Cup at a Time monthly giving members in 2024.
Alexandra Flynn Scott

Founder of Alex’s Lemonade Stand Foundation

1996–2004
Welcome to the 2024 Lemon Ball!

The excitement and gratitude we feel each year at the Lemon Ball is immeasurable. We are so happy to be spending this one with all of you, especially when we have so much to celebrate! Last year’s Lemon Ball kicked off our best fundraising year yet, giving us the opportunity to support more research and childhood cancer families than ever. It is all thanks to you that Alex’s Lemonade Stand Foundation (ALSF) has become the largest independent pediatric cancer charity in the country.

Together, we raised over $30 million in 2023 because supporters like you set up lemonade stands, volunteered, and came out to show how much you want to see change. Because of you, we were able to commit another $25 million to the Crazy 8 Initiative so researchers can find cures for difficult-to-treat cancers and help over 350 families travel for treatment. With dedication like this, how can we not be inspired to do all we can for kids with cancer?

There are so many people to thank, and this year we’d like to give special thanks to our 18th Annual Lemon Ball awardees: ALDI and John Schlifske. The Alex Scott Crystal Cup honors those who have gone above and beyond to fundraise in the spirit of our daughter, Alex Scott, and it’s our pleasure to award ALDI this year. The Lifetime Achievement Award isn’t given out every year, and that’s what makes our recipient this year so outstanding. John Schlifske is not only the proud Chairman, President & CEO of Northwestern Mutual, he has been unwavering in his leadership to help childhood cancer families for the past 11 years.

It’s incredible to think of how far we’ve all come in making a difference for kids with cancer. With one lemonade stand, Alex inspired millions and changed the future. We see that influence compounding in each and every one of you, and we thank you all for continuing her legacy in the ways that you do. We have never been so close to finding cures as we are today.

With great belief,

Liz & Jay Scott
Alex’s Parents/Co-Executive Directors of ALSF
Wednesday, January 24

12 pm
Silent Auction & Raffle Open

Saturday, January 27

6-6:30 pm
Sponsor and Benefactor Reception

6:30-7:30 pm
Cocktail Reception
Silent Auction
(auction will remain open until 10:15 pm)

8 pm
Welcome from Hosts
Dinner

9 pm
Awards Presentation
Live Auction

10 pm
Dessert
Dancing

Midnight
Event ends, After Party starts at Tavola
Hors d’Oeuvres

Coconut Shrimp
Scallops Wrapped in Applewood Bacon
Spinach Stuffed Mushroom
Beef Wellington
Vegetable Spring Roll
Coney Island Franks
Salmon Satay
Chicken Quesadilla
Sesame Chicken Skewer
Mini Cheesesteak Spring Roll
Spinach Quiche
Quinoa & Zucchini Fritter (V & GF)
Crudité with Hummus (V & GF)
Tomato, Mozzarella, & Basil Skewer
Filet Kabob

Salad Course

Marinated Pear Salad, Baby Arugula, Field Greens, Roasted Almonds, Raspberry Vinaigrette Dressing

Entrée Course

Duet Plate Filet & Salmon
Filet with Shallot Red Wine Demi-Glace Sauce & Citrus-Glazed Salmon, Fingerling Potatoes, Snow Peas, Zucchini, Shredded Carrots

Eggplant Napoleon (Vegetarian)
Fingerling Potatoes, Snow Peas, Zucchini, Shredded Carrots

Desserts

ALDI’s Re-Imagined Bread Pudding
Cannoli, Crema, Cream Puffs, Carrot Cakes, Petit Fors, Chocolate-Covered Strawberries, Mini Apple Pies, Mini Pecan Pies, Fresh Fruit Skewers, Assorted Cookies, Assorted Shooters
Lemon Ball Committee

Gala Chairs
Liz & Jay Scott

Planning Committee

Debra Zweben
Auction Presentation Chair

Geraldine Scutti
Décor Co-Chair

Leigh Bednoff
Décor Co-Chair

Danielle Cormier-Smith
Auction Acquisition Co-Chair
Our Mission

To change the lives of children with cancer through funding impactful research, raising awareness, supporting families, and empowering everyone to help cure childhood cancer.

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Dallas Goedert Signed Jersey
Own a piece of Philadelphia Eagles history with this authentic signed Dallas Goedert jersey. This officially licensed NFL jersey features the signature of the talented tight end, making it a must-have for any dedicated fan or collector. Goedert has become a key player for the Eagles, known for his impressive catches and contributions to the team’s success.

My Loup & Her Place Crawl
Experience the culinary mastery of up-and-coming superstar chef, Amanda Shulman, with this ultimate night out in Rittenhouse Square for two (2)! Enjoy a round of welcome cocktails at her new restaurant, My Loup, as a thank you for your generous support of ALSF. Then walk a few blocks over to Her Place for a multi-course family style dinner for two (2) with wine pairings at the chef’s counter.

Week in Cabo San Lucas
Located on the southern tip of Mexico’s Baja California peninsula, Cabo San Lucas is known for its gorgeous beaches, abundance of water activities, and exciting nightlife. This two (2)-bedroom condo sleeps eight (8) people and will be your home away from home as you soak in the sun, take a dip in the ocean, and enjoy a week in paradise!

Wolf Gourmet Coffee Maker
Seek coffee perfection with the exquisite Wolf Gourmet Coffee Maker. This sleek coffee maker features cutting-edge technology, ensuring a flawless cup of coffee every time. With programmable settings for brew strength and size, a stainless-steel carafe, and stylish exterior, it’s the ideal choice for coffee enthusiasts seeking both precision and style.
It all started with one girl's lemonade stand in her yard...

Thank you Alex for believing in a brighter future for all kids with cancer.
ALDI has always admired Alex’s enthusiasm and determination to find a cure for childhood cancer, and since 2019, ALDI has made this mission their own. Over the years, ALDI has found numerous ways to engage their employees across the country to make an impact on the ALSF families.

In 2023, ALDI stepped up their fundraising game and worked side by side with Alex’s. From nearly 400 employee-led lemonade stands during Lemonade Days to over 3,000 participants for The Million Mile moving more than 280,000 miles, ALDI partakes in every event with such zeal. On Giving Tuesday, ALDI set the precedent for generosity by matching $100,000 in supporter donations. Their commitment to our mission has never faltered.

ALDI finds ways to go farther and dream bigger when it comes to fundraising. In 2023, they sold more than 10 ALSF lemon-themed products across all their stores, including a special reusable bag designed by one of our heroes. The determination of their employees shined through all year long as they raised more than $300,000 for the ALDI Heroes Fund – which supports the Travel For Care program, SuperSibs program, and distribution of the Childhood Cancer Guides.

“As one of the fastest-growing grocers in the U.S., ALDI has a responsibility to contribute to causes that support the health and well-being of our shoppers and their families,” says Dave Rinaldo, President of ALDI. “ALDI makes it easy, fun and affordable for customers to support Alex’s Lemonade Stand Foundation simply by hosting their own lemonade stands with ALDI Finds or purchasing lemons on their weekly grocery trip.”

ALDI has raised $6 million to date bringing them closer to their commitment of raising $10 million by 2027. The funds support breakthrough research for safer treatments and more cures.

The ALDI commitment to serving families extends far beyond the checkout line. Their insatiable enthusiasm is providing hero families with unique services, better accessibility to treatment, and more options to find their cure. For their devotion to carrying on Alex’s legacy by empowering researchers with the funds to go farther than ever before, Alex’s Lemonade Stand Foundation is proud to present ALDI with the 2024 Alex Scott Crystal Cup Award.
Childhood Cancer Lifetime Achievement Award Recipient

John Schlifske

When John Schlifske first met Liz and Jay Scott and learned more intimately the kind of support Alex’s Lemonade Stand Foundation provided to kids with cancer, he was nothing short of inspired. Here was a chance to be a part of something that not only helped lessen the financial burdens many Americans faced, but also gave back to something greater. Everything aligned, and a life-changing 11-year partnership was born.

