



Our Founder,  
Alex Scott

**SEPTEMBER IS CHILDHOOD CANCER AWARENESS MONTH**

## Traveling for Lifesaving Care

**A CHILDHOOD CANCER DIAGNOSIS** doesn't come with a roadmap.

When Priscilla was diagnosed with T-cell leukemia, her family didn't know where to turn. Priscilla needed specialized treatment to fight her cancer, and her closest option was nearly 300 miles away. The appointments would be frequent enough that they'd be a challenge to manage. Priscilla and her family felt lost.



**That's where you came in.**

Because of donors like you, Priscilla was able to make it to these appointments through the Travel For Care program — a service provided by Alex's Lemonade Stand Foundation (ALSF) to support childhood cancer families needing to travel for treatment.

While in treatment, Priscilla never gave up. She underwent chemotherapy, lengthy hospital stays, a bone marrow transplant, and more, but she continued to fight with strength, positivity, and determination every step of the way.

Then, another path appeared: Priscilla qualified for a clinical trial in New York City. A bright beacon of hope, but one too far away from her home in Las Vegas.

That was until you guided the way again through funding the Travel For Care program, helping Priscilla navigate across the country for her potentially lifesaving treatment.

**"Alex's Travel For Care program has been a tremendous blessing to our family,"** said Aixza, Priscilla's mom.

In July this year, Aixza was ecstatic to share the good news only an hour after they'd heard: **Priscilla is cancer-free!**



## The Hope You Give

Without research support, there wouldn't have been clinical trial options for Priscilla. Your generosity helps us fund more than 240 trials annually, and a new one is coming soon for kids with Ewing sarcoma, a rare and aggressive cancer. Researchers, led by Dr. Patrick Grohar, used ALSF funding to identify a new targeted therapy that shut down a key driver of this cancer. Those early results then led to a Phase I clinical trial that's offering hope to kids fighting Ewing sarcoma right now.



**Our first-ever Childhood Cancer Report is here.** Read more on the back and find the latest statistics, breakthroughs, and future of research at **AlexsLemonade.org/Childhood-Cancer-Report.**

# Going the Distance for Kids With Cancer

Mikaila was 3 years old when she was diagnosed with a primitive neuroectodermal tumor after a sudden vomiting spell. With few treatment options available for free-floating cancer cells and a rare complication called leptomeningeal disease, Mikaila fought bravely for two months before she passed away. Since then, her family has been determined to help fund research for better treatment options and more cures. “If we had a cure, Mikaila might still be here today as a vivacious 10-year-old with big dreams,” says her mom, Amanda.

Mikaila’s parents and seven siblings miss her every day. In 2019, they joined our Childhood Cancer Awareness Month event, The Million Mile, as an opportunity to keep her memory alive. Last year their

team moved 854 miles and raised \$3,212. Over the years, they’ve contributed nearly \$20,000 with their fundraising efforts. Their mission is simple: **“We continue to fundraise and push for childhood cancer research so that all children with this diagnosis will get a chance at their tomorrow. They deserve that!”**



This Childhood Cancer Awareness Month, we’re moving one million miles and raising millions of dollars for kids with cancer. **Join the fun at [TheMillionMile.org](https://TheMillionMile.org).**

## What Childhood Cancer Awareness Means to Me

### Margaux Quereuil: “No child with cancer should feel alone.”

When Margaux Quereuil was just 12 years old, she was diagnosed with a rare ovarian cancer. During the height of the COVID-19 pandemic, she spent months isolated in a hospital room, separated from friends, classmates, and the normal life she desperately wanted to return to.

Now 17 and cancer-free, Margaux is using her experience to advocate for children facing cancer today. As an ALSF Hero Ambassador, she hopes to shine a light on one of childhood cancer’s often overlooked challenges: the loneliness and emotional isolation that can continue long after treatment ends.

“Childhood cancer awareness means telling the truth,” Margaux writes. “Cancer-free is not the same as okay.”

By sharing her story, Margaux hopes every child facing cancer knows they are seen, understood, and never truly alone.

**Read more of Margaux’s story at [AlexsLemonade.org/Hero-Margaux](https://AlexsLemonade.org/Hero-Margaux).**



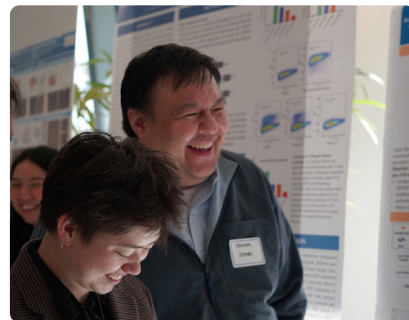
### Dr. Steven Jonas: “We can do better for kids with cancer.”

