1 • INTRODUCTION ANNOUNCEMENT

Join (player name) to help find a cure for kids with cancer by supporting (name of Kick-It Champion Event from kick-it.org website). Pledge a dollar amount per point for every time (player first name) kicks a field goal or an extra point this season. Help (player first name) reach his goal by signing up before any home game or making a pledge or donation online at www.kick-it.org.

2 • PROGRESS ANNOUNCEMENT

You can be part of the (name of Kick-It Champion Event from kick-it.org website) for children with cancer by making a one time donation or making a pledge for every point the kicking team scores this season. So far, (Football Team name) fans have donated (total dollar amount donated to date) for children's cancer research and (total dollar amount pledged per point to date) has been pledged every time the ball goes through the uprights. Join the team at kick-it.org (KICK-IT.org) or sign up before any football game.

3 • PROGRESS ANNOUNCEMENT

Every time (player name) kicks a field goal or extra point, it's good for the (Football Team name) ...and it's even better for children with cancer! Through online pledges and donations, the (name of Kick-It Champion Event from kick-it.org website) has already raised (total dollar amount donated to date). Help (player first name) reach his goal and sign up before the game or online at kick-it.org.