“Childhood cancer places a heavy emotional, and often financial, burden on families. It’s something that no child or family should have to go through,” said John. “We’re proud of our longstanding partnership with Alex’s Lemonade Stand Foundation and the work they are doing to fund life-saving research and help families experience better quality of life outcomes.”

Northwestern Mutual’s mission is to relieve Americans of financial anxiety, and as the company’s Chairman, President & CEO, John Schlifske has led the transformation of the company to help individuals and families attain financial security. Under his leadership, Northwestern Mutual also chose fighting childhood cancer as their national philanthropic cause.

In 2012, Northwestern Mutual and Alex’s Lemonade Stand Foundation officially partnered, and their impact has been felt by childhood cancer families and researchers ever since. Through the Northwestern Mutual Foundation and Northwestern Mutual’s network of financial advisors, more than $50 million has been raised to fight childhood cancer (with $30 million of that contributed to ALSF) and 600,000+ hours of research have been funded. John has been an encouraging and driving force behind this movement within the company, inspiring other Northwestern Mutual financial representatives from across the country to rally together, putting on events in their local communities to raise funds and awareness for kids with cancer. John and ALSF jointly look forward to this continued partnership that is changing the future of childhood cancer, one cup at a time.

Leading Northwestern Mutual with unwavering commitment to find a cure and fight to end childhood cancer is the kind of outstanding support that inspires a legacy. For these reasons, his dedication, and his compassion, we are proud to present John Schlifske with the 2024 Lifetime Achievement Award.
Ukee Washington is co-anchor with Jessica Kartalija of CBS Philadelphia’s 5pm, 6 pm and 11 pm Newscasts. Additionally, Ukee hosts CBS Philadelphia’s popular Brotherly Love segment profiling people who have had a positive impact in our communities.

Ukee (born Ulysses Samuel Washington III) joined the CBS Philadelphia News Team as a sports anchor in July 1986. In 1996, he moved over to the news desk as early morning and noon anchor. In July 2015, he was promoted to anchor of the evening newscasts. He is also the co-host of the annual CBS Philadelphia Alex Scott: A Stand for Hope Telethon and The Lemon Ball.

Since that time, Ukee has been front and center anchoring some of the region’s most memorable stories including Super Storm Sandy in 2012, the 2016 Democratic National Convention in Philadelphia and Pope Francis’ historic visit to the city in 2015. In addition, the versatile anchor’s assignments have run the gamut from hosting the 2015 Philadelphia Mayoral Candidates Forum to going behind bars to interview a high school classmate on death row.

Ukee was raised in West Philadelphia and attended Dover High School in Delaware where he was a celebrated athlete. As a youngster, his other love was music. As a member of the Philadelphia Boys Choir’s “elite,” he traveled to Russia, Sweden, Finland, Poland, Denmark and Mexico to perform. Both experiences proved helpful in his broadcasting career as host of the station’s live telecasts of the Philadelphia Orchestra and his live coverage of the 1998 Winter Olympic Games from Nagano, Japan.

Prior to coming home to the Philadelphia area, Ukee was a sports anchor at WBBH-TV in Fort Myers, Florida and at WSB-TV in Atlanta. He is a graduate of the University of Richmond. Today, he makes his home in Wilmington, Delaware.

Among his honors, he was named to both the Pennsylvania Association of Broadcasters Hall of Fame in 2015 and the Philadelphia Broadcast Pioneers Hall of Fame in 2008. In February 2017, Philadelphia’s City Council confirmed what most of us have already known – it named Ukee a “Living Legend” during its special Black History Month observance.
Jessica Kartalija anchors the 5 pm, 6 pm, and 11 pm newscasts at CBS News Philadelphia. Along with the CBS Philadelphia team, she recently won an Emmy Award for the 2022 Alex Scott: A Stand For Hope special (outstanding human interest story). She is also the co-host of the annual CBS Philadelphia Alex Scott: A Stand for Hope Telethon and The Lemon Ball.

She came to Philadelphia from CBS Baltimore, where she anchored the 5 pm news. Prior to Baltimore, she worked in Albuquerque, New Mexico, and Yuma, Arizona. She has a master’s degree in Communications from The Johns Hopkins University.

Viewers can see her in the HBO series Servant and House of Cards on Netflix. She was also in the movie Transformers. She also teaches a Journalism course at Villanova University.

Jessica lives with her husband and son in Radnor. They have two rescue dogs, and on weekends, you can find her on the sidelines at lacrosse games, reading, and traveling whenever she can!
Tracy Smith has been a CBS News correspondent for the past 22 years. She reports primarily for “CBS Sunday Morning with Jane Pauley” and “48 Hours.” Her work on “CBS Sunday Morning” has covered news, the arts, pop culture and celebrity interviews with the likes of Taylor Swift, Eddie Murphy and George Clooney. She was also one of the first journalists to tell Alex Scott’s story to a national audience and has been involved with the Foundation ever since.

Smith and the Sunday Morning team have won six national Emmys for the broadcast. Smith also won an Emmy with the 48 Hours team for their report on the Boston Marathon bombing. She’s also earned four Association of Women in Television Gracie Allen Awards, a Wilbur Award and her most treasured award of all: the ALSF Crystal Cup.

Tracy Smith was born in Wyoming, Ohio. She graduated cum laude from Boston University with a Bachelor of Science degree and earned a Master of Arts in broadcast journalism from the University of Southern California.

She is married to “CBS Sunday Morning” producer John D’Amelio. They have two children, John and Gia.
Despite the difficulties she has faced because of cancer, baby Kens is always smiling.

Around 2-and-a-half months of age, Kens's left eye began moving involuntarily. This kept up and led to the discovery of an abnormal growth in her brain. The very next day, Kens and her family dove headfirst into this new and difficult journey.

Kens had a large tumor that was putting pressure on her optic nerve behind her eyes, multiple lesions, and some fluid build-up around her brain. She also had tumors in the middle of her brain as well as a couple on the base of her brain stem. Surgery removed a portion of these tumors and Kens began chemotherapy. Recently, her scans revealed that her remaining tumors were shrinking – something the doctors didn’t expect at all. She will continue chemo until December 2024. Baby Kens has a long road still ahead of her, but it is comforting to her family to see things going well so far!

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**Kensleigh**

**Age:** 1  
**Hometown:** Oshkosh, WI  
**Favorite Animal:** Dogs and flamingos  
**Superpower She Would Like To Have:** Having the strongest legs in the world  
**What Makes Her Laugh The Most:** Bouncing around in her bouncer!  
**When She Grows Up:** She might want to be a pediatric oncologist, or a nurse for kids
Crazy 8 Initiative

The Crazy 8 Initiative is ALSF’s latest groundbreaking research effort, built around large-scale projects designed to tackle the most difficult-to-treat childhood cancers. Moving the needle on these cancers is the goal, and these grants that range from $3 to $5 million help researchers collaborate across institutions to make real progress for these kids. ALSF has awarded $25 million to six extraordinary projects at 21 institutions to find cures, and committed an additional $25M overall to the Initiative. Here are a few exciting developments from The Crazy 8 Initiative:

New Crazy 8 Grant: We requested proposals from researchers for a new Crazy 8 Grant, focused on cancer predisposition and prevention. Some kids have predispositions for specific cancers that doctors can identify and then closely monitor them for any tumor growth. This grant is one of the largest of its kind focused on predisposition for childhood cancer and could make a huge impact for early detection and prevention of disease.

2024 Crazy 8 Summit: This April, nearly 100 researchers from across the globe will gather in Philadelphia for a meeting to share progress on their Crazy 8 projects, discuss results thus far and explore more avenues for collaboration. Stay tuned for more updates from this exciting program at Crazy8Projects.org.