Each September, ALSF-funded researcher Dr. Steven Jonas leads his Million Mile team, the UCLA Nano Transformers, as they fundraise, track their miles, and raise awareness of the need for more childhood cancer research. The team name is a nod to the work the Jonas Lab does studying nanotechnology, which are tiny particles that have the potential to deliver targeted cancer treatments.

With support from our grant program, his team is developing new technologies that can quickly and efficiently produce immune cells that are critical to the immunotherapies that have shown incredible promise for kids whose cancers don’t respond to traditional treatment. The goal is to help make these expensive and hard-to-produce cancer-fighting cells more widely available to kids everywhere.

“Childhood cancer awareness is about recognizing that we all can and will do better for these children. At home. At the hospital. In the research lab. We all continue to fight alongside childhood cancer warriors,” said Dr. Jonas.

**Read more from Dr. Jonas at [AlexsLemonade.org/Dr-Steven-Jonas](https://AlexsLemonade.org/Dr-Steven-Jonas).**





**15%** of children will not survive their diagnosis.

Source: *The Childhood Cancer Report 2026*

## Unraveling the Mysteries of Leukemia

Leukemia is not one uniform disease, but instead a complicated set of blood cancers with different challenges. The most common type of pediatric leukemia, acute lymphoblastic leukemia (ALL), has a nearly 90% cure rate in the U.S. However, other types of leukemia and even certain subtypes of ALL are still incredibly difficult to treat, making clinical trials for kids like Priscilla critical.

Researchers have been struggling to understand why treatment fails for some kids and works for others. **A team funded by ALSF through the Crazy 8 Grant Initiative and led by Dr. Leonard Zon** set out to tackle this mystery. The team developed a groundbreaking “barcoding” technology that allows researchers to track individual leukemia cells over time, creating a record of how the cancer begins, how it changes during treatment, and which cells are resistant to therapy. This technology is already helping researchers identify new drug targets, design new therapies, and study why existing drugs sometimes fail — changing the future of childhood cancer today.



## Thank You for Turning Lemons Into Lemonade This Lemonade Days!

**4,500 LEMONADE STANDS.**

**\$2.2 MILLION RAISED.**

**OVER 1 MILLION CUPS SERVED.**

Now that's what we call a sweet success for kids with cancer. This Lemonade Days we challenged the community to serve one million cups of lemonade at their stands across all 50 states. Because every cup gets us closer to cures for all kids, surpassing this number means we can fund more groundbreaking

research (like our Young Investigator Grants for emerging scientists or our Crazy 8 grants for our well-established researchers) and support more families (through our Travel For Care or SuperSibs programs). **That's the power of the lemonade movement!**

It's thanks to you, our supporters, who donate not only the money you raise but the time, energy, and passion to give families a community and kids chances at cures. Whether it's ten dollars or thousands, every bit is helping make a difference, one cup at a time!

**Sign up to host your own lemonade stand any time of the year at [AlexsLemonade.org/LemonadeStand](https://AlexsLemonade.org/LemonadeStand).**

# Standout Supporters



This Girl Scout Troop made a change for kids with cancer by collecting every penny, nickel, dime, and quarter they found to support our mission!



Holding a lemonade stand during a game was a win for this group of students: They doubled their fundraising goal, raising more than \$400 for kids fighting cancer!



This school supported their local hero, Andy (who is celebrating five years since finishing treatment!), by holding their fifth assembly and dress down day. They raised \$11,000 to help more kids like him!



## VOLVO

- Partner since 2004
- \$15.8M+ raised to help kids fight cancer
- They donate annual portions of car sales, sponsor ALSF special events, and participate in The Million Mile in September with teams across the globe.



## Applebee's

GRILL + BAR

- Partner since 2005
- \$20M+ raised to help kids fight cancer
- During their annual campaign, they feature childhood cancer heroes on their menu and donate 50 cents from every limited-time-only lemonade beverage sold to help "Squeeze Out Childhood Cancer."



## POWER

HOME REMODELING

- Partner since 2011
- \$12.9M+ raised to help kids fight cancer
- They proudly fundraise through offering employee contributions, organizing kickball tournaments, holding lemonade stands, and participating in The Million Mile.



**60% of survivors face lifelong health challenges.**



Flashes of Hope photo by Scott Knutson

## The Childhood Cancer Report 2026 Is Here

Our first-ever report of this kind is the comprehensive reference for childhood cancer data and research highlights. It is made for non-scientific readers and details the progress made in finding cures for children with cancer and sets the stage for the challenges that remain.

**Download the Report**



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