Email 1:

Subject: Volvo Cars USA is matching all online donations!

Hey Team!

I want to share some exciting news! **From September 14-17, Volvo Cars USA will match all online donations made to our team’s Million Mile page**. Tell everyone you know that for those four days, we can double our impact to fund groundbreaking childhood cancer research.

If you need help asking your friends, family, or co-workers the ALSF team has template emails available at on their Million Mile [Inspiration Page](http://www.Alexslemonade.org/inspiration) that can help you reach out to your network.

Thank you for going the distance to help kids with cancer!

One mile at t a time,

Email 2:

Subject: Volvo is matching online donations again!

Hey Team!

We’re closing out The 2023 Million Mile with a bang! **For the second time this month, Volvo will match all online donations made to our team’s Million Mile page from September 27-30.**

Spread the word that every dollar will be doubled for those three days. From September 27-30, every gift means twice as many opportunities for researchers to discover the next breakthrough that will help kids with cancer.

If you need help asking your friends, family, or co-workers the ALSF team has template emails available at on their Million Mile [Inspiration Page](http://www.Alexslemonade.org/inspiration) that can help you reach out to your network.

One mile at a time,