"That’s what these Crazy 8 grants do for us – they get us together with other experts. It’s all about team science these days. That’s how the world works and that’s how we’re going to eventually be able to link our findings to clinical benefit for these kids.” - Poul Sorensen, Crazy 8 Grantee, part of the team led by Alejandro Sweet-Cordero (Understanding and Inhibiting Mechanisms of Metastatic Spread in Osteosarcoma)

"This grant opportunity allows us to do things that they couldn’t even think of before.” - Fernando Camargo, Crazy 8 Grantee, part of the team led by Leonard Zon (Barcoding Pediatric Leukemia for Therapeutic Purposes)
Alex’s Lemonade Stand Foundation was proud to fund the new and ongoing research of many brilliant minds in 2023. Thank you to all who use their exceptional skillsets to conduct groundbreaking research towards finding safer treatments and more cures for childhood cancers. This list includes recipients of several types of grants, from multi-institutional, collaborative awards fighting to cure the incurable to young researchers starting their career with promising new ideas for treating childhood cancer.

‘A’ Award Grant

Michalis Agathocleous, PhD
University of Texas Southwestern Medical Center
Dallas, TX

Mark Applebaum, MD
The University of Chicago
Chicago, IL

Pratiti Bandopadhayay, PhD
Dana-Farber Cancer Institute
Boston, MA

Kristopher Bosse, MD
Children’s Hospital of Philadelphia
Philadelphia, PA

Thomas De Raedt, PhD
Children’s Hospital of Philadelphia
Philadelphia, PA

Caroline Diorio, MD
Children’s Hospital of Philadelphia
Philadelphia, PA

Rohan Fernandes, PhD
The George Washington University
Washington, DC

Mariella Filbin, MD/PhD
Dana-Farber Cancer Institute
Boston, MA

Berkley Gryder, PhD
Case Western Reserve University
Cleveland, OH

Christian Hurtz, PhD
Temple University
Philadelphia, PA

Cigall Kadoch, PhD
Dana-Farber Cancer Institute
Boston, MA

Genevieve Kendall, PhD
Research Institute at Nationwide Children’s Hospital
Columbus, OH

Andrew Lane, MD/PhD
Dana-Farber Cancer Institute
Boston, MA

Stephen Mack, PhD
St. Jude Children’s Research Hospital
Memphis, TN

Kyle MacQuarrie, MD/PhD
Ann & Robert H Lurie Children’s Hospital of Chicago
Chicago, IL

Jeffery Magee, MD/PhD
Washington University
St. Louis, MO

Robbie Majzner, MD
Dana-Farber Cancer Institute
Boston, MA

Robin Parihar, MD/PhD
Baylor College of Medicine
Houston, TX

Zachary Reitman, MD/PhD
Duke University
Durham, NC
Jezabel Rodriguez Blanco, PhD  
Medical University of South Carolina  
Charleston, SC  

Elvin Wagenblast, PhD  
Icahn School of Medicine at Mount Sinai  
New York, NY  

Gregory Way, PhD  
University of Colorado Denver – Anschutz  
Medical Campus  
Aurora, CO  

Centers of Excellence Grant  
Frank Balis, MD  
Children’s Hospital of Philadelphia  
Philadelphia, PA  

Stacey Berg, MD  
Baylor College of Medicine  
Houston, TX  

Steven Dubois, MD/MS  
Dana-Farber Cancer Institute  
Boston, MA  

Kieuhoa Vo, MD  
University of California San Francisco  
San Francisco, CA  

Crazy 8 Grant  
Rani George, MD/PhD  
Dana-Farber Cancer Institute  
Boston, MA  

Heinrich Kovar, PhD  
St. Anna Children’s Cancer Research Institute  
Vienna, Austria  

Yael Mossé, MD  
Children’s Hospital of Philadelphia  
Philadelphia, PA  

Charles Mullighan, MD/PhD  
St. Jude Children’s Research Hospital  
Memphis, TN  

E. Alejandro Sweet-Cordero, MD  
University of California San Francisco  
San Francisco, CA  

Leonard Zon, MD  
Boston Children’s Hospital  
Boston, MA  

Epidemiology Grant  
Jenny Poynter, PhD  
The Regents of the University of Minnesota  
Minneapolis, MN  

Innovation Grant  
Prabhani Atukorale, PhD  
University of Massachusetts Amherst  
Amherst, MA  

Kelly Bailey, MD/PhD  
Children’s Hospital of Pittsburgh  
Pittsburgh, PA  

Nabeel Bardeesy, PhD  
Massachusetts General Hospital  
Boston, MA  

Mitchell Cairo, MD  
New York Medical College  
Valhalla, NY  

Alan Cantor, MD/PhD  
Boston Children’s Hospital  
Boston, MA  

Lucio Castilla, PhD  
University of Massachusetts Medical School  
Worcester, MA  

Nathan Dahl, MD  
University of Colorado Denver – Anschutz  
Medical Campus  
Aurora, CO  

Christine Eischen, PhD  
Thomas Jefferson University  
Philadelphia, PA  

Stephen Fancy, PhD  
University of California San Francisco  
San Francisco, CA  

Hui Feng, MD/PhD  
Boston University  
Boston, MA  

Rani George, MD/PhD  
Dana-Farber Cancer Institute  
Boston, MA
Stephen Gottschalk, MD  
St. Jude Children's Research Hospital  
Memphis, TN

Alejandro Gutierrez, MD  
Boston Children's Hospital  
Boston, MA

Timothy Hallstrom, PhD  
The Regents of the University of Minnesota  
Minneapolis, MN

Michael Hogarty, MD  
Children's Hospital of Philadelphia  
Philadelphia, PA

Jian Hu, PhD  
University of Texas MD Anderson Cancer Center  
Houston, TX

Aaron James, MD/PhD  
Johns Hopkins University – School of Medicine  
Baltimore, MD

Peter Lewis, PhD  
University of Wisconsin – Madison  
Madison, WI

David Libich, PhD  
University of Texas Health Science Center at San Antonio  
San Antonio, TX

David Loeb, MD/PhD  
Einstein Medicine  
Bronx, New York

Richard O'Reilly, MD  
Memorial Sloan Kettering Cancer Center  
New York, NY

James Palis, MD  
University of Rochester  
Rochester, NY

Teresa Palomero, PhD  
Columbia University Institute for Cancer Genetics  
New York, NY

Jun Qi, PhD  
Dana-Farber Cancer Institute  
Boston, MA

Linda Resar, MD  
Johns Hopkins University – School of Medicine  
Baltimore, MD

Ankur Saxena, PhD  
University of Alabama at Birmingham  
Birmingham, AL

Oleksandr Shcheglovitov, PhD  
University of Utah  
Salt Lake City, UT

Paul Sondel, MD/PhD  
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Madison, WI

Masataka Suzuki, PhD  
Baylor College of Medicine  
Houston, TX

Sriram Venneti, MD/PhD  
The Regents of the University of Michigan  
Ann Arbor, MI

Andrea Ventura, MD/PhD  
Memorial Sloan Kettering Cancer Center  
New York, NY

Loren Walensky, MD/PhD  
Dana-Farber Cancer Institute  
Boston, MA

William Weiss, MD/PhD  
University of California San Francisco  
San Francisco, CA

Darrell Yamashiro, MD/PhD  
Columbia University  
New York, NY

Phase I/II Infrastructure Grant

Colleen Annesley, MD  
Seattle Children’s Hospital  
Seattle, WA

Michael Burke, MD  
Children’s Hospital of Wisconsin Foundation, Inc.  
Milwaukee, WI

Margaret Macy, MD  
Children’s Hospital Colorado Foundation  
Aurora, CO
Sarah O’Brien, MD
Research Institute at Nationwide
Children’s Hospital
Columbus, OH

Jean Tersak, MD
Children’s Hospital of Pittsburgh
Foundation
Pittsburgh, PA

Brenda Weigel, MD
The Regents of the University of Minnesota
Minneapolis, MN

Darrell Yamashiro, MD/PhD
Columbia University
New York, NY

Psychosocial Family Impact Grant
Michelle Fortier, PhD
The Regents of the University of California – Irvine
Irvine, CA

Psychosocial Launch Grant
Mark Zobeck, MD/MPH
Baylor College of Medicine
Houston, TX

R Accelerated Grant
Kyle Eagen, PhD
Baylor College of Medicine
Houston, TX

Andras Heczey, MD
Baylor College of Medicine
Houston, TX

Daniel Herranz Benito, PhD
Rutgers Cancer Institute of New Jersey
New Brunswick, NJ

Ling Li, PhD
City of Hope National Medical Center
Duarte, CA

Elias Sayour, MD/PhD
University of Florida
Gainesville, FL

Elliot Stieglitz, MD
University of California San Francisco
San Francisco, CA

Angelina Vaseva, PhD
University of Texas Health Science Center at San Antonio
San Antonio, TX

Sriram Venneti, MD/PhD
The Regents of the University of Michigan
Ann Arbor, MI

Reach Grant
Jesse Berry, MD
Children’s Hospital Los Angeles
Los Angeles, CA

Mitchell Cairo, MD
New York Medical College
Valhalla, NY

David Daniels, MD/PhD
Mayo Clinic
Rochester, MN

Carol Fries Simpson
University of Rochester
Rochester, NY

David Fruman, PhD
The Regents of the University of California – Irvine
Irvine, CA

Kelly Goldsmith, MD
Emory University
Atlanta, GA

Jolanta Grembecka, PhD
The Regents of the University of Michigan
Ann Arbor, MI

Ernesto Guccione, PhD
Icahn School of Medicine at Mount Sinai
New York, NY

Bangxing Hong, PhD
Augusta University Research Institute, Inc.
Augusta, GA

Ching Lau, MD/PhD
Connecticut Children’s Medical Center
Hartford, CT
Meredith Morgan, PhD
The Regents of the University of Michigan
Ann Arbor, MI

Loren Walensky, MD/PhD
Dana-Farber Cancer Institute
Boston, MA

Muxiang Zhou, MD
Emory University
Atlanta, GA

Research Catalyst Grant

Jaclyn Biegel, PhD
Children's Hospital of Los Angeles
Los Angeles, CA

Pietro Genovese, PhD
Boston Children's Hospital
Boston, MA

Jennifer Kalish, MD/PhD
Children's Hospital of Philadelphia
Philadelphia, PA

Michelle Monje, MD/PhD
The Board of Trustees of the Leland Stanford Junior University
Stanford, CA

Patrick Reynolds, MD/PhD
Texas Tech University Health Sciences Center
Lubbock, TX

Brittany Stewart, PhD
The Cleveland Clinic Foundation
Cleveland, OH

Meagan Vacek, DO
Children's Mercy Hospital
Kansas City, MO

Abbye McEwen, MD/PhD
University of Washington Seattle
Seattle, WA

Kristy Stengel, PhD
Einstein Medicine
Philadelphia, PA

Waihay Wong, MD/PhD
Dana-Farber Cancer Institute
Boston, MA

Wenbin Xiao, MD/PhD
Memorial Sloan Kettering Cancer Center
New York, NY

Young Investigator Grant

Erica Braverman, MD*
Children's Hospital of Pittsburgh Foundation
Pittsburgh, PA

Amanda Campbell, MD/PhD*
Research Institute at Nationwide Children's Hospital
Columbus, OH

Sara Canovas Nunes, PhD
Boston Children's Hospital
Boston, MA

Leidy Diana Caraballo Galva, PhD*
Baylor College of Medicine
Houston, TX

Carol Chen, PhD
McGill University
Montréal, Quebec

Chun-Chin Chen, PhD
Boston Children's Hospital
Boston, MA

Ding-Wen Chen, PhD
Children's Hospital of Philadelphia
Philadelphia, PA

Jessica Daley, MD
Children's Hospital of Pittsburgh
Pittsburgh, PA

Catherine Danis, PhD*
University of Colorado Denver – Anschutz Medical Campus
Aurora, CO

*Grant co-funded by Northwestern Mutual

RUNX1 Early Career Investigator Grant

Serine Avagyan, MD/PhD
Boston Children's Hospital
Boston, MA

Dirk Loeffler, PhD
St. Jude Children’s Research Hospital
Memphis, TN

*Grant co-funded by Northwestern Mutual

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Ayyappa Raja Desingu Rajan, PhD
California Institute of Technology
Pasadena, CA

Yang Ding, MD
Johns Hopkins University – School of Medicine
Baltimore, MD

Madelyn Espinosa-Cotton, PhD
Memorial Sloan Kettering Cancer Center
New York, NY

Shireen Ganapathi, MD
Seattle Children’s Hospital
Seattle, WA

Riaz Gillani, MD
Dana-Farber Cancer Institute
Boston, MA

Yilouli Panayiota Ktena, MD*
Johns Hopkins University – School of Medicine
Baltimore, MD

Sean Misek, PhD
The Broad Institute
Cambridge, MA

Yuan Pan, PhD*
University of Texas MD Anderson Cancer Center
Houston, TX

Guillem Pascual-Pasto, PhD
Children’s Hospital of Philadelphia
Philadelphia, PA

John Prensner, MD/PhD
The Regents of the University of Michigan
Ann Arbor, MI

Zulekha Qadeer, PhD
University of California San Francisco
San Francisco, CA

Bo Qiu, MD/PhD
University of California San Francisco
San Francisco, CA

James Reinecke, MD/PhD*
Research Institute at Nationwide Children’s Hospital
Columbus, OH

Xavier Rios, MD/PhD*
Baylor College of Medicine
Houston, TX

Jenny Ruiz, MD*
Children’s Hospital of Pittsburgh
Pittsburgh, PA

Shubin Shahab, MD/PhD
Emory University
Atlanta, GA

Austin Stuckert, MD
Baylor College of Medicine
Houston, TX

Jessica Tsai, MD/PhD*
Dana-Farber Cancer Institute
Boston, MA

Christina Turn, MD*
Children’s Hospital of Philadelphia
Philadelphia, PA

Elena Vasileva, PhD
Children’s Hospital Los Angeles
Los Angeles, CA

Richard Voit, MD/PhD
Boston Children’s Hospital
Boston, MA

Elvin Wagenblast, PhD
Icahn School of Medicine at Mount Sinai
New York, NY

Stephanie Wu, PhD
St. Jude Children’s Research Hospital
Memphis, TN

Elizabeth Young, MD
University of California San Francisco
San Francisco, CA

Caitlin Zebley, MD/PhD
St. Jude Children’s Research Hospital
Memphis, TN

Susu Zhang, PhD
Dana-Farber Cancer Institute
Boston, MA

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Pediatric Oncology Student Training Grant (Mentee/Mentor)

Tobiloba Adanma Adenekan*
Julia Heck, PhD
University of North Texas
Denton, TX

Christian Bernard Alarcon
Prabhani Atukorale, PhD
University of Massachusetts Amherst
Hadley, MA

Isabelle Aldridge
Bonnie Lau, MD/PhD
Dartmouth-Hitchcock Clinic
Lebanon, NH

Ahado Ali*
Rameen Beroukhim, MD/PhD
Dana-Farber Cancer Institute
Boston, MA

Reima Bash
Michael Deel, MD
Duke University
Durham, NC

Anastasia Blamey
Robert Wechsler-Reya, PhD
Columbia University
New York, NY

David Chen
Jun Qi, PhD
Dana-Farber Cancer Institute
Boston, MA

Amelie Cotta*
Seth Corey, MD/MPH
The Cleveland Clinic Foundation
Cleveland, OH

John Cullen
Jessica Heath, MD
University of Vermont and State Agricultural College
Burlington, VT

Angela Deleon*
Pratiti Bandopadhyay
Dana-Farber Cancer Institute
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Collin Diamond
Daniel Herranz Benito, PhD
Rutgers, The State University of New Jersey
New Brunswick, NJ

Madison Dick
Vijay Ramaswamy, MD/PhD
The Hospital for Sick Children
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Caroline Greenstone
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New York University School of Medicine
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Shane Grele
Zulekha Qadeer, PhD
University of California San Francisco
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Jessica Guo
Michael Chorny, PhD
Children’s Hospital of Philadelphia
Philadelphia, PA

Mariam Hassan
Poul Sorensen, MD/PhD
Provincial Health Services Authority – BC Cancer
Vancouver, Canada

Alexandra R. Hazelwood
David Langenau, PhD
Massachusetts General Hospital
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Jordan Heiman
Suzanne MacFarland, MD
Children’s Hospital of Philadelphia
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Henry Hongo
Elliot Stieglitz, MD
University of California San Francisco
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Jazmin Huerta*
Tamara Miller, MD
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*Grant co-funded by Northwestern Mutual
Join the One Cup at a Time Club

ALSF’s mission has always been to cure childhood cancer, one cup at a time. Our monthly giving community, the One Cup at a Time Club, is doing just that. The One Cup at a Time Club is made up of supporters from all over the world who commit to a monthly donation to help cure childhood cancer. Bill and Camille have been members since 2020:

As a member of the One Cup at a Time Club, you will receive:

- Welcome package featuring ALSF items available only to the One Cup Club
- Quarterly email newsletter showing you the impact of your support
- Exclusive content throughout the year

To date, the One Cup at a Time Club has contributed more than $1 million to the fight against childhood cancer! Their efforts prove that when we work together, we can make a difference.

The average monthly donor gives $33 a month – that’s just $1.08 per day to help kids fight cancer. But any gift no matter the size will add up to cures.

Visit OneCupClub.org or scan the QR code to join the One Cup Club today.

“We have two grandchildren. ALSF is working to keep them safe from cancer, and the way to help is to give them the money and the resources they need to do their work.”
— Bill and Camille, One Cup members
Family Services

At ALSF, we know firsthand the hardships that childhood cancer hero families face while navigating life after a diagnosis. Kids need safer treatments and more cures long-term, but their families also need day-to-day support while that research is in progress. That’s why our programs are designed for the unique needs of childhood cancer families by covering travel expenses, uplifting siblings, providing information and resources, and so much more.

Travel For Care

Sometimes the best treatment for a child is not the closest one. New therapies are often only available at specific institutions so they can be carefully monitored. This is why we started the Travel For Care program – to ensure that every child has access to the treatment they need regardless of their financial ability to travel. This program covers the costs of lodging and transportation for families with children enrolled in clinical trials or receiving innovative treatment. In 2023, ALSF was able to help over 350 families through the Travel For Care program!

Meet Kade

Age: 5
Favorite Animal: Elephant

In 2020, Kade’s mom discovered a strange film in his retina. It took a long time before he was diagnosed with retinoblastoma. His treatment worked, but he couldn’t run, jump or climb like a typical 1-year-old, because any sudden, blunt movement could prove fatal. Getting through chemotherapy was no easy task, but Kade had unending support from his family. Even with a complicated financial situation – due to reduced income during the pandemic – Kade’s family found a way to get him the care he needed through the Travel For Care program. With financial assistance from Alex’s Lemonade Stand Foundation, Kade was able to continue traveling for treatment to become the rambunctious 5-year-old he is today.

“We were not prepared for this, so ALSF helped by providing gas, lodging, and grocery cards. They gave us peace of mind!” – Kennedy, Kade’s mom
SuperSibs
A cancer diagnosis is life-changing, not only for the child, but the whole family. ALSF’s SuperSibs program was designed to let siblings of childhood cancer heroes know that they are not alone by offering methods to help them cope and feel comforted and uplifted. For two years, SuperSibs consistently receive Comfort & Care mailings designed to fit their specific age group. They can also access special resources on SibSpot.org, to help them through the most challenging and uncertain of times in their family. In 2023, more than 1,700 SuperSibs received support from the SuperSibs program. The siblings of late heroes may also receive Grief & Loss mailings as a small comfort amidst a great loss.

Meet SuperSib Bennett

Age: 8
Favorite Animal: Blue Whale

Bennett is a curious and empathetic kid who loves video games and playing football. He is incredibly caring, especially when it comes to his little sister, Lydia. Bennett was sad when Lydia was diagnosed with clear cell sarcoma of the kidney, but he always tries to be strong. It was hard for him to miss out on playdates to protect Lydia’s health, but still, he always makes sure to include Lydia and her health in his nightly prayers. Bennett’s parents are so proud of him for being so understanding throughout Lydia’s treatment, and their family is glad that the SuperSibs program is there to help Bennett feel less alone. They even held a lemonade stand this past summer that raised $2,000.

“Sometimes I feel sad about Lydia, but I’m happy when Lydia comes back from the hospital. Even though she likes to mess up the house.” - Bennett
Childhood Cancer Treatment Journal
There’s a lot of new information that comes with a cancer diagnosis, and keeping track of medications, treatment expenses, symptoms, appointments, and more can be overwhelming. Upon request, any caregiver can receive a treatment journal from ALSF to help keep important information organized. These mini binders are available to families and healthcare representatives for free in both English and Spanish.

Childhood Cancer Guides
ALSF offers several Childhood Cancer Guides to help families learn more about their child’s diagnosis. These five books have been authored and reviewed by renowned experts in pediatric oncology and feature more than 500 personal accounts from children with cancer, survivors and their parents. They are free to download and hardback copies are available for free to families with a childhood cancer diagnosis. To check out the guidebooks, visit ChildhoodCancerGuides.org.

School Support
Navigating the conversation on childhood cancer in a school setting is a complex matter between families, teachers, administrators and students. The ALSF School Guide: Supporting Families and Classmates Affected by Childhood Cancer is full of insight from social workers and experienced educators to assist with this scenario. This guide is free on the ALSF website with options for print or digital.

Flashes of Hope
Flashes of Hope is a national photography program providing high quality portraits of heroes and their families. In 2023, Flashes of Hope provided more than 1,500 families with free photo shoots & professional photo packages of their hero at hospitals or camps, capturing the unique life and memories of every child fighting cancer and their families.

For more information on these resources, please visit ALSFFamilyServices.org.
Did you know that ALSF employs data scientists, engineers, designers and more at the Childhood Cancer Data Lab to help empower pediatric cancer researchers poised for the next big discovery with the knowledge, data, and tools to reach it? Over the last six years, the Data Lab has launched a robust training program and multiple projects that are designed to accelerate the pace of childhood cancer research. Our earliest project, **refine.bio**, has provided more than 7,000 datasets to users across the globe. We estimate this has saved over 100 years of researcher time.

In May 2023, our **Open Pediatric Brain Tumor Atlas (OpenPBTA)** paper was published by the scientific journal, Cell Genomics, allowing us to share the discoveries made and the reproducible workflows developed through this project with more researchers!

In 2019, ALSF-funded investigators began generating single-cell data from patient samples of a broad range of cancer types to create the **Single-cell Pediatric Cancer Atlas (ScPCA)**. The Data Lab uniformly processes that data and makes it freely and openly available on the ScPCA Portal. The portal currently contains over 500 samples representing 52 cancer types and is growing to include community-contributed datasets!

**Data Lab training workshops** teach pediatric cancer researchers valuable data science and reproducible research skills. To date, we have trained over 300 researchers from more than 65 institutions around the world. In 2023, the Data Lab introduced a brand new topic, Advanced Single-cell RNA-Sequencing and designed a course that covers how to work collaboratively on analytical code and manage data-intensive projects. To scale the training program, the Data Lab developed a framework for supporting external instructors who are qualified to hold workshops using our materials.

“This has been the most useful workshop I have ever attended. I was able to learn so much during this little time. The pace at which we were introduced to the concepts was just right, and it was very nice to have interactive exercises.” — **Workshop participant**

Sara Danielli, a Research Fellow from Dana-Farber Cancer Institute

Visit CCDataLab.org to learn more about the Childhood Cancer Data Lab!
Research Highlights

In 2023, all your hard work, dedication and support paid off in big ways. By funding high-impact research ranging from early lab work to clinical trials treating kids who need new options, you helped ALSF continue finding safer treatments and cures for all children with cancer.

1. Dedication to access, research and travel support for kids facing cancer: Nine years ago, Greta was facing relapsed leukemia and had no options, except for one — an experimental clinical trial at Seattle Children’s Hospital led by ALSF-funded researcher, Dr. Rebecca Gardner. The only problem: it was far from their home. Thankfully, ALSF covered Greta’s travel expenses through Travel For Care, and today Greta, who was treated with CAR T immunotherapy, is cancer-free.

2. Nearly 120 grants awarded in 2023: From funding for researchers close to breakthroughs to fostering the next generation of leading researchers, these childhood cancer research projects are the key to changing the future.

3. Committing $50 million to the study of the toughest-to-beat, most under researched childhood cancers: Launched in 2018, the Crazy 8 Initiative funds international, multi-disciplinary teams tackling the most difficult challenges in childhood cancer. Thus far, ALSF has awarded $25 million to six extraordinary projects at 21 institutions to find cures, and committed an additional $25M overall to the Initiative. To fulfill that commitment, ALSF recently requested proposals for a Crazy 8 Grant to study childhood cancer predisposition syndromes, with plans to focus on pediatric brain tumors for the next Crazy 8 award.

4. Cures for Philip, Arden and more kids: Dr. Yael Mossé, an ALSF-funded researcher at Children’s Hospital of Philadelphia, had a groundbreaking trial open for a targeted therapy. For kids like Philip and Arden, who were both diagnosed with high-risk neuroblastoma, the trial worked. Today, both Philip (9) and Arden (5) are cancer-free. Scan the QR code to watch Philip’s story.
Chloe

Behind Chloe's sweet and shy disposition is a funny and friendly 10-year-old. Chloe is known for giving everything she does her absolute all – from art to gymnastics, and especially when it comes to her battle with neuroblastoma.

At 4 years old, Chloe’s neuroblastoma was at stage IV, meaning she had an 18-month treatment plan ahead of her. Her treatment involved chemotherapy, radiation, a tumor resection, stem cell removal and transplant, and immunotherapy. Things were looking promising for a while, until Chloe relapsed in 2020 with metastasis this time. Again, she began with chemotherapy, a tumor resection, radiation, MIBG radiation, and a clinical trial that uses a vaccine.

Currently, Chloe is on a six-month break from treatment and will resume in February. While she and her family travel from Missouri to New York for the vaccine trial, ALSF’s Travel For Care program is assisting with travel expenses, so they have one less thing to worry about.

Age: 11
Hometown: Fayetteville, NC (raised in St Peters, MO)
Favorite Animal: Lynx
What Makes Her Laugh The Most: Her mom
Superpower She Would Like To Have: Levitation, so she could fly anywhere
When She Grows Up: She wants to be a veterinarian or a marine biologist
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Today, Delbert is an avid hunter, fisherman, and cook who loves to keep busy helping people as much as he can. But back in 2016, Delbert had no idea what his future would hold.

Delbert was a freshman in high school when he developed a lump on his neck. By his senior year, he came down with severe cold symptoms that wouldn’t quit. Then a visit to the emergency room revealed a mass. Delbert was diagnosed with stage IV Hodgkin’s lymphoma and he immediately took a break from school to begin treatment. His oncologist recommended a six-month clinical trial, and it worked – his cancer cells began to die away, and the mass started to shrink. Delbert is now three years in remission.

The Travel For Care program helped Delbert’s family face his clinical trial without the full financial burden. By helping to fund transportation for their family, Delbert had access to the treatment he needed.

Age: 21
HomeTown: Red Bluff, CA
Favorite Animal: Dogs, especially his baby Great Dane, Smokey
What Makes Him Happiest: Going on adventures into the woods
Superpower He’d Like To Have: Invisibility
Now That He’s Older: He works as a heavy equipment mechanic and spends his free time hunting
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Since 2019, ALDI has donated more than $6 million to the foundation, moving toward our 2027 goal of $10 million. ALDI is honored to donate funds toward these efforts. Thank you for joining us in the fight against childhood cancer.
WE KNOW HEROES COME IN ALL SIZES!

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Applebee’s has raised more than $16.3 MILLION in funding for pediatric cancer research and family support programs.
For more than 10 years, Northwestern Mutual has been committed to giving all kids the chance to live life to the fullest by accelerating the search for a cure to childhood cancer while providing support to families battling the disease.
For almost two decades, Volvo Cars has proudly supported the Alex Lemonade Stand Foundation’s quest to increase awareness and find better treatments for kids battling cancer.

Turn awareness into action and help Alex’s legacy live on.

Volvo Cars for Alex
Tenzin is an outgoing, silly and stubborn little boy. He’s creative and basically lives in onesies of his favorite styles and characters.

Prior to his diagnosis, Tenzin was going back and forth to the doctor for months. He initially presented with higher-than-normal levels of anxiety and fatigue, often requesting to stay home from school. After developing an ear infection, vomiting water, and barely being able to stand, a trip to the ER and bloodwork confirmed Tenzin had T-cell leukemia.

Tenzin started induction while in the PICU where he had a PICC line placed and a catheter. By his second night he was receiving chemotherapy. Tenzin quickly became malnourished and had trouble keeping his medication down. He endured three difficult hospital stays, the longest being four weeks and the shortest 16 days.

Today he is in the maintenance stage of treatment. It is not an easy ride, but Tenzin continues to stay strong!
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Our cell therapy patient Genevieve, 8
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Maverick

Age: 1
Hometown: Milroy, IN
Favorite Animal: Dogs
What Makes Him Laugh The Most: His sister
Superpower He’d Like To Have: Healing
When He Grows Up: He wants to be a doctor

Maverick is just that: a maverick. He was born premature at 24 weeks and two days, and is a surviving twin.

Before he was diagnosed, Maverick was brought to the local pediatrician’s office for a distended stomach and reduced appetite. His pediatrician initially thought it was something stomach-related, but then they discovered a tumor during a CT scan. After a blood test and a liver biopsy at the ER, Maverick received his official diagnosis: stage 3 hepatoblastoma, intermediate risk.

Maverick has had four rounds of chemotherapy. The first round was very difficult, and he ended up in the PICU twice. The second round was milder, but he wasn’t able to leave the hospital for over a month. He has since had a resection and two more rounds of chemotherapy, and has reached remission. His family is hopeful his next scans will continue to show positive results!
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The Hillman Family is honored to support Alex's legacy and the incredible impact she has made through Alex's Lemonade Stand Foundation.

**Congratulations**, and many thanks to ALDI and John Schlifske for your dedication to helping find a cure for childhood cancer.

— Jocelyn and John Hillman
David is a sweet kid who loves music. He has been such a strong boy, finding ways to smile through harsh cancer treatments. When David was just 4 months old, he was diagnosed with retinoblastoma after his mom noticed his eye seemed to be glowing in a strange way.

David and his family began traveling nearly three hours to and from treatment several days a week. It took four rounds of chemotherapy, weekly blood tests, and monthly eye exams before David completed treatment. As of September 2021, David has been cancer-free!

Today, David’s family dreams of a future where his cancer never returns. They’re grateful that ALSF was there to provide their family with assistance through the Travel For Care program, as well as making David smile with cards and gift boxes. Now, David’s family simply can’t wait to watch him grow.
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Kylah, 5, Wilms tumor patient
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To others, Ezra is a shy kid, but at home, he is always cracking jokes, playing video games, or wrestling with his brothers and sisters. One day, the fun and games quickly turned serious when Ezra’s mom noticed a lump on his stomach that turned out to be cancer during one of these wrestling matches. He was diagnosed with stage II Wilms tumor soon after.

His treatment involved surgery and many rounds of chemotherapy. After much deliberation, he underwent a nephrectomy to remove one of his kidneys before beginning chemotherapy. That winter, Ezra’s scans came back clean, and he has shown no evidence of disease ever since!

Today, Ezra’s family dreams of a life for him free from both cancer and any long-term side effects of treatment. They love helping out with ALSF fundraisers at their local Panera or Hy-Vee stores in support of other childhood cancer families. Every day Ezra’s resilience inspires his family to keep fighting.
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The Murray Family Foundation would like to remember Kavita, Justin, Dylan, and Catherine who attended Camp Måk-A-Dream in Gold Creek, Montana. Dava and Patrick have volunteered and supported this organization and its mission for many years.

“Camp Måk-A-Dream changes lives. Many people believe that when you get a brain tumor your life is over. But in all honesty, my journey to a better life is just beginning.”
- Camper, Heads Up Conference

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Learn more about our programs and how to get involved on our website or by scanning the QR code.

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We are grateful for everything Alex's Lemonade Stand Foundation does to fight childhood cancer and are proud to support The 2024 Lemon Ball

THE SPECTOR FAMILY
Beaudin is an avid speed-cuber who loves spending time with his dog, Hatchet. When Beaudin was 6 years old, he seemed to be fighting a bad cold, but his symptoms lasted for weeks. After several tests and trips to the doctor’s office, he received a diagnosis: acute lymphoblastic leukemia (ALL).

The next 20 months revolved around Beaudin’s treatment. At first, his treatment regimen was standard protocol, but as he neared the end of protocol, doctors discovered abnormal white blood cells. Beaudin enrolled in a clinical trial in Philadelphia, and – with the help of the Travel For Care program – began traveling regularly from Colorado to Pennsylvania for care.

Today, Beaudin is more than 2 years cancer-free! His family is thankful that the Travel For Care program could offer them assistance with travel expenses so Beaudin could receive the best care possible. Now, they’re happy to see Beaudin living his best life.
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Erin Flynn-Blair and Kevin Blair
Ivy and Stephen Cohn
John D’Amelio and Tracy Smith
The Kordsmeier Family
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Comfort Kit Concierge, a heartfelt gifting company specializing in chemotherapy comfort kits, proudly supports Alex’s Lemonade Stand Foundation in the fight against Childhood Cancer.

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DEAN Adventure Camps is proud to support Alex’s Lemonade Stand Foundation’s 2024 Lemon Ball
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Ira and Andrea Tauber are honored and proud to support the 18th Annual Alex’s Lemonade Stand Foundation Lemon Ball.

Enjoy the Evening!
Thanks to all for battling through a challenging year.

— Hayman Family Foundation

We are so proud to be part of an amazing organization and are grateful for all the hard work and accomplishments of Alex’s Lemonade Stand Foundation.

— Fern and Craig Silverman
Congratulations on 2023 achievements and best wishes for 2024 to ALSF staff, volunteers and supporters.

— Erin Flynn-Blair and Kevin Blair

We salute Jay and Liz Scott, and the team at Alex’s Lemonade Stand Foundation for their extraordinary efforts, which continue to inspire us to join the effort in finding a cure for pediatric cancer. We appreciate and recognize the tremendous amount of time, effort, and dedication you put forth to increase research, awareness and resources for childhood cancer.

With much admiration and gratitude,
Ivy and Stephen Cohn
We’re forever grateful for the time we spent with Alex and the precious gift of time other families have been given as the result of ALSF’s work.

*With love and admiration,*
Tracy Smith and John D’Amelio

“We plant the seeds that one day will grow. We water the seeds already planted, knowing that they hold future promise. We lay foundations that will need further development. We provide yeast that produces effects far beyond our capabilities.” — Bishop Ken Untener

Thank you to all of the caring people at Northwestern Mutual.

**You are making a difference.**

— John and Connie Kordsmeier
Bronze

Lynne and Bill Garbose are proud to support Alex’s Lemonade Stand Foundation.
Adam

Age: 7

Hometown: Pasadena, CA

Favorite Animal: Giraffe

Superpower He Would Like To Have: Flight

When I Grow Up: A superhero

What Makes Him Happiest: Playing with his friends and little sister

Adam is the sweetest, kindest and bravest boy his family knows. You would never know that he spent the first part of his childhood battling stage IV neuroblastoma. Adam was only 7 months old when a series of fainting spells, an enlarged abdomen, a bruised eye and more sent him to the hospital where he received his diagnosis.

The mass in his abdomen had metastasized to a tumor behind his left eye, and his doctor decided to begin with chemotherapy immediately to shrink the mass prior to surgery. He spent six months receiving chemotherapy treatments before his scans finally came back clean.

Today, Adam shows no sign of cancer. Adam’s family remains determined to keep fighting for other hero families by hosting lemonade stands to fundraise for ALSF. So far, they’ve raised more than $30,000 for childhood cancer research!
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**Friends of Alex**

The Scott Family
ALSF Board of Directors
Media Sponsor

Proud to be a partner in the fight against childhood cancer

Alex Scott: A Stand for Hope Telethon
Save The Date: Thursday June 20, 2024
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18th Annual Lemon Ball
we are here to help and support
Alex’s fight.

Philip Gabriel
PHOTOGRAPHY & VIDEO

www.philipgabriel.com
610.355.7609
To our 2024 Lemon Ball honorees, **ALDI and John Schlifske**, thank you for believing in Alex's vision of cures for all kids with cancer.

With love and gratitude,
**Jay, Liz, Patrick, Eddie and Joey Scott**
Friends of Alex

On behalf of the ALSF Board of Directors, we want to say congratulations to our 2024 Lemon Ball honorees, John Schlifske and ALDI.

Thank you for your dedication to helping fight childhood cancer, one cup at a time.

— ALSF Board of Directors
Unlocking Cures Livestream

**April 13-14, 2024**

Unlocking cures is as simple as stream, donate, make a difference! Join a talented array of content creators including gamers, artists, musicians, and more as they come together to showcase their skills and creativity to raise money for kids with cancer.

[Tiltify.com/AlexsLemonade/UnlockingCures](https://Tiltify.com/AlexsLemonade/UnlockingCures)

**ESports**

Become a Gamer for Kids with Cancer to turn your favorite video game into a win-win. Put your skills to the test by accepting fan donations or funds to match your stats. Register online to start fundraising while you’re gaming!

[Tiltify.com/AlexsLemonade](https://Tiltify.com/AlexsLemonade)

**Kick-It/Champions for Kids with Cancer**

Playing games can be a gamechanger for kids with cancer when you team up with ALSF! Check out our Champions program to see how you can turn your season’s stats into life-saving research dollars and play your favorite sport to fundraise.

[ALSFChampions.org](https://ALSFChampions.org)
Lemonade Days

June 1-30, 2024

Alex Scott believed a lemonade stand could make a difference, and Alex’s Lemonade Stand Foundation honors her legacy with the help of people like you. For the 20th anniversary of Lemonade Days, we are changing this event to a full month long, inviting supporters across the country to pick a day (or days) to hold a lemonade stand for kids with cancer.

Can’t wait? Then don’t! Visit LemonadeDays.org to learn how you can hold a life-changing lemonade stand this June or at any time of the year.

Alex’s “Original” Lemonade Stand

June 1, 2024 • Wynnewood, PA

Come to the stand that started it all! Alex’s “Original” Lemonade Stand is an uplifting, fun-filled, family-friendly day that honors Alex’s yearly summer stand at the elementary school she once attended. This event is complete with food, games, crafts, raffles, and, of course, lemonade. AlexsLemonade.org/Alexs-Original
Get Involved

The Great Chefs Event
Philadelphia June 8, 2024
Philadelphia, PA
The original ALSF culinary event, this family-friendly dining experience features chef Marc Vetri, his business partner Jeff Benjamin, and more than 30 of his closest chef friends for a tasteful afternoon. Held in the unique venue of Urban Outfitters headquarters, guests can sample the chefs’ delicious dishes while making a difference. GreatChefsPHL.org

Alex Scott: A Stand for Hope Telethon
June 20, 2024 • CBS Philadelphia
The CBS Philadelphia Alex Scott: A Stand for Hope Telethon is an annual day-long fundraiser celebrating the life of Alex Scott and all children affected by childhood cancer. With stories from childhood cancer families, researchers and favorite CBS personalities, tune in to hear the heartwarming story of Alex and the Foundation that bears her name. AlexsLemonade.org/CBSTelethon

Alex’s Table: Jackson Hole
July 31, 2024 • Jackson Hole, WY
This delicious dining experience funds childhood cancer research every summer. Jackson Hole Restaurateur/Chef Gavin Fine brings together some of the country’s finest chefs to prepare every dish with the perfect wine pairing. Prepare to leave with full stomachs and full hearts as you raise funds with each course. AlexsLemonade.org/JacksonHole
The Million Mile

**September 1-30, 2024**

In honor of Childhood Cancer Awareness Month, ALSF holds a fitness fundraiser all September long! Walk, run or cycle to help us reach a collective goal of moving one million miles and raising millions for critical research. The Million Mile has been inspiring people to make an impact for more than 10 years, sign up to see how far you’ll go to help kids with cancer. TheMillionMile.org

L.A. Loves Alex’s Lemonade

**September 2024 • Los Angeles, CA**

This incredible culinary event features more than 50 superstar chefs, vintners, brewers, and mixologists showing up to make a difference by serving their signature dishes and drinks to ALSF supporters. Hosted by Chef Suzanne Goin and business partner Caroline Styne along with Chef David Lentz, it never fails to be a fun and flavorful experience for everyone involved. LALovesAlexsLemonade.org

End Childhood Cancer Walk/Run 5K

**October 26, 2024 • Philadelphia, PA**

Next Hallo-weekend, sign up to participate in the End Childhood Cancer Walk/Run at the historic Philadelphia Navy Yard! Go at your own pace during this spook-tacular 5K to help raise money and awareness to end childhood cancer. We encourage you to come in costume! EndChildhoodCancerWalk.org
Get Connected
with our Lemonade Community on Social Media

Follow to find out what’s happening now at Alex’s Lemonade Stand Foundation and your stand or story could be featured in 2024!

@AlexsLemonade
Auction Rules

• Tonight’s silent and live auctions benefit ALSF and the fight against childhood cancer. The silent and live auction bidding is powered through GiveSmart. Guests can bid by text, on a smartphone or tablet. ALSF Staff is available to assist you.

Silent Auction Rules

• You may continue to bid on an item you would like until the silent auction closes at 10:15 pm ET on January 27, 2024.

• You must bid within or above the suggested increments. You will be notified if your bid is not accepted.

• In the event of any dispute, the Auction Coordinator shall have the sole and final discretion to determine the winning bid.

• GiveSmart does not share or sell personal information. Their privacy policy can be found at GiveSmart.com.

Live Auction Rules

• To bid, raise your hand high so it can be easily seen until the auctioneer or one of the spotters acknowledges it.

Conditions of Sale

• All auction sales are final “as is” or “as accepted.” There will be no exchange or refund on items unless otherwise specified.

• The dates and times of items listed as “mutually agreed upon” are to be arranged between the donor and the buyer.

• All rooms and services must be used within one year unless otherwise specified.

• All private home, resort or vacation items are offered to adults and families; minors must be accompanied by adults.

• Alex’s Lemonade Stand Foundation and the item donor cannot be held responsible for any personal injury or property damage resulting from the use of any auction item purchased.

• Alex’s Lemonade Stand Foundation has endeavored to catalogue and describe the auction items correctly, but all items are sold “as is.” No statements made on auction signage or made orally at the sale or elsewhere shall be deemed a warranty, representation, or assumption of liability.

• Bidders should carefully note the specific restrictions, conditions and expiration dates for items purchased.

• No refunds are permitted for canceled, lost or unused tickets and/or accommodations.

Close of Auction

• All silent auction items will close automatically at 10:15 pm ET on January 27, 2024.

Payment

• Payment may be made with cash, check, MasterCard, Visa, Discover or American Express. Arrangements may be made for larger-ticket items.

• All items must be paid in full before pick-up. Guests can pay via “Express Check-out” on the GiveSmart website or text. Checks and cash will also be accepted at the check-out desk starting at 10:15 pm.

• Checks should be made payable to Alex’s Lemonade Stand Foundation.

• All items will either be taken home the evening of the event or sent to the winner directly. All alcohol must be picked up in the Philadelphia area as we cannot ship.

• Please carefully check envelopes containing gift certificates before leaving.

Deductibility

• Only the portion that exceeds the stated value of the item is tax-deductible for federal or state income tax purposes.
Thank you for donning your yellow tie or gown to make a huge impact on childhood cancer. Whether you’ve been supporting us since the beginning or this is your first event, you are a meaningful part of our mission. Discover the many ways you can continue your support after the event ends.

**Keep the Lemonade Flowing**

**Be a Leader in the Fight Against Childhood Cancer**

With the dawn of targeted immunotherapies, big data and epigenetics, we have the tools to tackle the problems we face – leadership gifts will help us put those tools to use. These gifts begin at $25,000.

**Start an Endowment**

Sustain our mission for generations and help create a future where all kids, all over the world get to enjoy long, thriving lives free from the lasting side effects of treatment.

**Join the Alexandra Scott Legacy Society**

By including ALSF in your will, trust or other estate plans, you can impact the fight against childhood cancer for generations, at no cost to you during your lifetime. Your legacy gift will bring us closer to realizing Alex’s dream: cures for all kids with cancer.
Co-Fund a Grant

Charities and family foundations have the unique opportunity to co-fund a research grant that has been carefully vetted by ALSF’s Scientific Review Board, putting your funds towards the projects that are most meaningful to you.

Invest in Cures with Stock Donations

Invest in the fight against childhood cancer by donating stock or securities to ALSF. Not only will you immediately impact childhood cancer families, you may receive additional benefits like avoiding the capital gains tax, making stock donations a tax-wise way to give.

Recommend a Grant from Your Donor Advised Fund

A flexible, tax-effective way to support the causes you love most – like ending childhood cancer.

Request a Gift Match

Your employer may match your gift to ALSF, doubling or tripling the impact of your support. See if your employer will match your donation at AlexsLemonade.org/Match.

To learn more, contact Jay Scott at Jay@AlexsLemonade.org or scan the QR code to visit our website.
THANK YOU TO ALL OF OUR EMPLOYEES WHO CONTINUOUSLY HELP MAKE A DIFFERENCE IN THE FIGHT TO END PEDIATRIC CANCER.
A PROUD PARTNERSHIP
A LIFE-SAVING LEGACY

As a proud partner with Alex’s Lemonade Stand Foundation from its beginning, Applebee’s has raised more than $16.3 MILLION in funding for pediatric cancer research and family support programs.
Volvo Cars for Alex

For almost two decades, Volvo Cars has proudly supported the Alex Lemonade Stand Foundation’s quest to increase awareness and find better treatments for kids battling cancer.

Turn awareness into action and help Alex’s legacy live on.